



Overview of broadband development and diffusion

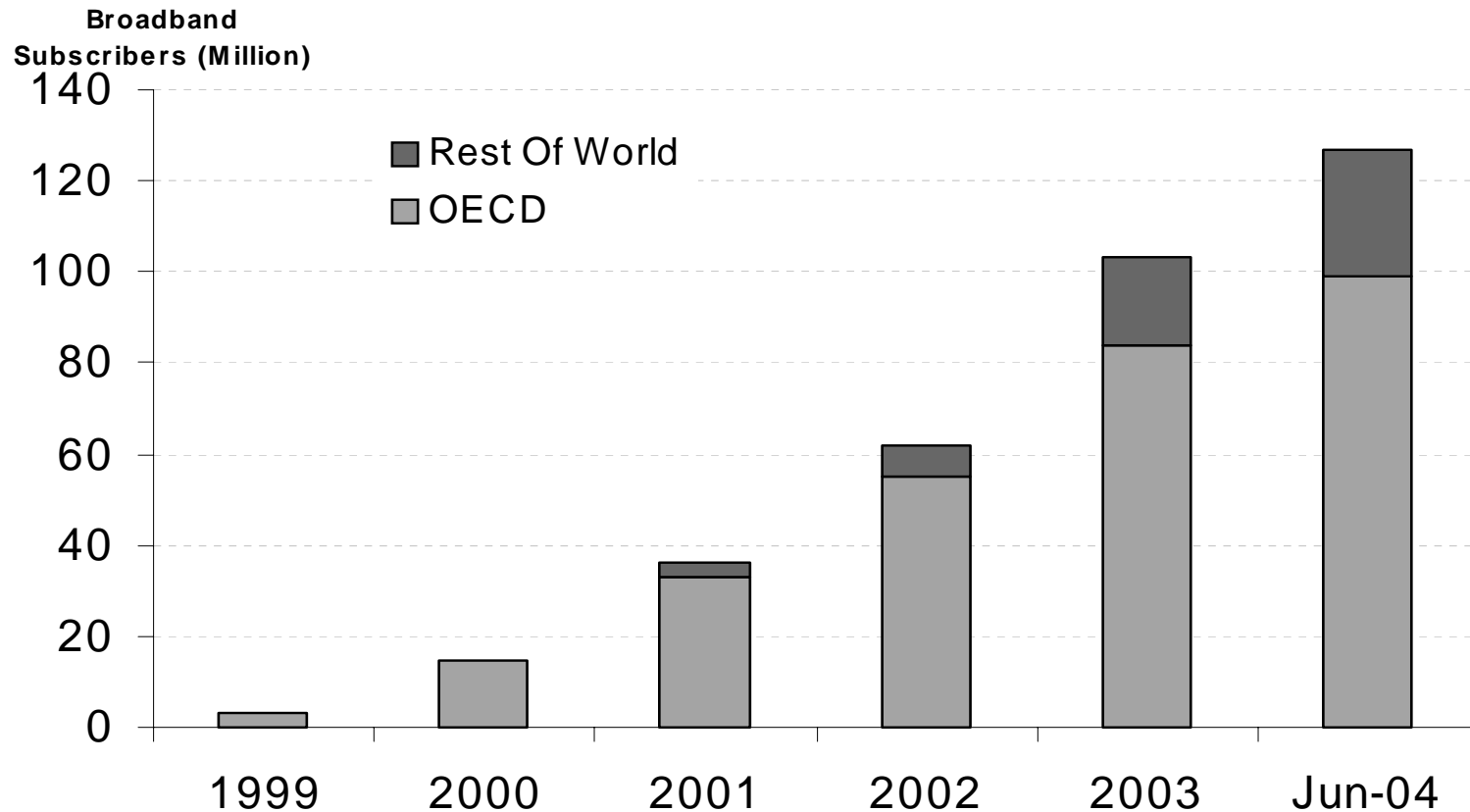
Sam Paltridge

OECD

October 25-26 2004

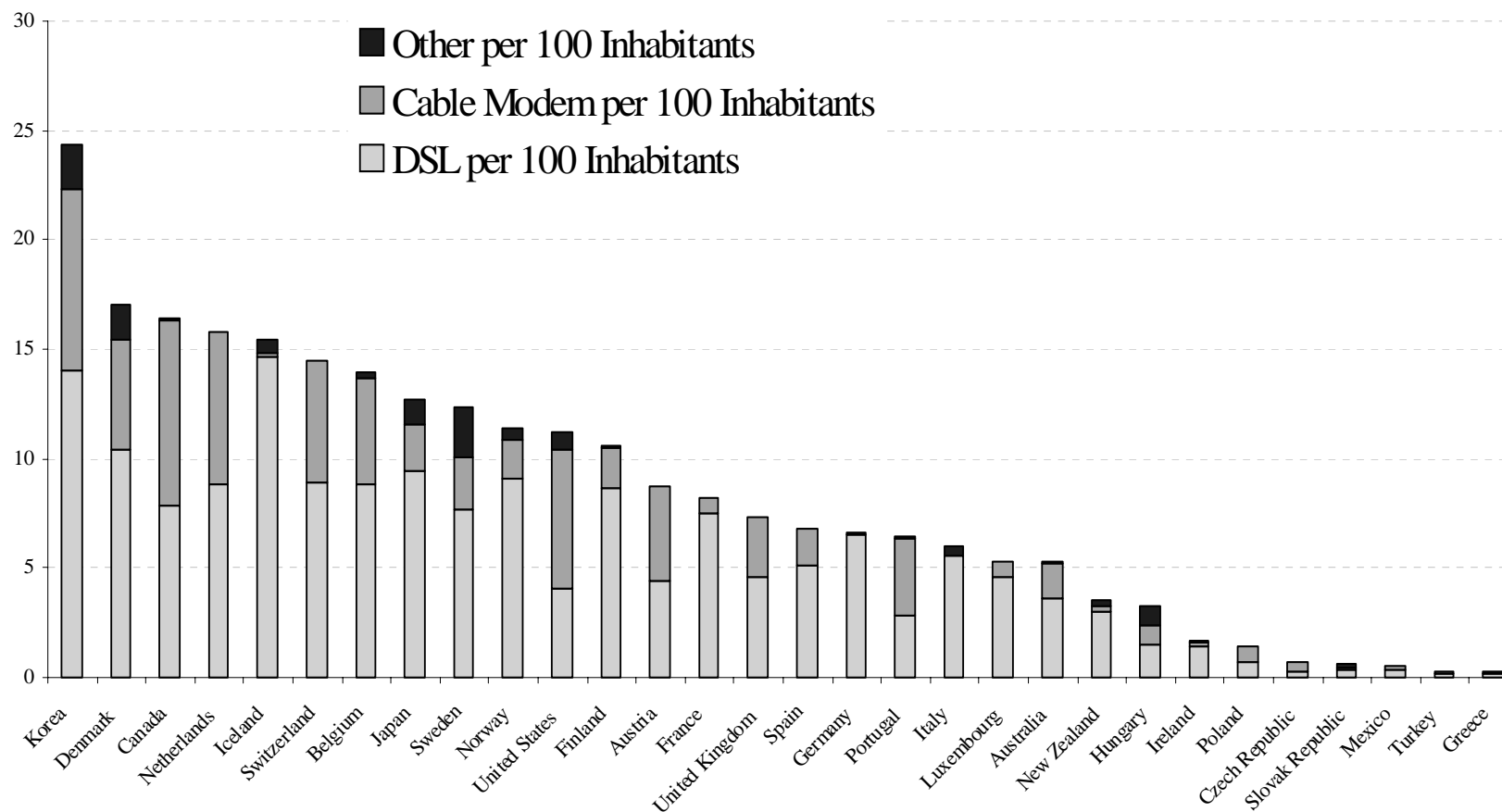
Not all final data are available for the OECD for June 2004. Where official data are not yet available company data are used to compile country totals for June 2004.

