

Improving skills and employment in London

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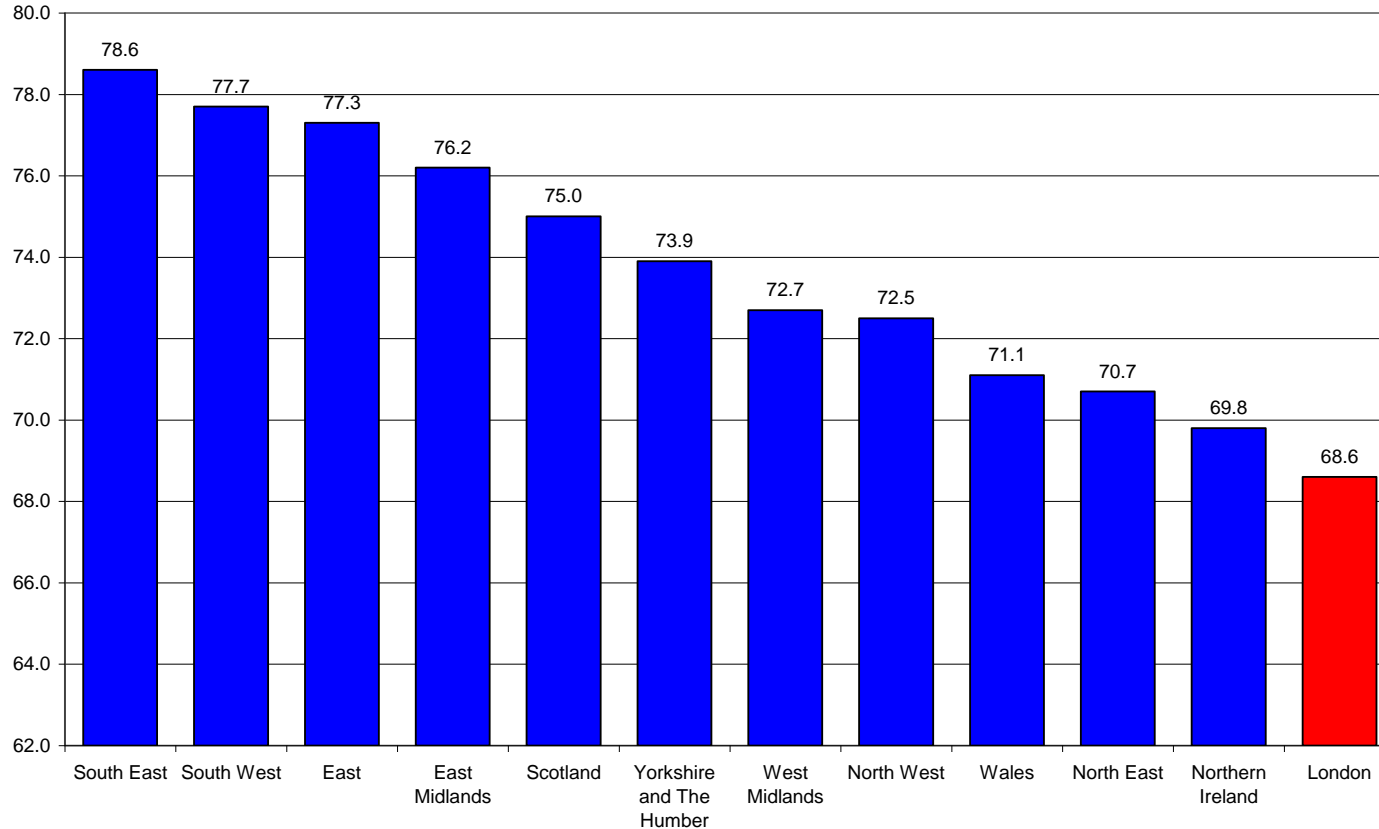


The London Challenge



Not everyone is sharing in London's prosperity...

