

THE 2nd OECD CONFERENCE OF MINISTERS RESPONSIBLE FOR
SMALL AND MEDIUM-SIZED ENTERPRISES (SMEs)

**PROMOTING ENTREPRENEURSHIP AND INNOVATIVE SMEs
IN A GLOBAL ECONOMY:
TOWARDS A MORE RESPONSIBLE AND INCLUSIVE GLOBALISATION**

*Jointly organised by the OECD and the Turkish Ministry of Industry and Trade
Istanbul, Turkey, 3-5 June 2004*

CONFERENCE OVERVIEW

GLOBAL MARKETPLACE		
3-6 June		The Global Marketplace will host booths from innovative and/or knowledge-based businesses from a number of countries participating in the Conference and from national and international business associations and networks of service providers.
BUSINESS SYMPOSIUM		
3 June		Theme: SMEs Competing in a Knowledge Economy
MINISTERIAL MEETING		
4 June	<i>morning</i>	Opening Plenary Session <ul style="list-style-type: none">• Opening• Joint Session of Ministers and Business Representatives
		Working lunch for Ministers
	<i>afternoon</i>	Workshop 1: Entrepreneurship and SME Innovation
		Workshop 2: Tools for SME Innovation
	Parallel workshops	Special Workshop on SME Statistics: Towards a More Systematic Statistical Measurement of SME Behaviour
5 June	<i>morning</i>	Workshop 3: SMEs in the Global Economy
	Parallel workshops	Workshop 4: Enhancing the Role of SMEs for Development
	<i>afternoon</i>	Closing Plenary Session <ul style="list-style-type: none">• Conclusions and recommendations by the Chairs of the Joint Session and the five workshops• Ministers' approval of the Istanbul Ministerial Declaration
		Press conference
WOMEN ENTREPRENEURS PROGRAMME		
5-7 June		"Accelerating Women's Entrepreneurship" Forum for Exchanging Best Practices

*On Saturday, 5 June
at 10:00am*

Mr. Erkan Gürkan, President of KOSGEB

and

Mr. Herwig Schlögl, Deputy Secretary-General of the OECD

will present to the press the newly released OECD report:

***Small and Medium-Sized Enterprises in Turkey:
Issues and Policies***



PLENARY AND JOINT SESSION OF MINISTERS AND BUSINESS REPRESENTATIVES

Friday, 4 June, 8:30-13:00

08:30-10:00 **Opening Plenary Session**

*Introduction by
the Chair* **Mr. Ali Coşkun**
Minister of Industry and Trade, Turkey

Addresses by **Mr. Recep Tayyip Erdogan**
Prime Minister of Turkey

Mr. Donald J. Johnston
Secretary-General, OECD

Mr. Antonio Marzano
Minister for Productive Activities, Italy

10:00-10:30 **Coffee break**

10:30-13:00 **Joint Session of Ministers and
Business Representatives on
SMEs Competing in a
Knowledge-based Economy**

***Introduction by
the Chair***

The Hon. John Tamihere
Minister of Small Business and
Associate Minister of Commerce, New Zealand

***Exchange of
views between
Ministers and
business
representatives***

Mr. Luiz Fernando Furlan
Minister for Development, Industry and
Foreign Trade, Brazil

with Mr. Faruk Eczacıbası
Chairman of the Board, Turkish Informatics Foundation
Co-Chair of the Business Symposium

with Mr. Peter Fritz
Group Managing Director, TCG, Australia
Co-Chair of the Business Symposium

Mr. Rezzo Schlauch
Parliamentary State Secretary, Germany

with Mr. Christian Poyau
President, GrowthPlus, France

Mr. Noer Soetrisno
Deputy Minister, Ministry of Cooperative
and Small and Medium Enterprises, Indonesia

with Mr. Stef Wertheimer
Chairman, ISCAR Group, Israel

The Hon. Peter Ochieng Odoyo
Assistant Minister, Ministry of Labour and
Human Resource Development, Kenya

with Mr. Eugenio Caponi
Vice-President, Unicredit Bank, Italy

***Exchange of
views between
Ministers and
business
representatives
(continued)***

The Hon. Liaquat Ali Jatoi
Minister for Industries and Production
Pakistan

with Ms. Marilyn Carlson Nelson
Chairman & CEO
Carlson Companies, Inc., United States

