

Name of collection: *Internet Activity Survey*

<p>Nature of collection If possible, use the classification of collection types shown above e.g. <i>ICT use collection – business</i>. For “other” collections, provide details e.g. <i>Other ICT collection – ISPs</i>.</p>	<p>Other ICT collection – Internet Service Providers.</p>
<p>Collection agency</p>	<p>Australian Bureau of Statistics http://www.abs.gov.au</p>
<p>General references to collection material Metadata, questionnaires etc</p>	<p>Internet Activity Survey. Additional methodological information can be found in the Explanatory notes to the latest publication. Note that ABS questionnaires are not publicly available. Main data items collected are included in the survey link above.</p>
<p>Survey basis or vehicle E.g. Labour Force supplement, standalone survey, administrative byproduct data</p>	<p>Standalone survey.</p>
<p>Frequency of collection</p>	<p>The frequency of the IAS collection was reviewed in 2006. Following this review of the IAS the collection frequency has been changed to annual every September quarter. In order to meet user requirements, a snapshot survey of only the top ISPs (those with more than 10,000 active subscribers) will be conducted every March quarter for more detail see Scope and Coverage.</p>
<p>Collection history Reference dates and/or periods from the first to the latest collection</p>	<p>March 2007: collection scope is all ISPs operating in Australia with over 10,000 active subscribers as at 31 March 2007. September 2006: collection recommenced as an annual collection following review and further development. June 2006: data collected only from ISPs with 10,000+ active subscribers operating in Australia. The reduced scope survey was undertaken to measure growth in the industry prior to the September 2006 collection. March 2005: collection suspended pending review. September 2003: substantial re-development of the collection form including new and revised data items. March 2002: first 6-monthly collection. September 2000: first quarterly collection.</p>
<p>Whether collection is mandatory or voluntary</p>	<p>Mandatory.</p>
<p>Scope and coverage of collection Target population in terms of size, industry, population groups etc</p>	<p>The scope of the collection is all resident Australian Internet Service Providers (i.e. all businesses that supply Internet connectivity services to individuals, businesses and other organisations. Exclusions: libraries, Internet kiosks, and Internet cafes that do not provide direct access to end users (i.e. other than café activity).</p>

	<p><u>September quarter</u></p> <p>All Australian ISPs with active subscribers will be surveyed. One of two form types will be sent to each ISP depending on the number of active subscribers the ISPs have.</p> <ul style="list-style-type: none"> ISPs with 1,000 or more active subscribers will be sent a long form which asks all questions and covers all data items (i.e. type of subscriber, access technology, download speed, volume of data downloaded, location of subscriber and SPAM filtering); and, ISPs with fewer than 1,000 active subscribers will be sent a shorter version of the form which asks a subset of the questions (i.e. type of subscriber, access technology, download speed). <p><u>March quarter</u></p> <p>Only Australian ISPs with 10,000 or more active subscribers will be surveyed. They will be sent a shorter version of the September form which covers the main data items.</p> <p>This new approach to the IAS will provide more frequent and timely data on key trends than currently, while keeping resource usage and provider load to acceptable levels, particularly for small ISPs.</p>
<p>Main classifications used E.g. industry, size, commodity, occupation</p>	See links under General references to collection material .
<p>Collection methodology E.g. face-to-face, mail, Web, telephone interview</p>	Mail-out Mail-back survey with those ISPs who have greater than 10,000 active subscribers being able to submit their data via the ABS's Secure Deposit Box (i.e. e-form)..
<p>Reporting and Statistical units Enterprise, establishment, household, etc</p>	Individual ISP businesses.
<p>Sample frame used</p>	The frame is a list of ISPs (i.e. a census) registered within Australia with the Telecommunications Industry Ombudsman (TIO). Other sources are used to maintain the list/frame, e.g. addition of new ISPs not registered at the time TIO provided the list. All ISPs operating as at the reference period should be in scope of the IAS.
<p>Sampling method E.g. stratified random sampling, cluster sampling</p>	Not applicable - census of in-scope ISPs.
<p>Sample size For the most recent collection</p>	Not applicable - census of in-scope ISPs.
<p>Response rate The responding proportion of the live in-scope population, most recent collection</p>	Approximately 97%.
<p>Methods for dealing with non-response (item and unit) Indicate whether imputations are made for non-response and a short description of methods used.</p>	Not considered to be a significant issue. Clerical imputation is undertaken for partial non-response, which involves the derivation of the correct value with a very high probability from other information supplied on the form. Historical imputation is also used.

<p>Weighting of results Weighting method e.g. by employment, number of enterprises, revenue</p>	<p>Not applicable.</p>
<p>Relative standard errors (or coefficients of variation) on main aggregates These can be expressed as a range of values. For a given variable, the RSE or CV is equal to the ratio of the square root of the estimate of the sampling variance to the estimated value. It can be expressed as a fraction or a percentage.</p>	<p>Not applicable.</p>
<p>Known data quality issues with this collection E.g. non-response bias, comparability problems over time, definitional issues, coverage deficiencies, timeliness of frame, high item non-response (identify topics which are particularly problematic).</p>	<p>Tables relating to data on some access technologies have been aggregated to allow more data to be released. Satellite and Other access technologies for dial-up have been combined to overcome confidentiality issues.</p>
<p>Output details Please list (or link to) relevant publications for this collection. You can also email relevant files to the OECD.</p>	<p>Internet Activity, Australia (cat. No. 8153.0)</p>
<p>Other comments</p>	<p>None. See above links, which provide descriptions of the collections and the most recent summary results.</p>
<p>Contact/s Where available, provide names and email addresses.</p>	<p>Tim Landrigan, Tim.Landrigan@abs.gov.au</p>