

Gesellschaft für soziale
Unternehmensberatung mbH

gsub



-partnerships influencing public policy -

**The „Local Social Capital“
(LSC)
Global Grant Programme
Berlin/ Germany**

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this presentation
includes:



- short presentation gsub
- presentation of the
 - ↳ „Local Social Capital“ – Programme
 - ↳ in Berlin and Germany
- Lessons to be learnt in influencing policy

gsub - Social Business Consulting - since 1991 -

business idea

- Service provider for public administrations
- supporting companies and organisations, which create or sustain jobs – fund management as main field of activity
- developing projects and ideas for “more and better employment” and social cohesion
- realising programmes and model projects, which
 - ↪ integrate people into jobs
 - ↪ cut down discrimination
 - ↪ strengthen the social cohesion
 - ↪ support lifelong learning



LOCAL Social Capital on National Level Germany

- Pilot project of the European Union, mainstreamed in the period 2000 – 2006
 - Initiated by the European Commission and the European Parliament
 - Micro-projects up to 10.000 Euro, 100% ESF financing
- Total sum of the German Federal Programm 2000 – 2008 in Germany: more than **80 Million €**
- Adresses 282 Municipalities in entire Germany

Local Social Capital (LSC) National Programme Germany

(Global Grant Programme)

- Aiming at:
 - enhancing local social capital,
 - fostering employability and social inclusion,
 - empowerment of vulnerable people,
 - supporting local networking, local initiatives and local start-ups

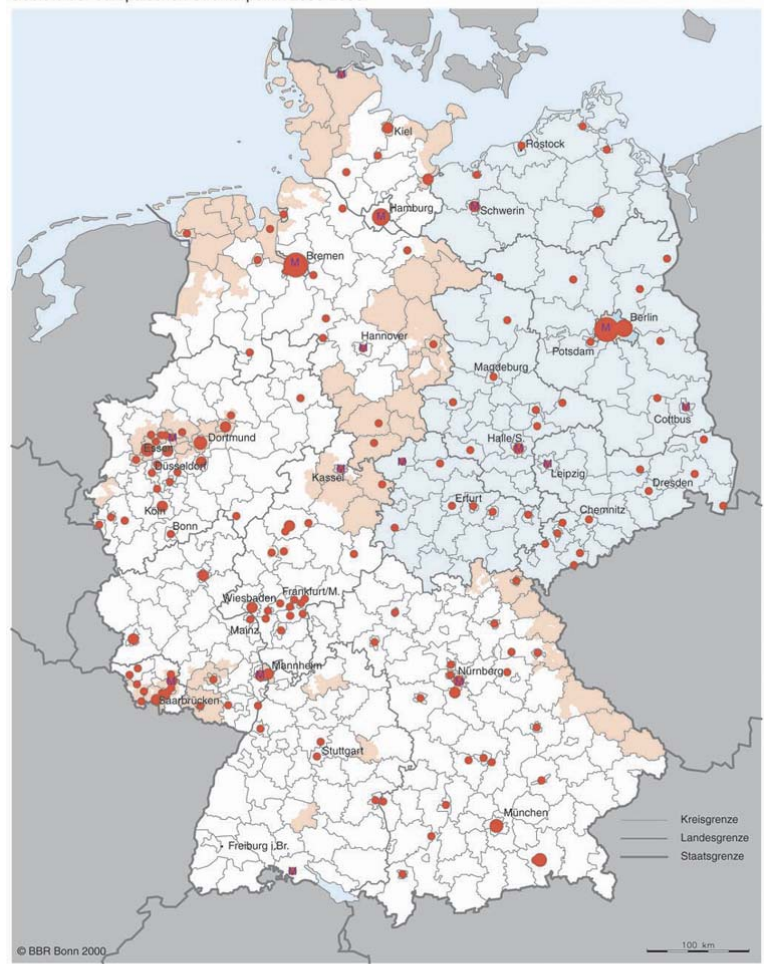
Bund-Länder Programme

„Socially integrative city“

Map of deprived areas in Germany



Städte des Bund-Länder-Programms
 „Stadtteile mit besonderem Erneuerungsbedarf - die soziale Stadt“
 Gebiete der europäischen Strukturpolitik 2000-2006