Mr. Krzysztof Krystowski
Undersecretary of State, Ministry of Economy,
Labour and Social Affairs, Poland

with Mr. Tsugio Ide
Executive Director
Japan Small and Medium Enterprise Corporation
(JASMEC)

Mr. Franquelim Alves
Secretary of State and Assistant to the Minister
Ministry of Economy, Portugal

with Ms. Zeynep Bodur Okyay
President, KALE Group, Turkey

Concluding remarks by the Chair of the Joint Session

Rapporteurs:
Mr. Takayuki Matsuo
Director for Science, Technology and Industry
OECD
Mr. Peter Ladegaard
Administrator
Public Governance and Territorial Development
OECD

13:00-14:30

Working Lunch for Ministers and Heads of Delegation

Workshop 1

ENTREPRENEURSHIP AND SME INNOVATION

Friday, 4 June, 14:30-18:00

***Introduction by
the Chair***

Mr. Martin Wyn Griffith
Chief Executive, Small Business Service (SBS)
United Kingdom

***Keynote
address***

Mr. Heinz Zourek
Deputy Director General
Enterprise Directorate-General, European Commission

14:50-16:30

**Panel 1.
Policies for Entrepreneurship and
SME Innovation**

Speakers

The Hon. Motiur Rahman Nizami
Minister of Industries, Bangladesh

Mr. Conor O'Mahony
Principal Officer, Department of Enterprise
Trade and Employment, Ireland

Mr. Yuji Fukushita
Deputy Director-General, SME Agency, Ministry of
Economy, Trade and Industry, Japan

The Hon. John Tamihere
Minister of Small Business and
Associate Minister of Commerce, New Zealand

Ms. Darja Osvald
Undersecretary of State
Ministry of Economy, Slovenia

Discussants

Mr. Jonathan Ortman
Director, Kauffman Foundation Commission on
Global Entrepreneurship, President of the Public Forum
United States

Mr. David Storey
Director, Small Business Centre, University of Warwick
United Kingdom

Discussion with the floor

Concluding remarks by the Chair

Rapporteurs:
Mme Marie-Florence Estimé
Head, SME Unit
Directorate for Science, Technology and Industry, OECD
Mr. Daniel Malkin
Head, Science and Technology Policy Division
Directorate for Science, Technology and Industry, OECD

16:30-16:45 Coffee break

16:45-18:00 Panel 2.
Fostering Women's Entrepreneurship

Speakers **Mr. Nerijus Eidukevičius**
Vice Minister of Economy, Lithuania
Mr. Adem Şahin
Vice Minister, Ministry of Industry and Trade, Turkey
Ms. Melanie Sabelhaus
Deputy Administrator, US Small Business Administration
United States

Discussant **Mr. Gerry Finnegan**
Senior Specialist, International Labour Organisation (ILO)

Discussion with the floor

Concluding remarks by the Chair

Rapporteurs:
Ms. Monica Fong
Gender Co-ordinator, OECD
Mr. Frederic Delmar
Associate Professor
Stockholm School of Economics, Sweden

Workshop 2
TOOLS FOR SME INNOVATION

Friday, 4 June, 14:30-18:00

***Introduction by
the Chair***

Mr. Christian Jacob
Minister Delegate for SMEs, France

***Keynote
address***

Mme Xinqian Ou
Vice Chair
National Development & Reform Commission, China

14:50-16:30

**Panel 1.
Financing for SMEs: Innovative Solutions**

Speakers

Mr. Federico Poli
Undersecretary of Small and Medium Enterprises and
Regional Development, Argentina

Mr. Chang-Moo Ryu
Administrator, SMBA, Korea

Ms. Latifa Echihabi
General Director, National Agency for the Promotion of
SMEs (ANPME), Morocco

Discussants

Ms. Isabel Martín Castellá
Vice-President, European Investment Bank

Mr. Yohanan Levi
Deputy Director General, Ministry of Industry and Trade,
Israel

Discussion with the floor

Concluding remarks by the Chair

Rapporteurs:
Mr. Marcos Bonturi
Head of Private Office of the Deputy Secretary-General, OECD
Mr. Izak Atiyas
Sabanci University, Turkey

