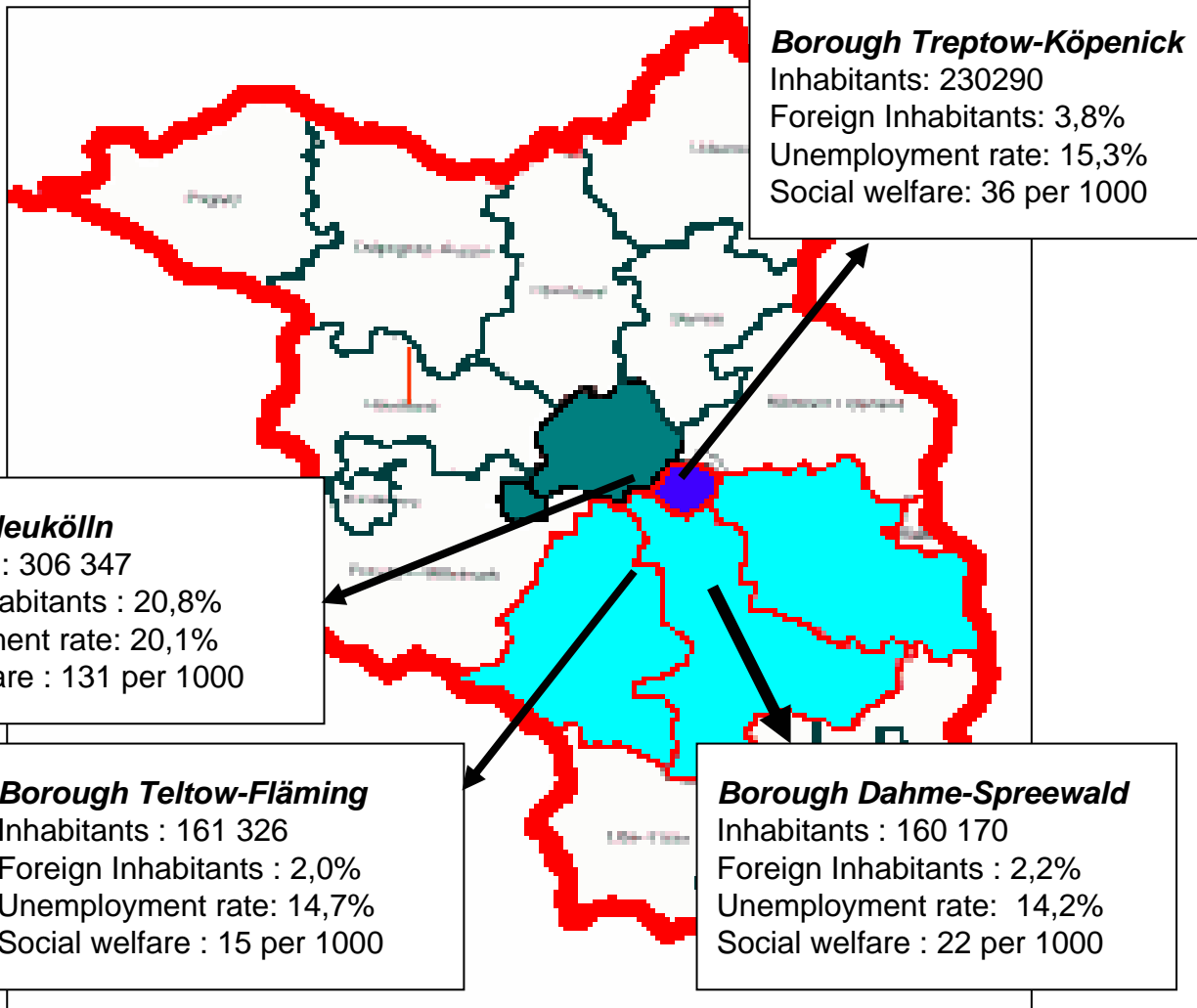


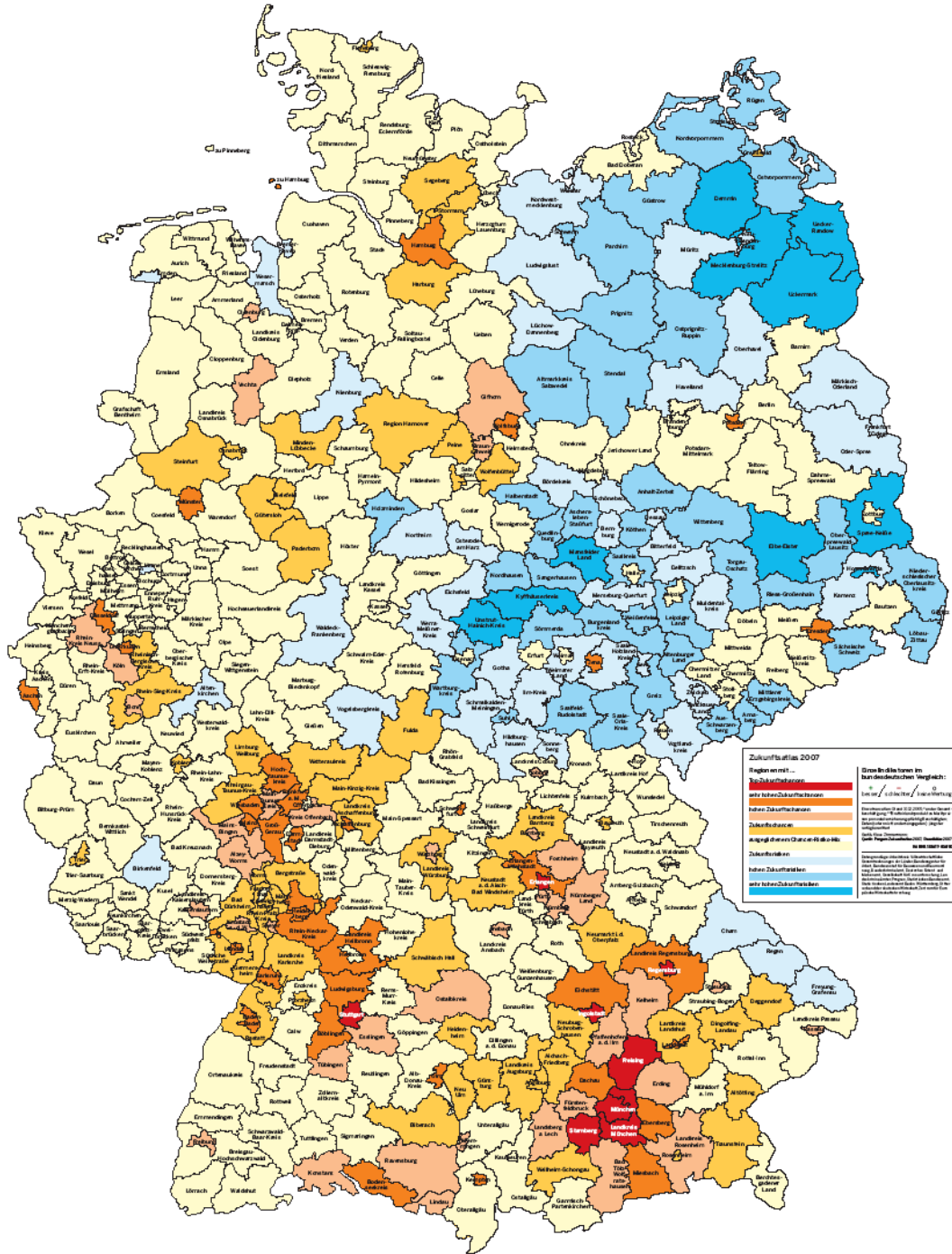


EP SABB

Entwicklungspartnerschaft Strukturentwicklung und Arbeit Berlin-Brandenburg



Regional Impact



Ranking of 439 Boroughs/Cities: **Teltow-Fläming** 270,
Dahme-Spreewald 271 (plus 76 since 2004
 Dynamics: 197, Labour: 179, Competitiveness/Innovation: 192)



