

**4<sup>th</sup> International Entrepreneurship Form Conference**  
**Entrepreneurship: Contexts, Locales and Values**  
**Paris**  
**22-24 September 2004**

**DRAFT Conference Programme**

<b>Day 1 Wednesday 22<sup>nd</sup> September</b>	
8:00 am onwards	Registration
9:30 am to 10: 30 am	Opening of conference
	<b>Opening Address and an introduction to the IEF conference</b>
Professor Bernard de Montmorillon	President, University of Paris Dauphine, France
Professor Michael Sherer	Pro-Vice Chancellor, University of Essex, UK
Dr Catherine Leger-Jarniou	Director of Centre for Entrepreneurship, University of Paris Dauphine, France
Professor Jay Mitra	Founding Professor of Business Enterprise and Innovation, University of Essex , Southend, UK
10:30 am to 11:00 am	Coffee Break
11.00 am to 12.30 pm	Plenary Session 1 <b>'Entrepreneurship in the Regions'</b>
Senator Pierre Lafitte	Sophia-Antipolis, France
Professor David Storey	University of Warwick, Director, CSME, Warwick Business School, University of Warwick, UK
12:30pm to 2.00 pm	Lunch

<b>2.00 pm to 4.00 pm Parallel Panel Sessions</b>		
<b>Panel Session 1</b>	<b>Panel Session 2</b>	<b>Panel Session 3</b>
<p><b><u>Regional Advantage and Knowledge Transfer</u></b></p> <p><i>Led by: Dr Suresh Patel</i></p> <p>1. What knowledge can be gained from one area (UK) to support entrepreneurs in another area (Ghana): explorations in transfer <b>Paul Osei, UK</b></p> <p>2. Benchmarking indicators to measure entrepreneurship in European regions – <b>Susana Paula Leitao da Silva Martins,</b></p> <p>3. Entrepreneurship development in the regions: The entrepreneurship development programme in the West Midlands <b>Suresh Patel &amp; Jay Mitra, UK</b></p> <p>4. Entrepreneurship in India <b>Gurinder Singh &amp; Bhwna Kumar, India</b></p>	<p><b><u>Entrepreneurial Values</u></b></p> <p><i>Led by R. Klapper</i></p> <p>1. Entrepreneurial values and needed interventions <b>DD Sharma, India</b></p> <p>2. Understanding corrupt behaviour of entrepreneurs: Impact of cultural values and attitudes <b>Vartuhi Tonoyan, Germany</b></p> <p>3. Entrepreneurial spirit, values &amp; attitudes: China at the cutting edge <b>Sophie Faure, Italy</b></p> <p>4. Widening Entrepreneurial Gender Gap in New Zealand? <b>P Cruickshank, New Zealand</b></p>	<p><b><u>Entrepreneurial Learning</u></b></p> <p><i>Led by Christian Friedrich</i></p> <p>1. Learning &amp; diffusion of innovations among technological small-medium enterprises &amp; their members in Blumenau-Brazil <b>Emilson de Oliveira Lima, Brazil</b></p> <p>2. Entrepreneurial intention of students: The French case <b>Azzedine Tounes, Tunisia</b></p> <p>3. Evaluation of an entrepreneurial training programme <b>Christian Friedrich &amp; Michael Frese, South africa</b></p> <p>4. Entrepreneurial competencies &amp; local development between research and practice <b>Furio Bednarz, Switzerland</b></p>
4.00 pm to 4.30 pm - Coffee Break		
4:30pm to 6:30 pm	<p><b>Plenary Session 2</b></p> <p><b>The Role of Institutions and Policy in Supporting Entrepreneurship</b></p> <p>Chair: Sergio Arzeni – LEED Programme, OECD, France</p> <p><b>Part 1:</b> Mandy Meyer – Small Business Service, UK Federico Montelli, Formaper, Milan, Italy</p> <p><b>Part 2:</b> Professor Tom Cannon – Ideapolis &amp; New Academy Review, UK Professor Iwona Sagan – University of Gdansk, Poland</p>	
Close of the first day		

