

# ADB/OECD Anti-Corruption Initiative for Asia and the Pacific



Capacity Development and  
Governance Division  
Asian Development Bank



Anti-Corruption Division  
Organisation for Economic  
Co-operation and Development

[www.oecd.org/corruption/asiapacific](http://www.oecd.org/corruption/asiapacific)

8th Regional Seminar  
Macao, China, 25-26 March 2009

## Regional Seminar on Good Practices in Corruption Prevention

25 – 26 March 2009, Venetian Macao Resort Hotel, Macao

Organized by the Commission Against Corruption Macao (CCAC) and the  
ADB/OECD Anti-Corruption Initiative for Asia and the Pacific

### Agenda

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#### Day 1 – Wednesday 25 March 2009

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8:00 – 9:00      **Registration**

9:00 – 10:00    **Opening**

**Welcoming Remarks on behalf of the ADB/OECD Initiative**

**Mr. Xianbin Yao**, Director General, Regional and Sustainable  
Development Department, Asian Development Bank

**Welcome Remarks and Keynote Address**

**Ms. Florinda da Rosa Silva Chan**, Secretary for Administration and  
Justice, Macao Special Administrative Region

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10:00 – 10:30    *Coffee Break*

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10:30 – 12:00    **Session 1**

**The Role of Preventive Measures in the Fight Against Corruption**

*This session will set the stage for the ensuing workshop, covering the way the UNCAC addresses preventive measures, the types of measures that will be covered and a brief discussion on particular types of measures not to be addressed during the seminar*

**Chair: Ms. Kathleen M. Moktan**, Director Public Management,  
Governance and Participation Division, Asian Development Bank  
*Overview of the Workshop, brief description of the structure, themes,  
and approaches to be followed in the various workshop sessions*

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**Ms. Johanna Joerges**, Project Associate, German Technical Co-operation, Deutsche Gesellschaft für Technische Zusammenarbeit (GTZ), Germany  
*Preventing Corruption through Implementation of UNCAC Chapter II - What Technical Assistance Can Do*

**Mr. William Loo**, Policy Analyst / Manager – Asia-Pacific Outreach Programme, OECD Anti-Corruption Division  
*The Role of OECD Anti-Bribery Instruments in Preventing Bribery of Foreign Public Officials in International Business Transactions*

**Mr. Geo Sung Kim, Chairman, Transparency International - Korea**  
*The Role of Civil Society in the Fight Against Corruption: The importance of civil society in the prevention of corruption, how anticorruption agencies can engage with civil society, but also how civil society can mainstream ethics and/or anticorruption into its own business processes*

**Ms. Diane Kohn, Anticorruption Advisor, U.S. Department of State**  
*What won't be covered in the workshop (conflict of interest, legal measures, administrative measures, whistleblower protection, assets declaration etc). The purpose of the session would be to clarify that prevention is multifaceted, there are a number of prevention topics that we have discussed in previous sessions that won't be covered in detail during the seminar but are highlighted in this short overview.*

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**Day 1 – Wednesday 25 March 2009 (cont'd)**

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12:00 – 13:30      *Lunch*

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13:30– 15:30      **Session 2**

**Media – getting the message out!**

*This session will demonstrate multimedia products that have been developed with short presentations by the host agency on (i) considerations while designing the multimedia product; (ii) culturally specific messages; (iii) how the products have been used; (iv) any impacts as a result of use; and (v) contact people that other agencies could get in touch with.*

**Chair: Mr. Andrew Boname**, Regional Anti-Corruption Advisor, American Bar Association– Rule of Law Initiative (ABA-ROLI), Asia Division, Thailand

**Mr. Iftekhar Zaman**, Executive Director, Transparency International, Bangladesh

**Using multimedia to strengthen demand and commitment for**

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**anticorruption**

**Mr. Tobgye**, Chief Public Education Officer, Anti-Corruption Commission, Bhutan

**Media Education on Anticorruption in Bhutan**

*Bhutan has prepared a dvd including a theme song and a video and a number of television commercials. Many are aimed at supporting the initial election, encouraging viewers not to sell their votes, not to be corrupt etc. The dvd is good quality and with English subtitles, would also be good to showcase the work of a new member.*

**Mr. Eko Soesanto Tjiptadi**, Deputy Director General of Prevention, Corruption Eradication Commission, Indonesia

*Indonesia has quite an inventory of advertising materials, bumper stickers and decals that depict corruption as a devil, comic books, posters, pins, wrist bands etc. The presentation can discuss how they design, develop and manage the outreach program*