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Gebiete des europäischen Fonds für regionale Entwicklung

- Ziel 1-Fördergebiete
- Berlin-Ost: Übergangsphase bis 2005
- Ziel 2-Fördergebiete (einige Städte/Gemeinden nur teilweise; außerdem Hamburg: nur St. Pauli mit 20 000 Einwohnern)

Anzahl der Stadtteile in den Städten

- 15
- 9
- 1
- 0

ein Stadtteil Modellvorhaben ExWoSt (nicht in allen Fällen Programmstadt)

M

Stand 8/2000

Policy Areas of the ESF in Berlin

- Policy Area A: Active labour market policy to support employment
- Policy Area B: Society without exclusion
- Policy Area C: Supporting employability, qualification and mobility through lifelong learning
- Policy Area D: Supporting adaptability and the spirit of enterprise
- Policy Area E: Specific programmes for women
- Policy Area F: **Local Social Capital**

LSC Programme Regional: Berlin

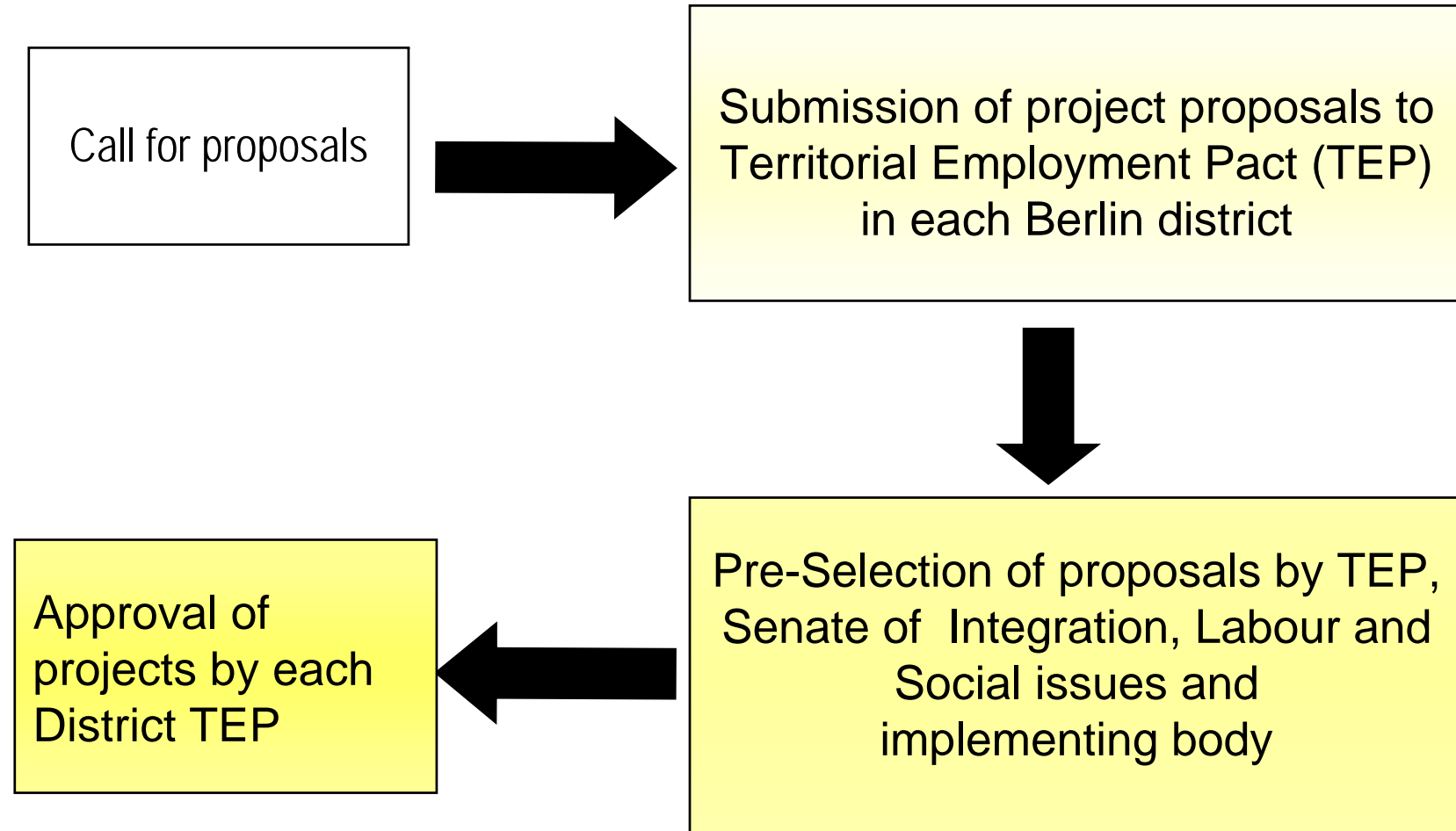
- Thematic field A: Single actions to improve the chance of **professional integration**