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Innovative approaches promoting social inclusion

Regional networking of actors embedded in private enterprises, politics, administration, science, employment and target group agencies

Inter-active project design combining support in HR Management for SME's, training and assisted integration for disadvantaged groups opening new employment perspectives

Regional impact of activities within a range of 20 miles around Berlin-Schönefeld Airport crossing administration borders

Pioneer co-operation between Berlin and Brandenburg partners enhancing strategic chances for further national and European engagement

Enterprise proximity as an anchor stone for tailored training modules leading to higher adaptability of companies and employees

Development and transfer of joint products between matching pro-active partners in five European regions



Gefördert durch das Bundesministerium für Wirtschaft und Arbeit aus Mitteln
des Europäischen Sozialfonds



Bundesministerium
für Wirtschaft
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Operational and strategic key actors

Boroughs and Communities:

**Dahme-Spreewald, Berlin-Neukölln,
Teltow-Fläming, Berlin-Treptow-Köpenick**

Centers of Vocational Training:

**BiAW Potsdam, tbz Königs Wusterhausen,
Futura Luckenwalde**

Service Agencies:

**State Agency for Structural Development and Labour – LASA
State Agency of Economic Development – ZAB Brandenburg
Berlin Company for Social Enterprises Advertising - gsub**

Enterprises:

**Regional SME's in the enlarged Schönefeld-Airport Area
Schiphol Airport- Area Development Company - SADC
Airport-Area Development Comp. Berlin-Brandenburg - BADC**



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Science and Research Institutions:

University of Applied Sciences Berlin (FHTW)

University of Applied Sciences Wildau (TFH)

Technical University Berlin (TU Berlin)

Horizontal Mainstreaming:

MoEP, MoP, Chamber of Industry and Commerce,

German Trade Unions Congress Berlin-Brandenburg - DGB

Union of Enterprise-Associations Berlin-Brandenburg - uvb

Regional Agencies/Units for Economic Development

Regional Employment Agencies Berlin-Brandenburg

Project Management:

Borough Dahme-Spreewald

- Project-Design**
- Monitoring**
- Trans-national Co-operation**
- overall financial steering**



- **HR-services for Tropical Islands Resort PLC**
- need of 450 qualified employees
- Partners in Task Force:
- Management of Tropical Islands PLC
- Borough Dahme-Spreewald and EQUAL office
- 2 Integration Agencies
- 2 Employment Agencies



- **MIKROMOL PLC**
- Expanding company gets its workforce
- 8 selected participants employed
- **Partners:**
- 2 Centres for Further Qualification
- 3 Employment Agencies
- EQUAL-DP SABB (general co-ordination, political backup)



GlobeGround Berlin

- **Training for ground handling staff**
- 49 participants placed in full-time employment

- **Partners:**
- GSI
- Brandenburg Agency - ZAB
- Brandenburg Agency for Structure and Labour - LASA
- 4 Employment Agencies
- 2 Centres of Vocational Training

New approaches for Spree-Shire ^{plus}

Enlarged region Spreewald⁺ (Spree-Shire⁺) with new priorities:

Enhance regional competitiveness setting on acknowledged endogenous potentials

Joint activities to maintain regional identity and improve respective self-confidence

Improvement of Management Level / promotion of “Public Private Partnerships“ with Trans-national components (Responsibility for all European Funds concentrated in one front-unit within the Boroughs Administration – ESF, EFRD, EAFRD)

Support of co-operation and knowledge-transfer within Germany and trans-nationally

Soft nature and culture tourism (Quality Management combined with new opportunities and packages arising with Airport Berlin-Brandenburg-International)

Preservation of sustainable nature-friendly agriculture, forestry, fishing and food-economy

Spree-Shire^{plus}



**We appreciate very much
Your attention.**

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