

www.festivaleconomia.it

The **main programme** for the Festival has been established by the organisers together with the scientific co-ordinator. The **joint programme** is made up of meetings proposed by the organisers of the publishing houses or other bodies, which take responsibility for these events.

The organising committee of the Trento Festival of Economics reserves the right to make changes to the programme after the printing of this publication.

Information on the programme, last minute changes, changes of venue in the event of rain or other circumstances and on events deferred or cancelled is constantly updated at the site www.festivaleconomia.it

or can be requested at the information points, by telephoning the administration office (Tel. 0461 260511) or via E-mail at the address info@festivaleconomia.it.

Spectators present at the events agree to and authorise the future use of any photographs taken and any audio or film material which may be recorded at the events.

Free entrance, available until full capacity is reached.

Main Programme

Wednesday 30 May 2007

INAUGURATION speakers:

17.00

Buonconsiglio Castle

**DAVIDE BASSI, TITO BOERI, LORENZO DELLAI,
GIUSEPPE LATERZA, ALBERTO PACHER, CORRADO
PASSERA**

VISIONS **PARTHA DASGUPTA**

18.30

Provincial Government Building. Depero Room

**SOCIAL CAPITAL
AS AN ECONOMIC INSTITUTION**

presented by **MARZIO GALEOTTI**

Social capital represents a combination of "interpersonal networks" which are used to allocate scarce resources. Political scientists emphasise its role in complementing the market and the state, but sometimes in poor countries social capital acts as a substitute for the state and the market. When the markets have major defects and the state is weak and predatory, social capital may be a positive force, but it may also suffocate the growth of markets and the ability to govern well.

Thursday 31 May 2007

10.00 **GIANNI TONIOLO**
Faculty of Economics. Conference Room **IN MEMORY OF RICCARDO FAINI**
Riccardo Faini, who died in January, made a major contribution towards the debate on economic policy in Italy. He also left us a lesson as regards methodology, teaching us how useful it is to use economics to face the concrete problems of our country, transmitting an independent way of thinking. Faini's commitment is also the mission of the Trento Festival, which this year is dedicated to him.

AT THE FRONTIER **DANIEL COHEN**
11.00 **POST-INDUSTRIAL HUMANITY**
Palazzo Geremia presented by **FRANCESCO MANACORDA**
The end of the industrial society means the end of a system within which the members of different social classes (manual workers, engineers and managing directors) could believe that they belonged to the same world. This is no longer true. Unqualified work is outsourced, while managers change their jobs and workplaces constantly. The representation of the world is what keeps it together and the virtual world begins to appear more attractive than the real world.

FOCUS **ALBERTO BISIN**
12.30 **IMMIGRATION and INTEGRATION**
Garden of the S. Chiara Auditorium presented by **TIZIANO MARSON**
How rapid are processes of cultural and religious assimilation of immigrants in Europe? What assists and what prevents integration? How much and in what way does segregation of housing and the employment market count? And do Muslims, in particular, really follow different processes of assimilation in qualitative and quantitative terms?

AT THE FRONTIER **JUAN JOSÉ DOLADO**
15.00 **DO MEN AND WOMEN ECONOMISTS**
Palazzo Geremia **CHOOSE THE SAME FIELDS OF RESEARCH?**
presented by **MARIA LUGIA SEGNANA**
Economists choose different fields of research according to whether they are men or women. Women tend to favour areas such as health, education, employment and the economics of development, whereas they neglect economic

theory, econometrics and finance. Why are there these gender differences in the way in which we invest in the specialisation of our own human capital? And are these differences diminishing over time?

DIALOGUES **FABIO MUSSI ROBERTO PEROTTI**
16.00 **SHOULD UNIVERSITIES BE PRIVATISED?**

Teatro Sociale introduced by **DAVIDE BASSI**
presented by **ENRICO MENTANA**

Is it true that Italian universities have few resources? Or is it rather that the money is only spent on recompensing length of service, without any incentives for research and teaching? How is it possible to change the system of incentives for undertaking research? And is it true that by rewarding the best universities and researchers one ends up by punishing the most disadvantaged students?

FORUM **TRAINING, RESEARCH,**
17.30 **INNOVATION AND BUSINESS**

Provincial Government Building. Depero Room co-ordinated by **GIANCARLO SANTALMASSI**
introduced by **FRANCESCO DAVERI**

speakers: ALBERTO BOMBASSEI, PIER LUIGI CELLI, JOHN MARTIN, FABIO MUSSI, UMBERTO PAOLUCCI, MARINO REGINI, MARCO SALA, GIANLUCA SALVATORI

Why is the Italian economy so lacking in innovation? What are the responsibilities of the education and training system and the organisation of research? How can companies in our country increase their productivity and become more competitive if they invest so little in innovation?

VISIONS **STEFANO RODOTÀ**
19.00 **ADMINISTRATION OF THE BODY:**

Palazzo Geremia **A CONTEMPORARY UTOPIA?**

presented by **BIANCA BERLINGUER**

To what degree are we still capable of managing our own bodies? In an era when the body is investigated and transformed in the most extreme manner, with genetic intervention, electronic implants, the organisation of every kind of control and the sale of organs, economic interests interact powerfully with the extraordinary effects of science on our lives.

WITNESSES OF TIME **TULLIO DE MAURO**
20.30 **THE EDUCATIONAL BARRIER**
Buonconsiglio Castle presented by **ANDREA CASALEGNO**

Since ancient times the ruling classes in Italy have used education not to extend opportunities but on the contrary as a barrier against social mobility. Can we do anything to change this tendency?

Friday 1 June 2007

KEYWORDS **LUIGI GUISO**

10.00 **SOCIAL CAPITAL**

Faculty of Economics. Conference Room

presented by **MARCO FAILLO**

Social capital includes networks of relations, belonging to groups and the sharing of rules or values which can facilitate co-operation between the members of society or the groups themselves. Why is it important for the economic system? And how does the progress of the economy influence social capital?