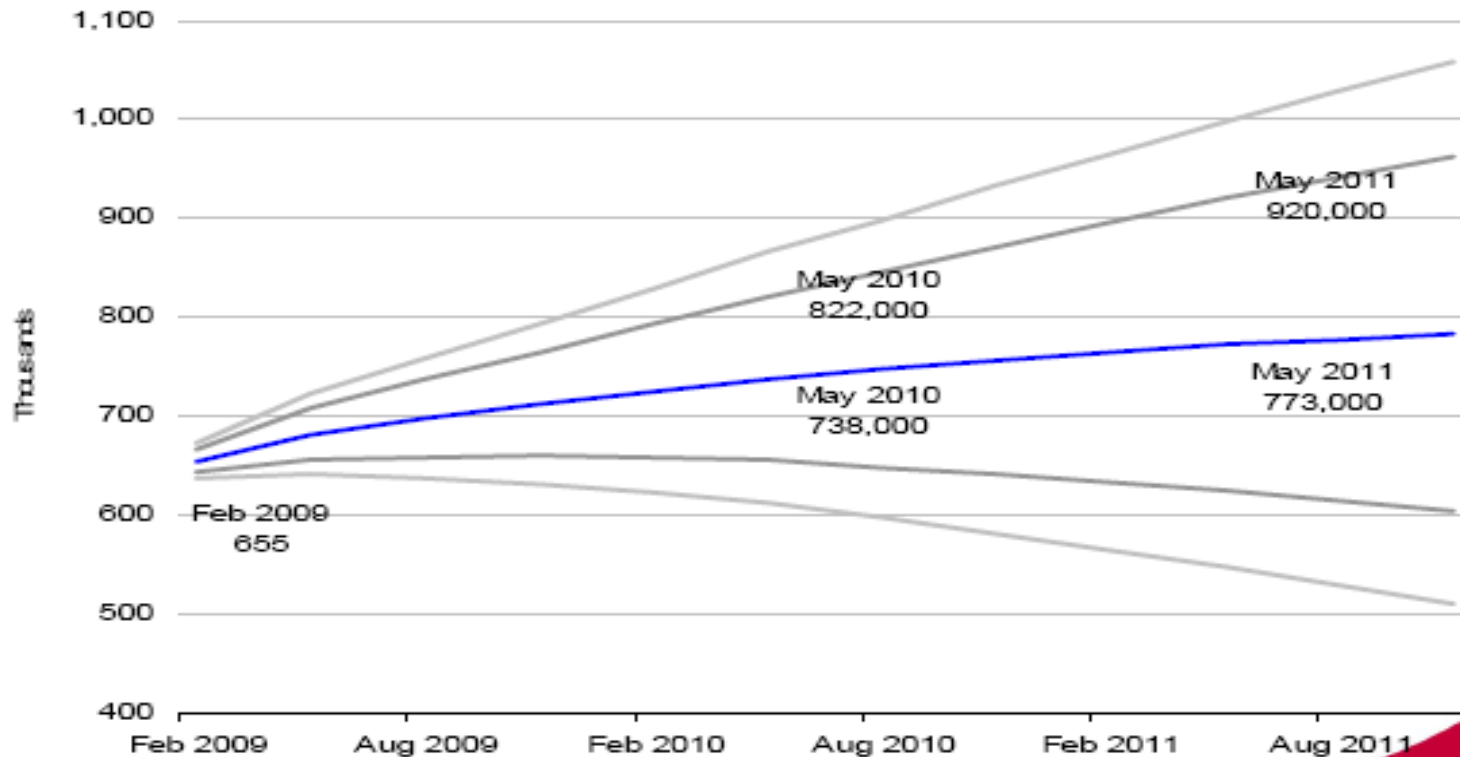
Employment rate by region, 2006



Source: Annual Population Survey, Office