Day 2 Thursday 23 <sup>rd</sup> September 9:30 am to 11:30 am Parallel Panel Sessions			
Panel Session 4	Panel Session 5	Panel Session 6	Panel Session 7
<p><b><u>Entrepreneurial Organisation</u></b></p> <p><i>Led by: Mathew Manimala</i></p> <p>1. Entrepreneurial Behaviours &amp; performance: guidelines for business &amp; economic development <b>Mariusz Bratnicki, monika Kulikowska &amp; Izabela Marzec, Poland</b></p> <p>2. Strategic Behaviour patterns of SMEs in difficult surroundings <b>Mika Pasenen, Finland</b></p> <p>3. Human resource blueprints for young high-tech entrepreneurs in Ireland <b>Mariabrisa Olivares &amp; Mary Keating</b></p> <p>4. Organisational support systems for innovation &amp; entrepreneurship <b>Mathew Manimala, P.D. Jose &amp; R Thomas, India</b></p>	<p><b><u>Entrepreneurial Regions</u></b></p> <p><i>Led by Patrizia Zagnoli</i></p> <p>1. Entrepreneurial &amp; firm evolution in a specialised local productive system: The case of Florentine leather cluster <b>Patrizia Zagnoli &amp; Elena Radicchi, Italy</b></p> <p>2. How entrepreneurial are small rural firms? <b>Laura Galloway, Eleanor Donnelly &amp; Robbie Mochrie, UK</b></p> <p>3. Entrepreneurship &amp; geo-cultural contexts within the Walloon region <b>V Calay, JL Guyot, O Lohest &amp; Gilles Van Hamme, Belgium</b></p> <p>4. Firm-Specific behaviour in business clusters <b>Jun Li &amp; Jay Mitra, UK</b></p>	<p><b><u>Commercialisation Process</u></b></p> <p><i>Led by Ranier Schwarz</i></p> <p>1. How difficult is it to start a business? An examination by gender in 19 Western European countries <b>Robert Strohmeier &amp; Vartuhi Tonoyan, Germany</b></p> <p>2. The status quo analysis of new ventures in China <b>Cai Li, Zhu Xiumei and Cui Qiguo, China</b></p> <p>3. An elementary dynamic model of a small start-up firm <b>Ranier Schwarz &amp; Frank Schoneborn, Germany</b></p> <p>4. Networking strategy for technology transfer &amp; commercialisation from R&amp;D laboratories: Key lessons from case studies in India <b>Santanu Roy, India</b></p>	<p><b><u>Diversity of Values</u></b></p> <p><i>Led by: C Leger-Jarniou</i></p> <p>1. Entrepreneurship of universities: managing the introduction of a new executive MBA programme <b>B. Hessen</b></p> <p>2. Entrepreneurship intention among French Grande Ecole and university students: an application of Spero's model <b>C Leger-Jarniou and R. Klapper, France</b></p> <p>3. The minority entrepreneur's discourse innovative potential for the majority? <b>R Redien-collot, France</b></p> <p>4. Women's entrepreneurship in Tunisia: initial findings and recommendations for the future <b>R. Cherif , Tunisia</b></p>
Panel Sessions to include 15 minute coffee break			
11.30 am to 1.00 pm	<p><b>Plenary Session 3 (including Q&amp;A)</b></p> <p><b>Part 1: Diverse institutional relationships for entrepreneurship</b></p> <p><b>Chair: Professor Tom Cannon , UK</b></p> <p>Alan Barrell – Cambridge Worldwide Associates and Library House, UK Linda Jones – University of Essex, Southend, UK</p>		

**Part 2: Investment in Entrepreneurship and Local Factors**

**Chair: Alan Barrell, UK**

Motoo Kusakabe – European Bank for Reconstruction & Development, UK

Mary Spence – Thames Gateway Partnership, Essex, UK

Jacques Lilli – European Investment Fund, Luxemburg

<p><b>1:00 pm to 2:30 pm – Lunch</b></p> <p><b>2:30 pm to 4:30 pm – Parallel Panel Sessions</b> (to include coffee break of 15 minutes)</p>		
<p><b>Panel Session 8</b></p> <p><b><u>Social values, entrepreneurship, relationships and networks</u></b></p> <p><i>Led by Rebecca Harding</i></p> <p>1. Towards a measure of social enterprise <b>Rebecca Harding &amp; Marc Cowling, UK</b></p> <p>2. Social values for economic benefit through entrepreneurship <b>Paras Gandhi, India</b></p> <p>3. Traditional knowledge, creativity &amp; intellectual property in artisanal clusters: Role of social entrepreneurship <b>Manisha Gupta, India</b></p> <p>4. Entrepreneurial Success through social relationships &amp; communication networks: exploratory research in New Zealand <b>P Cruickshank &amp; D Rolland, New Zealand</b></p>	<p><b>Panel Session 9</b></p> <p><b><u>Technological Contexts</u></b></p> <p><i>Led by Anthony Smith</i></p> <p>1. Can broadband access rescue the rural economy??’ <b>Laura Galloway, UK</b></p> <p>2. Virtual search conference: Using internet technology to develop &amp; archive an emerging national consensus on entrepreneurial communities <b>Anthony E Smith, USA</b></p> <p>3. Technology, entrepreneurship &amp; innovation: An action researcher’s perspective <b>Paritosh Gupta, India</b></p> <p>4. E-Learning and entrepreneurship <b>Paula Kyro, Finland</b></p>	<p><b>Panel Session 10</b></p> <p><b><u>The Organisational Context</u></b></p> <p><i>Led by Mariusz Bratnicki</i></p> <p>1. Entrepreneurship abroad: Presentation of a successful model of contingency factors <b>Celine Rivat, France</b></p> <p>2. Empowerment in entrepreneurial organisations <b>Mariusz Bratnicki, Izabela Marzec &amp; Monika Kulikowska, Poland</b></p> <p>3. Entrepreneurial teams, shared vision &amp; learning in strategic management of small-medium enterprises: Findings from some empirical cases <b>Edmilson de Oliveira Lima, Brazil</b></p> <p>4. Theoretical foundations of international entrepreneurship: Links to the resource-based view of the firm <b>Romeo Turcan, Laura Gailard, Markus Makela, UK</b></p>
<p>4:30 pm to 6:00 pm</p>	<p><b>Plenary Session 4</b></p> <p>Chair - YK Bhushan – ICFAI, India</p> <p>Professor Howard Frederick and Professor Bill Bygrave, New Zealand and USA Rebecca Harding – London Business School, UK Piero Formica - University of Tartu, Estonia and Italy</p>	
<p>Close of 2<sup>nd</sup> Day</p>	<p><b>8:00 pm Conference dinner</b></p>	

<b>Day 3 Friday 24<sup>th</sup> September</b>	
10:00 am to 11:00 am	Round up of 4 <sup>th</sup> IEF Key Issues
11:00 am to 11:30 am	Coffee break
11:30 am to 1:00 pm	Meeting of the IEF – all welcome + E28
1:00 pm	Close of the 4 <sup>th</sup> IEF conference