INTERSECTIONS **ANNA BRAVO**

10.30 **SOCIAL RELATIONS**

Former Augustinian Monastery. OECD offices

AS SEEN BY HISTORY

presented by **CATERINA SOFFICI**

What leads to the establishing of relations between people? A historical analysis of different societies shows clearly that economic interest is only one of many factors, including love and hate, courage and fear, madness and good sense. Using a series of historical examples we will see how the different forces making up social capital have changed over time.

FORUM **SOCIAL CAPITAL IN THE NORTH AND SOUTH**

12.00 co-ordinated by **GIAN ANTONIO STELLA**

Provincial Government Building. Depero Room

introduced by **LUIGI GUISO**

speakers:

LORENZO BINI SMAGHI, PIETRO GUINDANI, SAVINO PEZZOTTA, ALBERTO QUADRIO CURZIO, LUIGI SPAVENTA

In addition to having more physical capital, the North of Italy also has more social capital than the South of the country. This is also true of the North and South of Europe and more in general of the North and South of the world. Why do richer regions and countries have more social capital? And what can be done to close the gap in terms of social capital?

AT THE FRONTIER **RAQUEL FERNANDEZ**

15.00 **CULTURE AND ECONOMICS**

Palazzo Geremia presented by **STEFANO SALIS**

The behaviour of people changes, albeit slowly, over the course of time and is very different in different countries. Consider the role of women and their relationship with employment and fertility, or the commitment made to work, the way of responding to the law or respect for the environment. To what extent can economics explain these differences in behaviour and to what extent is it instead necessary to involve something else, namely what we call culture?

FOCUS **PAOLA MONZINI**

15.00 **NEW FORMS OF SLAVERY:**

Garden of the S. Chiara Auditorium **THE PROSTITUTION MARKET**

presented by **RICCARDO STAGLIANÒ**

A complex map of the ways in which women's bodies are exploited for financial purposes: from the free choice of the "luxury call girl" to the dramatic slavery of thousands of people who sell themselves for a few dozen euro at the side of our roads. The characteristics, markets, scale and changes taking place in one of the most obscure areas relating to the physical capital of human beings.

AT THE FRONTIER **PHILIPPE AGHION**

16.00 **DO WE REALLY NEED LESS STATE INTERVENTION**

Buonconsiglio Castle **IN THE ECONOMICS OF INNOVATION?**

presented by **RINALDO GIANOLA**

The public policies necessary to support growth change depending on the distance from the technological frontier. The policy on competitiveness and public support for investment in human capital are more important when one is closer to the technological frontier, whereas macroeconomic policy (monetary and fiscal), designed to reduce cyclical fluctuation, is more important in countries with financial markets which are little developed.

VISIONS **ILVO DIAMANTI**

16.00 **HOW TO RELEASE AN IMMOVABLE COUNTRY**

Provincial Government Building. Depero Room presented by **ROBERTO PETRINI**

In the last decades Italy has been a country at a standstill, where social mobility is limited by professional, generational, family and territorial barriers; where all the places of power are controlled by lobbies mostly made up of elderly people. A country where fear of change dominates, because any openness places at risk the minor

privileges, the many forms of protection and the hundreds of partisan interests which are scattered around society. Is it possible to reverse this trend?

DIALOGUES **PIER LUIGI BERSANI MAURO D'ASCENZI GIAN**
17.30 **MARIA GROS-PIETRO MICHELE POLO**

Teatro Sociale **LIBERALISATION:**

HOW AND WHERE TO DO IT

presented by **MASSIMO MUCCHETTI**

Is it right that liberalisation is selective, neglecting some services (such as water for example), leaving the networks in public hands? And how should the relationship between central government and local governments be regulated in the process of liberalisation? A non ideological discussion of the issue, taking stock of what has been done to date in Italy, what remains to be done and how.

AT THE FRONTIER **RICHARD BALDWIN**
19.00 **NOURIEL ROUBINI**

Palazzo Geremia **STEPHEN YEO**

ECONOMICS ON THE WEB

presented by **WOLFGANG MUNCHAU**

Given the diffusion of the web, today it is very easy to acquire information about the economy of a country or a particular problem at no charge, or almost. However, there is simply too much information on the internet and searching for it with care, selecting the data which is really relevant, takes time, which represents money. The future of the web is in collecting information, filtering the great mass available and selecting the few things which are really relevant.

DIALOGUES **FRANCO BASSANINI GIULIO TREMONTI**
19.00 **THE ELECTORAL SYSTEM:**

Faculty of Law. Aula Magna **GOVERNABILITY AND REPRESENTATION**

introduced by **MASSIMO BORDIGNON**

presented by **ALDO CARBONI**

One of the fundamental aspects of social capital consists of the relationship between citizens and their political representatives, a relationship which depends greatly on the electoral system. How can one combine governability of the country and representation of citizen's preferences? Which electoral system is most suitable for the needs of our country?

WITNESSES OF TIME **SISTER CAROLINA IAVAZZO, FATHER FABRIZIO**

20.30 **VALLETTI**

Buonconsiglio Castle **WHERE THE LAW IS SUSPENDED:
TWO EXPERIENCES OF EDUCATION**

presented by **MARINO SINIBALDI**

Sister Carolina helped Father Puglisi to educate children in the Brancaccio district of Palermo until the Mafia assassinated him. Carolina continues to work with young people in difficult areas, today in Bovalino, in the Locride area of Calabria. Father Valletti lives in Scampia, where he teaches young people a trade, how to use a computer and encourages them to read books. Carolina and Fabrizio take us on an extraordinary journey through the human and social capital of a country which is also our own.

Saturday 2 June 2007

KEYWORDS **TULLIO JAPPELLI**

10.00 **HUMAN CAPITAL**

Faculty of Economics. Conference Room presented by **SARA DEPEDRI**

Many differences in the productivity of individuals regard their state of health or their level of education, namely human capital. What is the relationship between health and income? What is the yield for investment in education? And to what extent can differences in terms of human capital explain the disparity between countries and within them?