16:30-16:45

Coffee break

16:45-18:00	Panel 2. Networks, Partnerships, Clusters and Intellectual Property
Speakers	<p>Mr. Renato Caporali, Head Adviser of the International Advisory Board of the Brazilian Micro and Small Business Support Service-Sebrae, Brazil</p> <p>Mr. Giovanni Dell’Elce Undersecretary, Ministry of Productive Activities, Italy</p> <p>Ms. Dato’ Kalsom Abdul Rahman Deputy Secretary-General, Ministry of International Trade and Industry, Malaysia</p> <p>Mr. Joan Trullen i Thomás General Secretary for Industry Ministry for Industry, Tourism and Trade, Spain</p>
Discussant	Mr. Guriqbal Singh Jaiya Director, Small and Medium-sized Enterprises (SMEs) Division, WIPO
Discussion with the floor	
Concluding remarks by the Chair	
	<p style="text-align: right;"><i>Rapporteurs:</i> Mr. Jean Guinet <i>Principal Administrator, Science and Technology Policy Division Directorate for Science, Technology and Industry, OECD</i></p> <p style="text-align: right;">Mr. Sergio Arzeni <i>Head, Local Economic and Employment Development (LEED) Programme, OECD</i></p>

Special Workshop on SME Statistics
TOWARDS A MORE SYSTEMATIC STATISTICAL
MEASUREMENT OF SME BEHAVIOUR

Friday, 4 June, 14:30-18:00

*Introduction by
the Co-chairs*

Mr. Luigi Biggeri
President of the National Institute of Statistics (ISTAT)
Italy
Mr. Ömer Demir
President of the State Institute of Statistics (SIS), Turkey

14:45-16:00

Panel 1.
Strengths and Weaknesses of SME Statistics
Systems: The Producers' Perspective

*OECD
presentation of
identified key
issues of Panel 1*

Mr. Enrico Giovannini
Chief Statistician and Director
Statistics Directorate
OECD

Speakers

Mr. Tim Davis
Director General, Agriculture, Technology and
Transportation Statistics Branch, Statistics Canada,
Canada
Mr. Andrea Mancini
Director, ISTAT, Italy
Mrs. Gunnel Bengtsson
Assistant Director, Economics Statistics
Statistics Sweden, Sweden

Discussion with the floor

Rapporteur:
Mr. Andreas Lindner
Head of Trade and Structural Economic Statistics
Statistics Directorate, OECD

16:00-16:15

Coffee break

16:15-17:30 **Panel 2.**
Strengths and Weaknesses of SME Statistics
Systems: The Users' Perspective

OECD
presentation of
identified key
issues of Panel 2

Mr. Paul Atkinson
Deputy Director
Directorate for Science, Technology and Industry
OECD

Speakers

Mme Claire Lefebvre
Deputy Director, Retail, Small Business and Service
Enterprises Directorate, Ministry of the Economy, France
Vice-Chair of the OECD Working Party on SMEs and
Entrepreneurship

Mr. Ömer Toprak
Vice-President, SIS, Turkey

Mr. Chris Hall
SME Network Leader
Pacific Economic Cooperation Council (PECC)

Discussion with the floor

Rapporteur:
Mr. Andreas Lindner
Head of Trade and Structural Economic Statistics
Statistics Directorate, OECD

17:30-18:00 **Conclusions and recommendations**

Workshop 3
SMEs IN A GLOBAL ECONOMY
Saturday, 5 June, 8:30-12:00

Introduction by the Chair **Mr. István Csillag**
Minister of Economy and Transport, Hungary

Keynote address **Mr. Dimitris Sioufas**
Minister of Development, Greece

9:00-10:20 **Panel 1.**
Facilitating SMEs' Access to International Markets

Speakers

Mr. Miroslav Somol
Deputy Minister of Industry and Trade, Czech Republic

Mr. Mogaji Mohammad
Minister of Industry, Nigeria

Mr. Sven-Eric Söder
State Secretary for Trade and Industry, Sweden

Discussants

Ms. Tatiana Krylova
Chief, Enterprise Internationalisation Section, DITE
UNCTAD

Mr. Severi Keinälä
Senior Advisor
Confederation of Finnish Industry and Employers

Discussion with the floor

Concluding remarks by the Chair

Rapporteurs:
Ms. Marian Murphy
Administrator, SME Unit
Directorate for Science, Technology and Industry, OECD
Mr. Paul Dembinski
University of Fribourg, Switzerland