Global broadband subscribers are growing rapidly:
just over 127 million June 2004. On track to
surpass 150 million in the world by end 2004

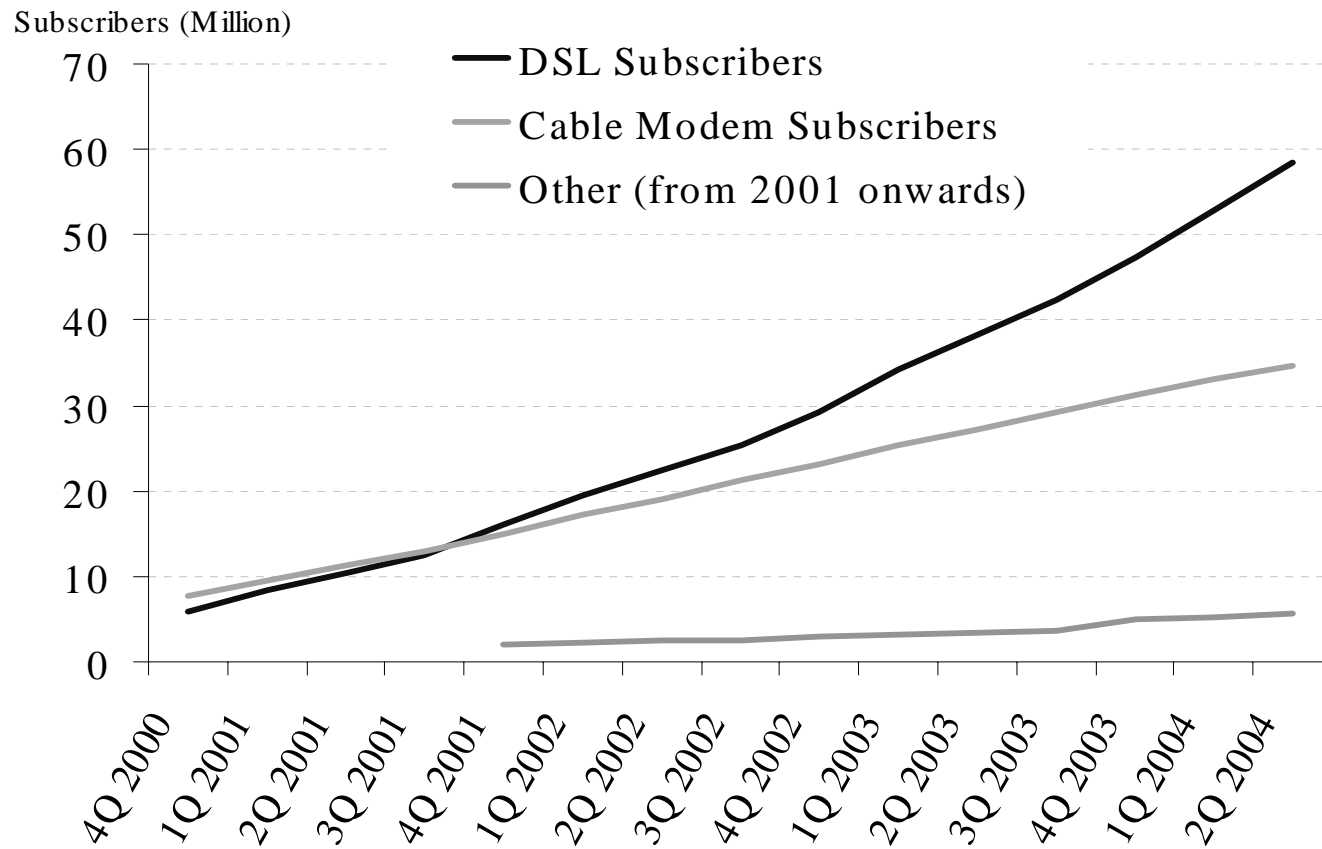


OECD Broadband Penetration at June 2004*

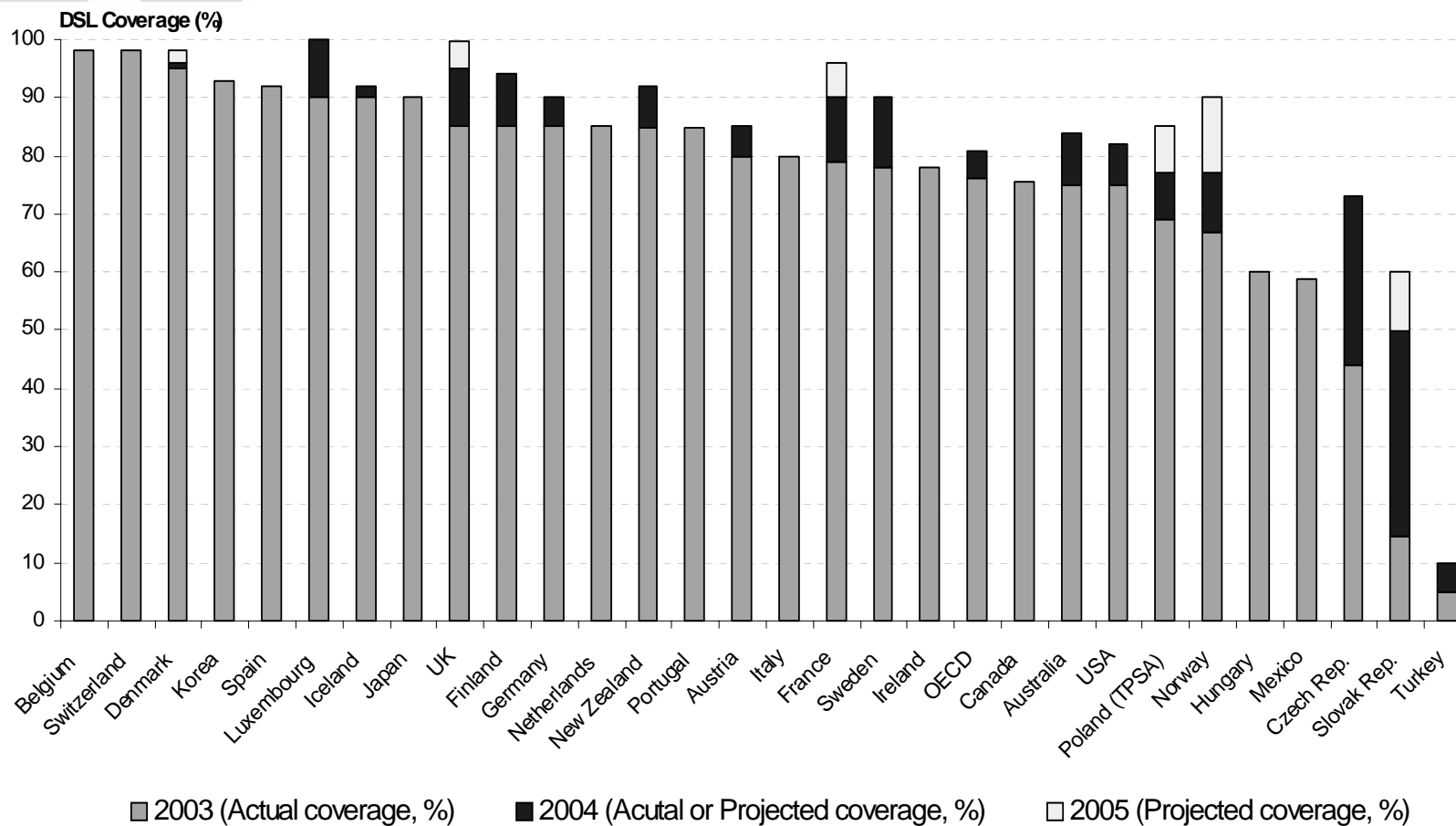
(*Provisional)



Broadband platform growth across the OECD area



DSL Coverage across the OECD



Some of the many questions on rural broadband we can address over the next two days

- Session 1
 - What are the capabilities, trends and potential of the leading technologies?
- Sessions 2 and 3
 - How are operators expanding service and responding market demand?
 - What role can fixed wireless play in providing competition and complementary coverage in rural areas?
- Session 4
 - What are the alternative (complementary & competitive) and future platforms?
- Session 5
 - What is the appropriate role for government?
- Sessions 6 and 7
 - Showcasing programmes, examples and highlighting best practice
 - What can we learn from the experience of others?
- Session 8
 - What are the implications of broadband for traditional models of universal service?