INTERSECTIONS **FRANCESCO REMOTTI**

10.30 **CULTURAL IMPOVERISHMENT**

Former Augustinian Monastery. OECD offices presented by **FRANCESCO ERBANI**

Modernity has shown little respect for culture, sacrificing it on the altar of progress, while monotheistic religions, especially Christianity, have made a clean sweep of traditional convictions, considering them the work of the devil. This has led to a breakdown in the balance of communal life and in many cases has generated violence. From Africa to the West, a disenchanting analysis of so-called globalisation.

FORUM **TECHNICIANS AND POLITICIANS:
THE GAME OF ROLES**

12.00

Provincial Government Building. Depero Room co-ordinated by **MARCO PANARA**
introduced by **INNOCENZO CIPOLLETTA**
speakers: **LUIGI ABETE, RENATO BRUNETTA,
KOSTORIS PADOA-SCHIOPPA, ENRICO LETTA,
NICOLA ROSSI**

The boundary between technicians and politicians is weak, but it does exist and is important in our country, where a “government of technicians” is often conjured up. The question is whether a technician, when he takes on a governmental role, becomes a politician or whether he can still conserve his role as a technician. In the last financial bill, drawn up by a technical minister, did political or technical aspects prevail? To reform our country do we need more technicians or more politicians? In a country like ours, where two-party politics has ended up meaning an a priori deployment of all, we often hear talk of a left or right-wing technician: is this an aberration or reality?

FOCUS PIETRO GARIBALDI

15.00

Palazzo Geremia

PROTECTION OR FLEXIBILITY?

A NEW MODEL FOR THE EMPLOYMENT MARKET

presented by **ENRICO FRANCO**

After twenty years of growing unemployment among young people, in the last ten years the Italian employment market has shown an increasing capacity to absorb young people. However, most of the new jobs are regulated by temporary contracts and young people are subjected to frequent periods of unemployment. Is it possible to reform the market to guarantee a process moving towards stability and at the same time to maintain a good level of flexibility for businesses?

DIALOGUES ALFONSO CARAMAZZA

15.00

Faculty of Economics. Aula Rossa

MASSIMO EGIDI

CALCULATION AND IMPULSES: WHAT COUNTS MOST IN ECONOMIC CHOICES?

presented by **ARMANDO MASSARENTI**

How much do rationality and emotions count in economic choices? Two scientists, one dedicated to economics and one to the human mind, apply different research perspectives to the choices of families, consumers and businesses.

FOCUS FIORELLA KOSTORIS PADOA-SCHIOPPA

15.00

Garden of the S. Chiara Auditorium

THE COST OF DISCRIMINATION:

WOMEN IN THE EMPLOYMENT MARKET

presented by **LUCA PAOLAZZI**

In Italy there is an enormous distance between laws on equality and the reality of the employment market. Observing the effective difference between men and women in terms of access to employment, treatment and

pay, Italian women appear to be penalised by cultural resistance and by care for the home and children. In comparison with the rest of Europe, Italian women workers experience particular discrimination as compared to male colleagues in relation to career profiles and horizontal and vertical segregation.

AT THE FRONTIER

16.00

Buonconsiglio Castle

ALAN KRUEGER

HOW MUCH IS EDUCATION WORTH?

presented by **SERGIO RIZZO**

Some believe that spending on education implies high levels of waste. Others sustain exactly the opposite. What are the main results of international research as regards the yield of investment in education, including the extension of schooling and the reduction in the number of students per class, for those who go to school and for society overall?

DIALOGUES

16.00

Faculty of Law. Aula Magna

CESARE DAMIANO

ANTONIO MARZANO

MICHELE SALVATI

ORGANISATION AND SOCIAL CAPITAL

presented by **ALBERTO ORIOLI**

A country with a high level of social capital has numerous voluntary associations representing specific interests. Which rules allow the general interest to emerge from the confrontation of the two sides of industry?

INTERSECTIONS

16.00

Teatro Sociale

UMBERTO GALIMBERTI

CRITICISM OF CALCULATING THINKING

presented by **GIORGIO FODOR**

The world of economics is dominated by calculating thinking, typical of machines: efficiency, productivity and short-term objectives. This kind of thinking is inadequate in the context of globalisation, which requires visions of the world and is incapable of offering tools to anticipate and administer changes.

DIALOGUES

17.30

Provincial Government Building. Depero Room

PIETRO ICHINO

LUIGI NICOLAIS

CARLO PODDA

TURNING A NEW PAGE

IN PUBLIC ADMINISTRATION:

INCENTIVES AND PENALTIES

presented by **GIANFRANCO FABI**

Can the country put up with the poor performance of vast

areas of the public administration? The Minister for the Civil Service, a leading trade unionist in the sector and an authoritative expert in labour law discuss how to set in motion a modern culture to evaluate and measure the efficiency and productivity of the public administration.

FOCUS **ROCCO SCIARRONE**

17.30

Garden of the S. Chiara Auditorium

DANGEROUS RELATIONS:

THE SOCIAL CAPITAL OF THE MAFIA

presented by **GAETANO SAVATTERI**

What are the strong points of the Mafia and what are the specific characteristics which make it a unique phenomenon as compared to other forms of organised crime? Which factors can explain its longevity? Why is it so difficult to combat? It is above all the resources in terms of relations which allow the perpetuation of the power of the Mafia and foster its appeal in its relations with other social players, particularly politicians and businessmen.

VISIONS **ANTHONY GIDDENS**

19.00

Buonconsiglio Castle

IS WELFARE FINISHED?

presented by **SERGIO FABBRINI**

The traditional welfare state, linked to the industrial economy, has reached a deadlock, but not because protection is incompatible with economic development, as certain lines of thinking would have it. The new globalised economy rather demands a preventive type of welfare, which is more effective in the fields of education, health and the environment.