for National Statistics

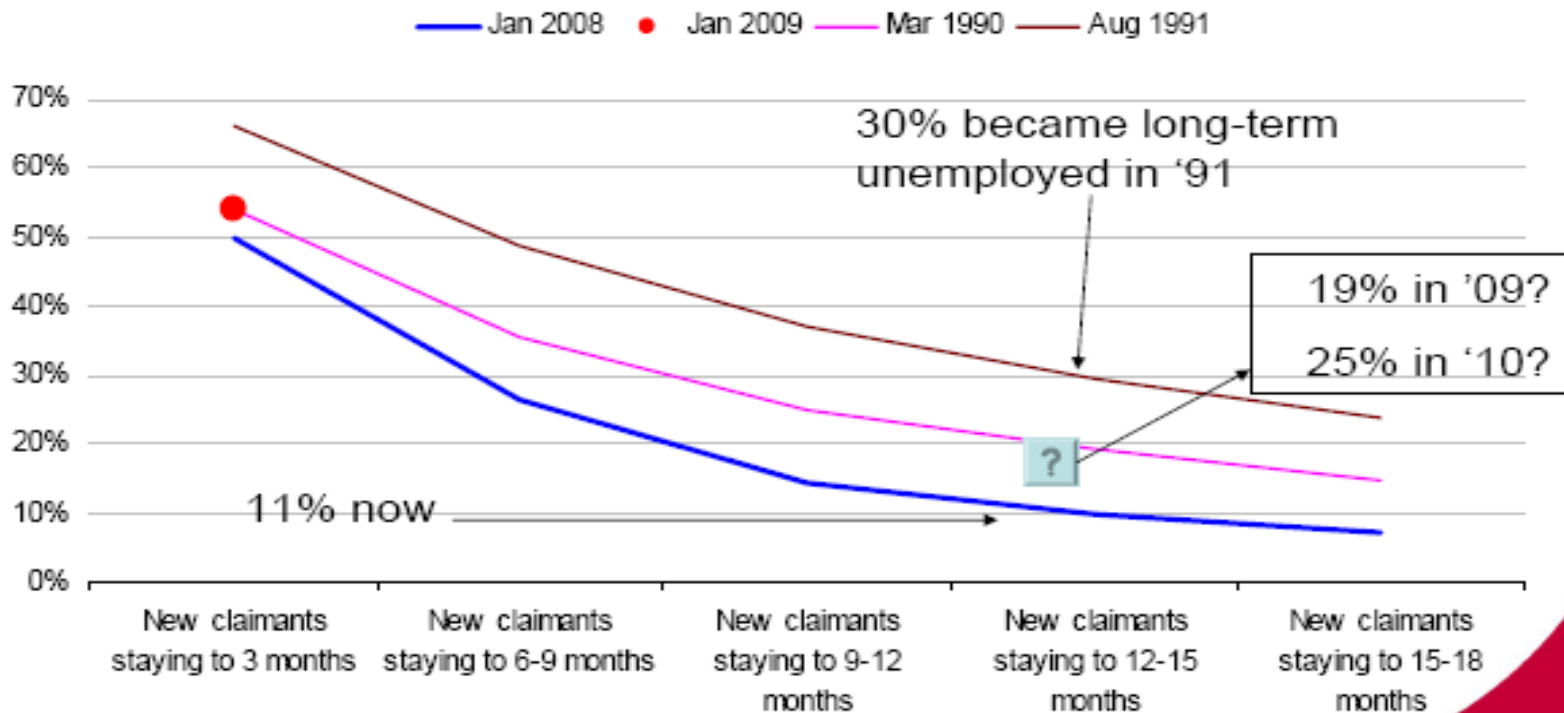
...and now recession is increasing worklessness...