10:20-10:35 Coffee break

10:35-12:00 **Panel 2.**
Strengthening the Contribution of
E-Business

- Speakers**
- Mr. Ansgar Gabrielsen**
Minister of Trade & Industry, Norway
- Mr. Yen-Shiang Shih**
Vice-Minister of Economic Affairs, Chinese Taipei
- Mr. Erkki Virtanen**
Permanent Secretary, Ministry of Trade and Industry,
Finland
- Discussants**
- Mr. Antal Szabo**
Regional Advisor, UN Economic Commission for Europe
(UNECE)
- Mr. Fabien Gelin**
Associate Professor, Faculty of Law, McGill University,
Montreal, Canada

Discussion with the floor

Concluding remarks by the Chair

Rapporteurs:
Mr. Hagbong Sim
Project Manager, Industry Division
Directorate for Science, Technology and Industry, OECD
Mme Muriel Faverie
Université Paris X - Nanterre, France

Workshop 4

ENHANCING THE ROLE OF SMEs FOR DEVELOPMENT

Saturday, 5 June, 8:30-12:00

Introduction by the Chair **Mr. Carlos Magariños**
Director General, UNIDO

Keynote address **Mr. Bernd Eisenblätter**
Managing Director, GTZ
(German Agency for Technical Cooperation), Germany

9:00-10:20 **Panel 1.**
Enhancing SME Competitiveness

Speakers

Mr. Aydar Kalimatayevic Kazibayev
Chairman of the SME Support Committee, Kazakhstan

Mr. Vachara Phanchet
Vice-Minister of Industry, Thailand

Mr. Fethi Merdassi
Minister of Industry & Energy, Tunisia

Mr. Bruce Jenks
Assistant Administrator, Director for the Bureau of
Resources & Strategic Partnerships
United Nations Development Programme (UNDP)

Discussant **Ms. Noreen Doyle**
1st Vice President, European Bank for Reconstruction
and Development (EBRD)

Discussion with the floor

Concluding remarks by the Chair

Rapporteurs:
Mr. William Nicol
Head, Policy Coherence Division
Development Co-operation Directorate, OECD

Mr. Mehmet Öğütçü
Principal Administrator, OECD Global Forum on International
Investment and Regional Outreach Initiatives, Investment Division,
Directorate for Financial and Enterprise Affairs, OECD

10:20-10:35 Coffee break

10:35-12:00 **Panel 2.**
SMEs and Poverty Reduction

Speakers

Mr. Alihuseyn Shaliyev
Undersecretary of Economic Development, Azerbaijan

Mr. B.S. Minhas
State Secretary of Small Scale Industries, Ministry of
Agro & Rural Industries, India

Mme Maimouna Sourang Ndir
Minister for Social Development, Senegal

Ms. Emmy B. Simmons
Assistant Administrator for Economic Growth,
Agriculture and Trade, USAID, United States

Discussant

Mr. Luciano Borin
Director, Private Sector Operations
African Development Bank

Discussion with the floor

Concluding remarks by the Chair

Rapporteurs:
Mrs. Ebba Dohlman
*Principal Administrator, Policy Coherence Division
Development Co-operation Directorate, OECD*

Mr. Federico Bonaglia
*Administrator, Economic Analysis and Development Policy Dialogue
Development Centre, OECD*

FINAL PLENARY SESSION

Saturday, 5 June, 12:30-13:30

Co-Chairs

Mr. Ali Coşkun
Minister of Industry and Trade, Turkey

Mr. Herwig Schlögl
Deputy Secretary-General, OECD

Presentation of conclusions by the Chairs of the Joint Session and the five workshops

Adoption of the

Istanbul Ministerial Declaration

on

**Fostering the Growth of Innovative and
Internationally Competitive SMEs**

The final plenary session will be followed by a press conference and a lunch for Ministers and conference participants.

ECONOMIES PARTICIPATING IN THE OECD BOLOGNA PROCESS

OECD MEMBERS

Australia • Austria • Belgium • Canada • Czech Republic • Denmark • Finland
France • Germany • Greece • Hungary • Iceland • Ireland • Italy • Japan
Korea • Luxembourg • Mexico • Netherlands • New Zealand • Norway
Poland • Portugal • Slovak Republic • Spain • Sweden • Switzerland
Turkey • United Kingdom • United States • European Commission