AT THE FRONTIER **LUIGI ZINGALES**

19.00

Palazzo Geremia

WHAT KIND OF EDUCATION MAKES A DIFFERENCE?

presented by **ROSSELLA LAMA**

The data of the OECD PISA programme, which evaluates the knowledge of fifteen-year-olds in various countries, allows us to identify the effect of the quality of education on economic growth and to study the causes. In particular, it is possible to highlight the role played by the families, schools and different teaching methods on the quality of education.

WITNESSES OF TIME **SERGIO ROMANO**

20.30

Teatro Sociale

THE DECISIVE FACTOR:

POLITICS AND ECONOMICS

IN INTERNATIONAL CRISES

with **LUCIO CARACCILO**

Have economic or political interests counted more in leading to and resolving the crises which have transformed the international scenario in the last fifty years? From the coup removing Mossadeq to the Yom Kippur War, perestroika and the war in Iraq, discussion and analysis interweave with direct testimony.

Sunday 3 June 2007

KEYWORDS **PIERRE CAHUC**

10.00 **FLEXICURITY**

Faculty of Economics. Conference Room

presented by **ROBERTO GABRIELE**

The Danish model of flexicurity, which brings together high levels of employment and generous social security networks, is popular with many European countries and with the European Commission in Brussels. However, the institutions and employment market regulations of European countries are still a long way from those in Denmark, because the efficiency of this model is based on a public spirit which is much more deep-rooted than it is in the continental and Mediterranean countries in the European Union.

INTERSECTIONS **CHIARA SARACENO**

10.30 **FAMILIES AND AGEING:**

Former Augustinian Monastery. OECD offices

HOW THE RELATIONSHIPS BETWEEN GENERATIONS ARE CHANGING

presented by **DARIO DI VICO**

There is much talk of the conflict between generations. Elderly people are represented as a social cost. This is a narrow vision from the point of view of the family. Old people do not just receive resources (above all care and time) but they also transfer them to the younger generations. The possibility of "long" intergenerational exchanges allows social change to be absorbed and metabolised.

FORUM **ROMANO PRODI**

12.00 **TAKING STOCK OF ONE YEAR OF GOVERNMENT**

S. Chiara Auditorium

co-ordinated by **FERRUCCIO DE BORTOLI**

speakers: **GIULIO SANTAGATA**

and the economists of **LAVOCE.INFO**

Just over one year since the government was formed, the Premier and the Minister responsible for implementing the programme answer the questions of economists on the

work undertaken, An opportunity to talk not just about the Italian economy but also about the changes underway on the global scenario and future projects.

FOCUS ELIANA LA FERRARA

15.00

Garden of the S. Chiara Auditorium

THE CAPITAL OF DIFFERENT ETHNIC GROUPS

presented by **LAURA STRADA**

Ethnic diversity is undoubtedly of socio-cultural value, but also has important implications from the economic point of view. What are the main channels through which this diversity can have negative or positive effects on economic performance? When, on the other hand, does the relationship turn around and economics influence the importance given to ethnic diversity? So how does one "measure" ethnic diversity?

AT THE FRONTIER NICOLA PERSICO

15.00

Palazzo Geremia

DISCRIMINATION AND HUMAN CAPITAL

presented by **PAOLO POSSAMAI**

How is it possible to distinguish discrimination based on prejudice from statistical discrimination? And what are the presumed effects of discrimination, including the loss of human capital? This is what economists think about discrimination and the ways in which the legal system can intervene to face the problem.

DIALOGUES GUIDO ALPA, DANIELA MARCHESI, PAOLO PICCOLI,

15.00

Faculty of Law. Aula Magna

VIRGINIO ROGNONI

THOSE WHO ARE WRONG ARE RIGHT: AN ECONOMIC ANALYSIS OF JUSTICE

presented by **DONATELLA STASIO**

An economic analysis of the Italian legal system reveals some of the mechanisms leading to its inefficiency. For example, the form of remuneration for lawyers, particularly in civil law, complicates and extends the duration of the process. After the introduction of an economist who works on these issues, an intense exchange of opinions with representatives of different professional categories and with different points of view on the matter.

AT THE FRONTIER ESTHER DUFLO

16.00

Buonconsiglio Castle

HOW TO IMPROVE HUMAN CAPITAL IN DEVELOPING COUNTRIES

presented by **PIERANGELO GIOVANETTI**

Despite the progress made in certain fields, health and education in developing countries are often in a disastrous

state. In some regions of India only 6 out of 100 children have been vaccinated by the age of one, while in the country overall, 60% of children between seven and twelve are not able to read a simple passage. What can be done? Even limited measures can obtain important results.

AT THE FRONTIER

16.00

Provincial Government Building. Depero Room

CHRISTOPHER FLINN

MOTHERS WHO WORK

AND THE HUMAN CAPITAL OF CHILDREN

presented by **MYRTA MERLINO**

In almost all developed economies there has been an increasing presence of mothers in the employment market, including those with young children. This leads to a higher level of family income, part of which can be spent on the children, but also less time available. What is the result of these changes? How does the greater availability of consumer goods and the lesser time spent with children influence the human capital of children?

VISIONS

17.30

S. Chiara Auditorium

GARY BECKER

HUMAN CAPITAL IN THE 21ST CENTURY

presented by **TITO BOERI**

The growth of countries increasingly depends on immaterial aspects, such as resources in terms of human capital. Education, vocational training and at working age, refresher training for citizens, together with their state of health, are today more important for the competitiveness of a country than roads, railways and physical capital. What can be done to increase investment in human capital in developing and developed countries? And how do the benefits of investment in human capital interact with economic rules and competition?

