



# **KNA MENA**

## **(Knowledge Network Agency for MENA)**

### **Marseilles**

**URBAN PROGRAM “Governance and  
Development” in the MENA Region  
June 2006**



## **Urban Program: Objectives and working fields**

- **Background**  
Urban expansion in MENA, a challenge for development  
Main solution: good local governance
- **Working areas**
  - ✓ Support to governments’ decentralization efforts
  - ✓ Support to enhance accountability of mayors and local elected
  - ✓ Officials (strategy and design, public management, high quality
  - ✓ Service delivery, local economic development...)
  - ✓ Support of local expertise and local actors: Training and
  - ✓ Education institutes, municipal and local associations...

## **KNA MENA's Mission**

**Promoting and creating networks of knowledge and expertise on specific subjects**

- **Urban Program (Jointly with the city of Marseilles)**
- **Good governance**
- **MDF – a unique platform for dialogue in the MENA region**
- **The GDLN – A exceptional tool – a distance education center providing interactive video connections with more than 100 countries worldwide**

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## **Urban Management Objectives**

**Help urban managers in the MENA region to promote the development of their cities**

- **Support city management: strategy, local and economic development, organization, human resources management**
- **Technical support in urban engineering areas: water and sewage, waste disposal, enhancement of urban heritage ...**
- **Support to find solutions for municipal funding and project funding**



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## Services offered to cities and local governments

- **Meetings between mayors and city managers**
  - Regional exchanges on topics requested by mayors (VC or workshops): 5 in FY05, 8 in FY06. (*CDS, Marrakech and Damascus, Risks, Algiers and Amman...*)
  - Workshops upon specific request by a city: 2 in FY06. (*Alexandria LED ...*)
- **Technical assistance requested by a city already committed to a project with good implementation potential**
  - Identification and supply of experts, technicians, and case studies to support the city team requesting the technical assistance: 10 evaluation reports in FY05, 25 in FY06.
  - CDS and long-term strategy (with WB, AFD and others). (*Alexandria, Tripoli...*)
  - Actions by sector. (*Risk Prevention - Bourj Hamoud; Heritage - Tartouss...*)
- **Operational training: in development**
  - Specific training for city teams and operational training/exchanges with European cities.



### Strategic Tools to provide these services

#### 1) Build on MENA's existing resources: invest in know-how and expertise close to municipalities

- **Build with networks of cities and city managers**
  - Memorandums of Understanding and joint programs:  
(*UCLG/ BTVL: Machreq seminars, AUDI: Rabat PPP, .....*)
- **Support dynamic urban management training institutions and technical networks** (currently under research and identification)
- **Develop experience and expertise in MENA**  
(*Experience sharing: Alexandria LED with other City Development Strategies...*)



## Strategic Tools



### 2)-Mobilization of Euro-Mediterranean networks

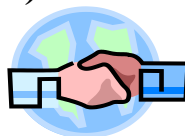
- **Build the European MENA network of municipalities around Marseilles, Barcelona, Rome ... and MENA cities (2004)**
- **Make known and promote cooperation between Euro-Mediterranean networks for urban development to obtain useful and sustained support** (*Medcites, CUF, Metropolis, CGLU, Arc Latin, ...*)
- **Develop joint projects with selected networks to provide assistance to cities and local governments:** *Alexandria LED; Seville...; Aleppo; Lyon...; Tripoli; Medcites... Arc latin (in progress)... AUDI (in progress) ...*
- **Build useful tools for cities in order to provide quick and relevant answers to requests from MENA cities**
  - creation of a knowledge hub in Marseilles -2005 (*Web site ready, data base and expertise research tool under construction...*)

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## Strategic Tools

### 3)- Develop the technical and financial support of the World Bank and other partners

- **Help cities to gain access and develop projects financed by the Cities Alliance and the World Bank** (*Alexandria, Tripoli...*)
- **Support those cities that qualify for support from the EIB, the AFD, UN-Habitat, GTZ, etc.** (*Aleppo, Sfax...*)



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Thank you for your  
attention !