Where will be in May 2010 and 2011? – *all claimants*



...and we face a challenge to prevent long-term unemployment

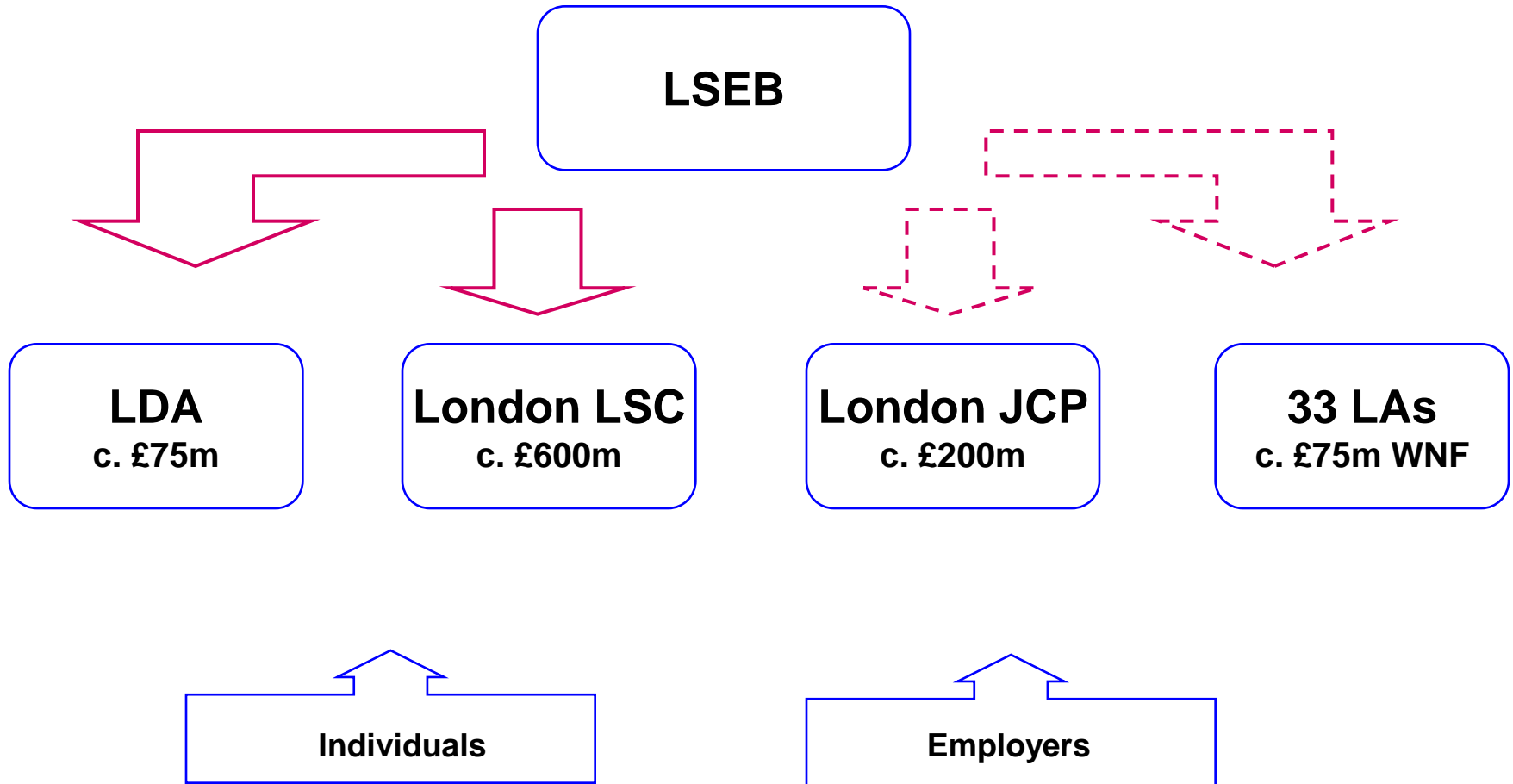
Stopping long-term unemployment in London



The London response



There are four key agencies in London...



Our collective and new action is set out in:

- **Mayor's Economic Recovery Action Plan**

published in December 2008 and showing what the Mayor's Agencies are doing

- **Joint Action Plan** published in January 2009 setting out how the 'LSEB agencies' will work together

- **Budget 2009** in April 2009 set out new action that national Government is taking

Supporting businesses to survive and thrive:

- Additional £23m from LDA for business support, including Access to Finance
- Free business advice seminars on surviving the downturn
- A new joint Rapid Response Service from Business Link and Jobcentre Plus

Signposting for people losing their jobs:

- Forthcoming [Mayor's Jobs Portal](#) to link people to support
- New [Jobcentre Plus](#) support and referrals for professionals losing their jobs

3) Supporting the long-term workless

Intensive, personalised support:

- £24m ESF programme focused on **sustained employment** outcomes
- £10m for Boroughs to pilot **new approaches** and reach new groups
- Significant **Jobcentre Plus** provision for 'economically inactive' groups being rolled out

4) Boosting the supply of jobs

Public investment to create jobs:

- 2012 Olympics, Crossrail, Thames Gateway etc
- New retrofitting programmes to create green jobs
- DWP's Future Jobs Fund will support creation of 30,000 'socially useful' jobs for long-term youth unemployed in London

- London entered the economic downturn with high structural worklessness
- We can't prevent all job losses, but we can provide **targeted help to businesses** through the tough time...
- ...while providing easy access to **information and guidance** for those losing their jobs...
- ...critically not losing sight of the **long-term workless...**
- ...and taking action to bring forward **public investment to boost jobs**