Joint Programme

Thursday 31 May 2007

DISCUSSIONS	TALENT AND INCOME IN ITALY
10.30	organised by the Association of Commerce, Tourism, Services and Professions and Small and Medium Businesses from the Province of Trento belonging to Confcommercio
Palazzo Calepini. Caritro Foundation Room	speakers: GIULIANO DA EMPOLI, ANDREA GRANELLI, EUGENIO GUARDUCCI, ERMETE REALACCI, LUIGI TARANTO, GIANMARIO TONDATO DA RUOS
	How can individual talent transform itself into added value for the economy, society and the area, contributing towards establishing a pact between the generations which allows the social, economic and political set-up based on income which fossilises Italy to be overcome?
VIVA VOCE	SUPERIMPOSED GENERATIONS
11.00	1 st open source photography competition organised by lavoce.info. Inauguration
Stand of lavoce.info. Piazza Duomo	
DISCUSSIONS	HUMAN CAPITAL: HOW WHAT YOU KNOW SHAPES YOUR LIFE
14.00	organised by the OECD-LEED centre for local development
Former Augustinian Monastery. OECD offices	speaker: ENRICO FRANCO
	Human capital has become increasingly important to personal and national prosperity. That's why countries will have to work harder to help people develop their human capital at every stage of life and in response to rapid economic change.
VIVA VOCE	ROBERTO PEROTTI, MALBERT SMITH
14.00	HOW TO MEASURE HUMAN CAPITAL ON THE BASIS OF READING CAPACITY
Stand of lavoce.info. Piazza Duomo	meetings with the economists of lavoce.info
MEETINGS WITH AUTHORS*	RICCARDO VIALE
15.00	'LE NUOVE ECONOMIE'
Municipal Library	discussed by NICOLAO BONINI, PIERLUIGI PORTA, RINO RUMIATI
	Published by Il Sole 24 Ore publishing house
DISCUSSIONS	YOUNG PEOPLE AND BUSINESS. HOW TO IDENTIFY AND CULTIVATE TALENT
16.30	organised by Indesit Company
Chamber of Commerce. Calepini Room	

speakers: DANIELA BOLLINO, GIANLUCA DI GIOIA,
ALESSANDRO RUSCIANO

DISCUSSIONS **COMPLEMENTARY PENSIONS**

17.00

Faculty of Economics. Conference Room

AND THE TALENTS OF MATTHEW

organised by the University of Trento, PensPlan centre

speakers: MICHAEL ATZWANGER, GIANFRANCO CERA

"Private" forms of complementary pension run the risk of safeguarding the strongest, leaving the weakest without cover. The reform of severance pay makes the issue even more complex. What should be done to avoid distortion and the limitations of pension schemes using capitalization systems? What will happen to investments? What is the role of the State and what is the task of the regions?

DISCUSSIONS **THE REFORM OF WELFARE**

18.30

Palazzo Calepini. Caritro Foundation Room

AND SOCIAL SECURITY CUSHIONS

IN RELATION TO FLEXIBILITY AND INSECURE JOBS

organised by the Research Foundation of the National Board of Employment Consultants

speaker: MARINA ELVIRA CALDERONE

Round the consultation table, the search for an agreement, as necessary as it is difficult, regarding public objectives for safeguarding and promoting human capital and individual aspirations for quality of life and wellbeing. Reflections and considerations on an (excessively) heralded reform.

Friday 1 June 2007

MEETINGS WITH AUTHORS ROBERTA CARLINI (organiser)

10.00

Municipal Library

FEDERICO CAFFÉ.

'SCRITTI QUOTIDIANI'

discussed by VALENTINO PARLATO

published by manifestolibri

DISCUSSIONS **THE SOUTH IN MOTION**

10.30

Palazzo Calepini. Caritro Foundation Room

organised by SVIMEZ - Associazione per lo Sviluppo dell'Industria

del Mezzogiorno, and by the Corriere del Mezzogiorno

co-ordinated by ENRICO FRANCO

speakers: LUCA BIANCHI, FRANCESCO BOCCIA, CRISTINA

COPPOLA, SERGIO D'ANTONI, GIORGIO FIORE, PAOLO

RICCI, MARCO VITALE

A "traditional" productive system which requires few qualified young people: this explains much of the intellectual unemployment in southern Italy. Thus graduates go elsewhere and the South is excluded from

international investment. And yet there are businesses which have chosen to have their location in southern Italy, counting on the human capital available.

MEETINGS WITH AUTHORS

11.00

Municipal Library

MASSIMO MUCCHETTI

'IL BACO DEL CORRIERE'

discussed by PIERLUIGI CELLI

Published by Feltrinelli Editore

VIVA VOCE

11.00

Stand of lavoce.info. Piazza Duomo

FRANCESCO DAVERI, ENRICO GIOVANNINI

STATISTICS, INTERNET AND DEMOCRACY

meetings with the economists of lavoce.info

DISCUSSIONS

11.30

Chamber of Commerce. Calepini Room

THE TAX AUTHORITIES AND HUMAN CAPITAL.

STRATEGIES AND DEVELOPMENT TOOLS

OF THE INLAND REVENUE

Organised by the Inland Revenue

speakers: LAURA BORGOGNI, ORNELLA CHINOTTI,
ANTONINO GENTILE, STEFANO PANEFORTE, GIROLAMO
PASTORELLO, MASSIMO ROMANO

A continuous improvement in performance and the capacity to guarantee qualified assistance and more effective controls.

DISCUSSIONS

14.00

Former Augustinian Monastery, OECD offices

**LOCAL SOLUTIONS FOR THE INTEGRATION OF
IMMIGRANTS: VALORISING OF HUMAN CAPITAL**

organised by the OECD-LEED centre for local development

speakers: MARTA DALMASO and FRANCESCA FROY

A recent OECD study highlights best practice in the valorisation of human capital and skills brought by new immigrants in five countries (Canada, Italy, Spain, Switzerland and the United Kingdom), leading to better quality employment outcomes and the meeting of local skills gaps.