- Thematic field B: Microprojects to develop **new employment opportunities**

- Thematic field C: Employment-oriented **networks**

- Thematic field D: Preparation of **business foundation** or the foundation of social enterprises

Programme procedure




Quantitative Results of the LSC Regional Berlin Programme 2003 – 2006

	Funds	Microprojects
2003	453.186 €	60
2004	565.188 €	73
2005	572.545 €	66
2006	2.385.871 €	268
TOTAL	3.976.790 €	467

Examples from other Member states:


1. Prague/ Czech Republic



Global grant

Strengthening the capacity of NGOs providing
social services

13th october 2005
Marek Gajdos
Civil Society Development Foundation



2. LONDON
U.K.

FAST FORWARD GRANTS
The London ESF Global
Grants Programme

Local social capital programme – Strategic approach for the Federal Programme

	A: Local	B: National	C: Supra- national (EU)
Conceived Initiated & Designed			X
Programmmed Managed & Facilitated		X	
Implemented Acitvated & Delivered	X		

Links between supra-national (EU), national and local level

- Conceived and initiated by the European Commission
- Managed and facilitated by the Federal Ministry of Family Affairs, Senior Citizens, Youth and Women (nationwide tender, addressed to local “districts with special development needs”)
- Implemented on local level (Eligibility depends on: Local action plans, gender mainstreaming, local steering committee which decides on micro-projects, participation of stakeholders and residents, ESF and national funding regulations)

Lessons to be learnt – No 1

- LSC promotes the local approach of the European Commission
- The 100%-ESF-financing of microprojects attracts small initiatives
- Microprojects reach the “unreachables”
- Microprojects improve local networks (in deprived areas)

Lessons to be learnt – No 2

- Success of national and regional programmes depends on sound local delivery and provisions, based on horizontal and complementary (cross-sector) partnerships
- Vice versa: Success of Local action plans depends on the linkage with regional, national and supra-national policies – feed-back from local to higher levels necessary

Lessons to be learnt – No 3

- It`s essential to overcome barriers between different departments on all levels (focus on economic development and employment – growth and jobs)
- Hypothesis: It`s easier to overcome political differences, department responsibilities and competences on local level in comparison to the regional or national level
- There is a need to involve citizens:
Strategy: combining social and economic issues and “organising” participation
- There is a need to involve enterprises: set up public – private or tri-partite partnerships

Lessons to be learnt – No 4

- Pilot project by the European Union - enabled model project on local level – lead to mainstreaming on regional level (Example EP Berlin-Neukölln)
- Intermediary is necessary in order to link the different levels and to organise financing
- Balance between co-operation and competition, but co-operation should dominate
- LED approach of EES enabled decision-making going beyond the administrative implementation of national or regional policies (according to the principles of subsidiarity)

Thank you for your attention

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