NON-OECD MEMBERS

Albania • Algeria • Argentina • Azerbaijan • Bangladesh • Belarus
Bosnia & Herzegovina • Brazil • Brunei Darussalam • Bulgaria • Cambodia
Chile • China • Costa Rica • Croatia • Egypt • Estonia • Georgia • Ghana
Hong Kong, China • India • Indonesia • Israel • Jordan • Kazakhstan • Kenya
Kyrgyzstan • Laos • Latvia • Lithuania • F.Y.R. Macedonia • Malaysia
Moldova • Mongolia • Morocco • Nigeria • Pakistan • Papua New Guinea
Peru • Philippines • Romania • Russian Federation • Senegal
Serbia & Montenegro • Singapore • Slovenia • South Africa • Tajikistan
Chinese Taipei • Thailand • Tunisia • Turkmenistan • Ukraine
United Arab Emirates • Uzbekistan • Venezuela • Vietnam

INVITED ORGANISATIONS

International organisations (part of the UN system)

- Economic and Social Commission for Asia and the Pacific (UNESCAP)
- Economic and Social Commission for Western Asia (UNESCWA)
- Economic Commission for Africa (UNECA)
- Economic Commission for Europe (UNECE)
- Economic Commission for Latin America and the Caribbean (UNECLAC/CEPAL)
- International Labour Organisation (ILO)
- International Monetary Fund (IMF)
- United Nations Conference on Trade and Development (UNCTAD)
- United Nations Development Programme (UNDP)
- United Nations Industrial Development Organisation (UNIDO)
- World Bank
- World Intellectual Property Organisation (WIPO)

Other international organisations and fora

- African Development Bank
- African Union (AU)
- APEC Business Advisory Council (ABAC)
- Asian Development Bank (ADB)
- Asia-Pacific Economic Co-operation (APEC)
- Association of Southeast Asian Nations (ASEAN)
- Black Sea Economic Cooperation (BSEC)
- Caribbean Community (CARICOM)
- Central European Initiative (CEI)
- Economic Cooperation Organisation (ECO)
- European Bank for Reconstruction and Development (EBRD)
- European Central Bank (ECB)
- European Economic and Social Committee
- European Investment Bank (EIB)
- European Investment Fund (EIF)
- Inter-American Development Bank (IADB)
- New Partnership for African Development (NEPAD)
- Organisation Internationale de la Francophonie (International Organisation of French-Speaking Communities, OIF)
- Pacific Economic Co-operation Council (PECC)
- Pacific Islands Forum (PIF)
- Trans Atlantic Business Dialogue (TADB)
- World Trade Organisation (WTO)

Non-governmental international organisations/institutions

- Association Internationale de Recherche en Entrepreneuriat et PME (AIREPME) (International Association for Research on Entrepreneurship and SMEs)
- Association of European Chambers of Commerce and Industry (EUROCHAMBRES)
- Association of Small and Medium Enterprises (ASME)
- Business and Industry Advisory Committee to the OECD (BIAC)
- The Business Council Europe-Africa Mediterranean
- The Competitiveness Institute (TCI)
- “Dirigeantes” International Association
- EURO-MED Trade, Distribution and Service Initiative
- European Association of Craft and Small and Medium-Sized Enterprises (UEAPME)
- European Banking Federation (FBE)
- EuroCommerce (Confédération Européenne du Commerce de Détail)
- European Council for Small Business (ECSB)
- European Development Finance Institutions (EDFI)
- European Network to Promote Women’s Entrepreneurship (WES)
- European Private Equity and Venture Capital Association (EVCA)
- Les Femmes Chefs d’Entreprises Mondiales (FCEM)
- International Union of Crafts and Small and Medium-sized Enterprises (UIAPME)
- International Chamber of Commerce (ICC)
- International Council of Small Business (ICSB)
- International Electrotechnical Commission (IEC)
- International Organisation for Knowledge Economy and Enterprise Development (IKED)
- International Organisation for Standardisation (ISO)
- International Network for Small and Medium-sized Enterprises (INSME)
- International Small Business Congress (ISBC)
- Latin American Venture Capital Association (LACVA)
- Organisation Internationale des Employeurs (International Organisation of Employers)
- Project Tsunami, A Global Accelerator for Women’s Entrepreneurship
- Trade Union Advisory Committee to the OECD (TUAC)
- Union of Industrial and Employers’ Confederations of Europe (UNICE)
- World Association of Investment Promotion Agencies (WAIPA)
- World Association of Industrial and Technological Research Organisations (WAITRO)
- World Association of Small and Medium Enterprises (WASME)
- YES for Europe, European Confederation of Young Entrepreneurs
- Young Entrepreneurs of the European Union (JEUNE)