VIVA VOCE

14.00

Stand of lavoce.info. Piazza Duomo

DANIELA DEL BOCA ANDREA ICHINO

IS IT RIGHT TO TAX MEN MORE THAN WOMEN?

meetings with the economists of lavoce.info

MEETINGS WITH AUTHORS

15.00

Municipal Library

ROBERTO CARTOCCI

'MAPPE DEL TESORO.

ATLANTE DEL SOCIAL CAPITAL IN ITALIA'

discussed by ARNALDO BAGNASCO, published by Il Mulino publishing house.

DISCUSSIONS

15.30

**POST-EURO TRANSFORMATION OF THE ITALIAN
ECONOMY: MYTH OR REALITY?**

Faculty of Economics. Aula Rossa

Organised by GEI - Gruppo Economisti di Impresa

co-ordinated by GREGORIO DE FELICE

speakers: IGNAZIO ANGELONI, INNOCENZO CIPOLLETTA, GIAN MARIA GROS-PIETRO, PIETRO MODIANO, LUIGI PAGANETTO, SALVATORE ROSSI, GIULIO SAPELLI, LORENZO STANCA

In the last few months there has been intensification of the debate between those who see the Italian economy as tending to surrender when faced with the challenges made by the Euro and China and those who glimpse important signs of reaction from the manufacturing system, which may have succeeded in responding to these challenges by moving towards higher quality products.

DISCUSSIONS

16.00

Faculty of Law. Aula Magna

TEN YEARS OF FLEXIBLE EMPLOYMENT: FROM THE TREU LAW TO THE BIAGI LAW

Organised by Job 24 - Il Sole 24 Ore

co-ordinated by WALTER PASSERINI speakers: RAFFAELE BONANNI, CESARE DAMIANO, GENNARO DELLI SANTI, ROBERTO MARONI, MICHELE TIRABOSCHI, TIZIANO TREU

Taking stock of ten years of reforms of the employment market and future prospects in order to encourage and improve the coming together of employment offer and demand.

MEETINGS WITH AUTHORS

16.00

Municipal Library

LEONARDO MAUGERI

'L'ERA DEL PETROLIO.

MITOLOGIA, STORIA E FUTURO DELLA PIÙ CONTROVERSA RISORSA DEL MONDO'

Published by Feltrinelli Editore

DISCUSSIONS

16.30

Chamber of Commerce. Calepini Room

CULTURE, ENVIRONMENT AND THE GEOGRAPHICAL AREA: THE NEW ITALIAN ECONOMY

Organised by Touring Club Italiano

co-ordinated by MARCO BERCHI

speakers: BERNABÒ BOCCA, PAOLO COSTA, ELENA CROCI, WALTER SANTAGATA, GUIDO VENTURINI

Culture, environment and the geographical area represent values in themselves. However, they are also the main ingredients in Italian tourism, which is worth 11% of the national GDP and more than 2 million jobs. A successful model of development because it exploits places and identity.

DISCUSSIONS

16.30

DEVELOPMENT AS A WIDESPREAD RESPONSIBILITY. AN INITIAL REPORT ON THE TRENTO RULING

Palazzo Calepini. Caritro Foundation Room **CLASS**

organised by TSM - Trentino School of Management

speakers: LINO BENASSI, PIER LUIGI CELLI, INNOCENZO CIPOLLETTA, PAOLO COLLINI, ADRIANO DALPEZ, NADIO DELAI, LORENZO DELLAI, MARIANGELA FRANCH, MARIO MARANGONI, MAURO MARCANTONI, UMBERTO MARTINI

The future of Trentino is linked to the ability to develop appropriate competitive strategies, but also to the presence of a good ruling class. A recent report looks more closely at issues regarding the selection, training and replacement of the Trentino ruling class, meaning by this the people who occupy management roles in the fields of politics, administration, the economy and more in general of local society.

DISCUSSIONS **VOLUNTEER WORK AND SOCIAL CAPITAL**

17.00

Faculty of Economics. Conference Room

organised by ISSAN and CSV.net

co-ordinated by LUCA FAZZI

speakers: MARCO GRANELLI, VITTORIO PELLIGRA, GIANCARLO PROVASI, FABIO SABATINI

The organised expressions of civil society, in particular of the voluntary sector, have always been associated with social capital. But what is the underlying relationship between the two phenomena? Are there more volunteer groups where there is more social capital or vice-versa?

MEETINGS WITH AUTHORS

17.30

Municipal Library

GIULIO SAPELLI

DAVIDE CADEDDU

'ADRIANO OLIVETTI:

LO SPIRITO NELL'IMPRESA'

discussed by PIETRO GUINDANI

Published by Il Margine publishing house

AWART **Award for business innovation.**

19.30

Faculty of Economics. Conference Room

D2T START CUP Trentino technological district start cup

Organised by Trentino Sviluppo

Speakers: DAVIDE BASSI, ADRIANO DALPEZ, MARCO FORASASSI, ALESSANDRO GAROFALO, MARIO MARANGONI, CLAUDIO MIGLIARESI, GIANLUCA SALVATORI, SERENELLA SFERZA, FLAVIO TOSI, MARIO ZEN

Innovative business ideas and projects conceived and realised by young people. Prize-giving ceremony for the first edition of the competition and presentation of the next start cup.

Saturday 2 June 2007

MEETINGS WITH AUTHORS

ANDREW GLYN

10.00

'CAPITALISM UNLEASHED.

Municipal Library

FINANCE, GLOBALIZATION AND WELFARE'

Discussed by MICHELE SALVATI published by OUP, translation published by Francesco Brioschi Editore

DISCUSSIONS

MANAGERS COMPARE NOTES: EXPERIENCES OF ENHANCING HUMAN RESOURCES

10.30

Palazzo Calepini. Caritro Foundation Room

organised by Federmanager Trento

co-ordinated by PIERANGELO GIOVANETTI

speakers: EDOARDO LAZZATI, MASSIMO LOLLI, GABRIEL MANDEL KHAN, MARIO MARCHESINI, GIUSEPPE ROMA, BRUNO TOMASI

Exploiting human resources to increase competitiveness and the social responsibility of businesses: the role and culture of the manager in sustainable growth.

