



UDRUGA MALIH I SREDNJIH PODUZETNIKA
UMIS
SMALL AND MEDIUM ENTREPRENEURS' ASSOCIATION
S M E A

1999 - 2004



FOR THE 1ST TIME IN CROATIA THE EUROPEAN DAY OF THE ENTREPRENEUR

«Fostering Social Cohesion through Social Entrepreneurship»

Zagreb, 5-6 October 2004, Concert Hall “Vatroslav Lisinski”



THE INITIATIVE

UMIS-SMEA sent an initiative to European Commission Brussels to organize the 2 day conference “European Day of the Entrepreneur” in Zagreb, Croatia in 2004. Initiative was welcomed and approved due to the active role of UMIS-SMEA, implementing Partnership projects on supporting internationalisation of SMEs and networking.

The European Commission has a special methodology for the European Day of Entrepreneur (EDE) which will be accessible for the Zagreb event. Until 2003 such event had only had European cities: Barcelona Berlin, Belfast, Bilbao, Bonn, Bristol, Brno, Brussels, Capital Region, Cardiff, Chemnitz, Copenhagen, Dortmund, Dublin, Frankfurt, Geneva, Gijón, Glasgow, Helsinki, Klaipeda, Leipzig, Lille, Lisbon, Liverpool, Madrid, Milan, Munich, Münster, Nancy, Oslo, Rotterdam, Seville, Stockholm, Tallinn, Tampere, Turku, Utrecht.

THE OBJECTIVE

The objective of the event is to unite the efforts of all interested parties for developing innovative methods by taking advantage of the best ideas and results of local and European partners, as well as other countries in the neighbourhood, for the entrepreneurship development in Croatia.

«Fostering Social Cohesion Through Social Entrepreneurship»

UMIS-SMEA CONFERENCE 2004 SECRETARIAT

10000 ZAGREB, CROATIA, DONJE SVETICE 40
Tel : +385 (0) 1 2441 491
Fax: +385 (0) 1 2441 422
Mob: +385 (0) 98 281 041 & 091 416 7887
E-mail: umis-smea@hi.htnet.hr

KAS OFFICE:
10000 ZAFREB
I.G.KOVAČIČA 25

METHODOLOGY

The methodology is based on identification, validation and dissemination of successful models of setting up new firms and supporting the development of the existing ones. It promotes connections among local key areas and cities; and disseminates successful models for start-up creation. It includes 3 types of activities: the thematic networks or the so called networks of excellence and the accompanying measures.

THE PROGRAMME

The programme of the forthcoming EUROPEAN DAY OF THE ENTREPRENEUR (Zagreb, October 5-6, 2004) will be:

- discussing the national strategy of developing innovative entrepreneurship
- discussing the key institutions' policies of providing support to SMEs and developing entrepreneurship
- holding plenary sessions and workshops with the participation circles, the legislative and the executive powers, banking institutions, local government, research and development units, etc.
- presenting examples of successful know-how transfer of EU and South - Eastern European countries
- presenting efficient management solutions of technical clustering and incubation
- holding contests of entrepreneurs (awards included)
- setting up an exchange market of innovative entrepreneurship services

POSITIVE OUTCOMES

- identify the key players in implementing innovative development on local and national level including the level of dialogue among them
- present good practices from EC initiatives (like PAXIS and Gate 2Growth)
- develop local and European partnerships on innovation policy and entrepreneurship
- figure out efficient measures and direction for regulations and development
- widen and enhance business contacts, including the ones among institutional representatives, regions...
- integrate Zagreb (Croatia) into the common European initiatives aiming at promoting an innovative and social responsible entrepreneurship
- develop a Zagreb Model of EUROPEAN DAY OF THE ENTREPRENEUR (it will introduce the yearly award for SMEs included in economic development in Croatia)
- popularize the best ideas and results of the initiative

We look forward to welcoming you!!