DISCUSSIONS

THE IMPORTANCE OF SOCIAL CAPITAL FOR THE LEVEL OF INNOVATION OF A REGION

10.30

Palazzo Bassetti. Offices of the Banca di Trento e Bolzano

organised by EUROBS, Osservatorio economico per l'Euregio

speakers: GOTTFRIED TAPPEINER, DARIO ZADRA, ENRICO ZANINOTTO

MEETINGS WITH AUTHORS

GIULIO SAPELLI

11.00

'COOP.

Municipal Library

IL FUTURO DELL'IMPRESA COOPERATIVA'

discussed by CARLO BORZAGA and DIEGO SCHELFI published by Einaudi Editore

DISCUSSIONS

ENTREPRENEURIAL FEDERALISM

11.00

Chamber of Commerce. Calepini Room

organised by Vedior and Progetto Lavoro

speakers: MAURIZIO DECASTRI, MASSIMO FRANCESCHI, RENZO IORIO, GABRIELE PILLITTERI, PAOLO PRETI, SERENA UCCELLO

Entrepreneurial federalism marks the passage from an industrial economy to the economy of networks. In Germany and the United States of America, businesses have become "global" organisations through networks and partnerships, maintaining a "human" dimension and therefore making it possible to respond rapidly to the requests of the market.

VIVA VOCE

DANIELE CHECCHI, PIETRO GARIBALDI,

11.00

MARIO MACIS

Stand of lavoce.info Piazza Duomo **THE BRAIN DRAIN. HOW THE JOB MARKET FUNCTIONS FOR TALENT**
meetings with the economists of lavoce.info

VIVA VOCE MARCO ONADO, MARCO PAGANO,
14.00 FRANCESCO VELLA

Stand of lavoce.info Piazza Duomo **THE TRADE UNIONS OF THE WORLD AGAINST NEW FINANCE: WHY**
meetings with the economists of lavoce.info

DISCUSSIONS **SCHOOL-TO-WORK:**
14.00 **NEW CHALLENGES FOR OECD COUNTRIES**

Former Augustinian Monastery. OECD offices organised by the OECD-LEED centre for local development
introduced by PIERANGELO GIOVANETTI
speaker: JOHN MARTIN
Will review the changing nature of the school-to-work transition process in OECD countries over the past 15 years and some policy innovations which countries have put in place to improve it.

MEETINGS WITH AUTHORS INNOCENZO CIPOLLETTA (organiser)
15.00

Municipal Library **'L'INDUSTRIA SU MISURA. BREVE STORIA DELLA CONTINUA RINCORSA DELL'ECONOMIA ITALIANA'**
discussed by GIANGIACOMO NARDOZZI
and GIANCARLO SANTALMASSI
published by Edizioni Capitalia

DISCUSSIONS **THE SOCIETY OF KNOWLEDGE:**
16.30 **A WORK IN SEARCH OF A DIRECTOR**

Palazzo Calepini. Caritro Foundation Room organised by di GIT - Giovani Imprenditori del Terziario
co-ordinated by STEFANO CHELODI
speakers: FURIO HONSELL, LUCA MAJOCCHI,
MASSIMILIANO MAZZARELLA, MARIO TOMASI
What characteristics must a society based on knowledge have? What stage have we reached in Italy? Which strategies should be adopted, and is there the will to implement them?

MEETINGS WITH AUTHORS BRUNO TABACCI
17.30 with SERGIO RIZZO

Municipal Library **'INTERVISTA SU POLITICA E AFFARI'**
discussed by ENRICO LETTA and LUIGI ZINGALES
published by Editori Laterza

DISCUSSIONS **FACES, PLACES AND REPRESENTATIONS OF EMPLOYMENT**
18.00

Chamber of Commerce. Calepini Room organised by Trento History Museum
speakers: ALESSANDRO CASELLATO, GIUSEPPE FERRANDI,
GIOVANNI LUIGI FONTANA, MAURO GELFI, VINCENZO
MANCUSO
Reflections starting from the projection of the films in the
film festival "Memory capital. The representation of work
in Italian documentary cinema".

DISCUSSIONS **INTERNATIONAL MOBILITY FOR YOUNG PEOPLE: A
SUCCESSFUL CHALLENGE**

19.00

Palazzo Calepini. Caritro Foundation Room organised by Intercultura
speakers: GREGORIO ARENA, FRANCESCO FAVOTTO, MARIA
CONCETTA MATTEI, ANDREA VARNIER
The intercultural experience during adolescence: an
investment in the creation of human capital and social
capital.

Sunday 3 June 2007

DISCUSSIONS **FUTURE: CO-OPERATION**

10.30

Palazzo Calepini. Caritro Foundation Room organised by the Federation of Trentino Co-operatives
speakers:
PAOLO GIARETTA, LUIGI MARINO, GIULIANO
POLETTI, DIEGO SCHELFI, STEFANO ZAMAGNI

MEETINGS WITH AUTHORS CARLO BORZAGA

11.00 ALBERTO IANES

Municipal Library **'L'ECONOMIA DELLA SOLIDARIETÀ.
STORIA E PROSPETTIVE
DELLA COOPERAZIONE SOCIALE'**

discussed by FELICE SCALVINI
published by Donzelli Editore

MEETINGS WITH AUTHORS MARIA CONCETTA CHIURI, NICOLA CONIGLIO,

15.00 GIOVANNI FERRI

Municipal Library **'L'ESERCITO DEGLI INVISIBILI.
ASPETTI ECONOMICI
DELL'IMMIGRAZIONE CLANDESTINA'**

published by Il Mulino publishing house

MEETINGS WITH AUTHORS ROBERTO PETRINI

16.00 **'L'ECONOMIA DELLA PIGRIZIA.**

Municipal Library **INCHIESTA SU UN VIZIO ITALIANO'**

discussed by
NICOLA ROSSI and CHIARA SARACENO
published by Editori Laterza

The festival out and about

Information

PIAZZA PASI **Press review by Radio 24**

31 May - 3 June
7.30 - 8.00

PIAZZA DUOMO **Base camp for the Festival**

31 May - 3 June A place for meetings, discussions and information
10.00 - 22.00 **The Festival bookshops**
organised by bookshops in Trento

PIAZZA FIERA **The alternative economy showcase**

31 May - 3 June organised by Trentino Arcobaleno
10.00 - 22.00 **The values and flavours of Trentino co-operatives**
organised by the Federation of Trentino Co-operatives

what else is happening

AT THE FESTIVAL VENUES **Cartoonists at work**

31 May - 3 June organised by Studio d'arte Andromeda
10.00 - 22.00 **The Festival quizzes**

Experimental economics laboratory
organised by Luigi Mittone

PALAZZO ROCCABRUNA **Stories of men and products**

31 May at 18.00 organised by Trento Chamber of Commerce, Industry, Crafts and Agriculture

Successful experiences linked to the agriculture and food industry: a unique opportunity to discover the history of long loyalty to the area and its traditions

The secrets of sparkling wine: stories of men and the geographical area

with Mauro Lunelli

1 June at 18.00 **The art of grappa: one woman's experience**

with Livia Bertagnolli

2 June at 18.00 **The sanctuary of taste:**

The old Falorni butcher's shop

with Stefano Bencistà

3 June at 18.00 **Spirits: the passion of a lifetime**

with Giulio Boroni

PIAZZA FIERA Festival bike ride

31 May at 10.00 A ride along the cycle paths of Trentino, from Trento to Riva del Garda

PIAZZA DUOMO Experiments in the piazza

2 June at 17.00 Experimental economics laboratory organised by Luigi Mittone

children and teenagers

GARDENS OF PALAZZO THUN THINKING METALS

31 May
9.00 - 12.30 / 14.30 - 18.00 **Creative laboratories with industrial and recycled materials**

organised by the Coccinella social co-operative groups with a restricted number of places
to book: Tel. 347 5816519 or 0463 600168

1 June
9.00 - 12.30 / 14.30 - 18.00 **TRANSPARENT TRAFFIC**
Creative laboratories with glass, rubber and plastic

organised by the Coccinella social co-operative groups with a restricted number of places
to book: Tel. 347 5816519 or 0463 600168

2 June
9.00 - 12.30 / 14.30 - 18.00 **SHALL WE SWAP?**
Exchange points following the simple rules of swapping

organised by the Coccinella social co-operative
to book: Tel. 347 5816519 or 0463 600168

3 June
9.00 - 12.30 / 14.30 - 18.00 **INGENUITY WITH WOOD**
Creative laboratories with wood, using pieces, small trunks, cubes and chips

organised by the Coccinella social co-operative
to book: Tel. 347 5816519 or 0463 600168

exhibitions

PIAZZA CESARE BATTISTI When Michelin was in Trento

31 May - 3 June organised by Franco Filippini
A journey through the history of Trentino and an important factory, from its construction (in the 1920s) to its demolition (in the 1990s). Images from the era obtained from the company and the Gruppo Anziani Michelin (GAMI). Photos by Giorgio Salomon and Enrico Minasso

PALAZZO TARENTINI Economics and art. From workshop to video

31 May - 3 June organised by ASPART – Art Gallery Managers from Trentino

9.00 - 19.00 An exhibition of paintings, photographs and videos by national and international artists, who interpret the dimension of the individual's social sphere.

**FOYER OF THE
S. CHIARA AUDITORIUM**

**31 May - 3 June
10.00 - 20.00**

Ask the dust. Chiedi alla polvere

Photographs by Piero Cavagna and Jacopo Mazzonelli

In addition to documenting industrial architecture, a visual documentary recounts the present, with an artistic and metaphysical itinerary which highlights the soul, emotions and most intimate aspects of the past and the present.

BUONCONSIGLIO CASTLE

31 May at 18.00

**THE GOLD OF THE HORSEMEN OF THE STEPPES,
COLLECTIONS FROM THE MUSEUMS OF THE UKRAINE**

Inauguration

cinema

CINEMA MODENA

31 May at 20.30

**Memory capital. The representation of work in
Italian documentary cinema**

Italy is not a poor country

by JORIS IVENS (1960)

1 June at 18.00

The hoot of the siren

by STEFANO MUTI (2005)

1 June at 20.30

Sun

by MARIANGELA BARBANENTE (2000)

1 June at 21.30

Everything was Michelin, memories of a factory

by VINCENZO MANCUSO and FRANCESCO TABARELLI (2006)

2 June at 20.30

My country

by DANIELE VICARI (2006)

not just for the young

FORMER BRESCIANI BARRACKS

31 May 22.30 - 03.00

**Ex Festival of music and art From Amsterdam to
Rome**

DJ CLAUDIO COCCOLUTO (Goa Roma); DJ JOY DE LA ROSA (Escape, Amsterdam)

1 June 22.30 - 03.00

Ministry of Sound, London

DJ MARC HUGHES (Ministry of Sound Resident, London); DJ SPANKOX (EMI Capitol, London)

2 June 22.30 - 03.00

Amnesia, Ibiza

DJ LES SCHMITZ (Amnesia Resident, Ibiza); DJ BRIAN CROSS (Amnesia Resident, Ibiza)

Performances

CHURCH OF S. FRANCESCO SAVERIO **J. Futura** orchestra with **I Minipolifonici** choir
30 May at 21.00 organised by the Banca di Trento e Bolzano

TEATRO SOCIALE **MARCO PAOLINI**
30 May at 21.00 The miserable ones. Margaret Thatcher and I

S. CHIARA AUDITORIUM **ANTONIO ALBANESE**
31 May at 21.30

1 June at 21.30 **MAURIZIO CROZZA**