**Mr. Zhichao Mei**, Deputy Director General, Corruption Prevention Department, Ministry of Supervision, PRC

*Corruption Prevention Measures during the Beijing Olympics.*

**Dr. Samuel Paul** – Founder, Public Affairs Centre, Bangalore

*The right to information can play an important role in preventing corruption and increasing accountability as can the media.*

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15:30 – 16:00      *Coffee Break*

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16:00 – 17:30      **Session 3** Preparing a Media or Communication Plan/Strategy

**Facilitator: Mr. Bart Edes**, Head, NGO and Civil Society Centre, Asian Development Bank

*This session would be an interactive session to guide anticorruption commissions and/or other integrity institutions on how to prepare a media or communication plan or strategy*

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19:00      Welcome Dinner to be hosted by Commission Against Corruption, Macao, China

Venue: The Venetian Macao-Resort-Hotel Ballroom

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**Day 2 – Thursday 26 March 2009**

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8:30 – 10:00      **Session 4**

**Education Initiatives – changing minds**

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*This session will explore examples of incorporating anticorruption messages in primary, secondary, tertiary or technical education programs.*

**Chair**

**Ms. Marie Noelle Ferrieux**, Chairman, Transparency International, Vanuatu

**Speakers:**

**Mr. Rohaizad Yaacob**, Assistant Commissioner, Malaysian Anti-Corruption Commission

*The Malaysian Anticorruption Academy has been operational for a number of years. This session could perhaps describe how the Academy was conceived, how it develops its curricula and learning programs, how it markets its programs, and the results to date*

**Mr. Samson Chan**, Senior Programme Director, College of Humanities and Law, Hong Kong University SPACE

*The presentation will discuss Hong Kong University's anticorruption program, the student profile and the impact that the program has had in the region.*

**Ms. Ho Ioc San, Fanny**, Chief of Cabinet of the Commission Against Corruption, Macao Special Administrative Region – Integrity Education Program of Macao

*Macao, China will be able to share its strategy to prevent corruption through integrity education campaigns and seminars, and adoption of the "Honesty and Integrity" Teaching Package for primary, secondary and tertiary students.*

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10:00 – 10:30 Coffee

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10:30 – 12:00 **Session 5**

**Engaging with the Private Sector and Civil Society**

*This session will look at innovative approaches to engaging the private sector and civil society in effective anticorruption campaigns.*

**Chair**

**Mr. Peter Aitsi**, Chairman, Transparency International, Papua New Guinea

**Speakers:**

**Ms. Joy Aceron**, G-Watch Director, Ateneo School of Government, Philippines

*The Text Book Count project, sponsored by the Partnership for Transparency Fund, has been improving the efficient delivery of school textbooks throughout rural Philippines. Coca cola offers its trucks to deliver the textbooks (together with its standard delivery of coke products) and the Boy Scouts of the Philippines and other civil society*

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*groups are responsible for receiving delivers, and counting to ensure that all books arrive as scheduled and in good order*

**Dr. Samuel Paul** – Founder, Public Affairs Centre, Bangalore  
*Citizen report cards can be an effective way of monitoring service delivery and checking compliance with service level agreements. Dr. Paul is internationally recognized in this field and if we could get him it would be really good for the seminar*

**Mr. Geo-Sung Kim**, Chairman, Transparency International-Korea  
*How to Overcome Short-termism in Anti-Corruption Strategy: Youth Integrity Promotion*

**Mr. Redempto Parafina**, Network Specialist for the Affiliated Network for Social Accountability in East Asia Pacific (ANSA-EAP)  
*Regional Networking for Social Accountability: The Affiliated Network for Social Accountability in East Asia and Pacific (ANSA-EAP) is a newly formed regional network. It promotes the practice of social accountability by providing a common platform for exchange of information and experience and by providing capacity building opportunities and technical assistance to citizen groups and governments. It strengthens integrity and anti-corruption reforms in public service by anchoring its network advocacy work on four pillars, namely government openness, organized citizens, access to information, and cultural appropriateness.*

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12:00 – 13:15      *Lunch*

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13:15 – 14:30      **Session 6**

**Reaching Out – Working Across Government to Prevent Corruption**

*Many agencies and anticorruption commissions are beginning to work with other governance agencies to reduce vulnerability to corruption..*

**Mr. Hyungsok Kwak**, Director, Anti-Corruption International Cooperation Division, Korea  
*Corruption Impact Assessment: Assessing and eliminating corruption risks*

**Ms. Dorothy Tam Cheung**, Regional Officer, ICAC Hong Kong  
*ICAC has recently introduced an Ethical Leadership Program. The presentation will introduce the program, and identify rationale for the program and lessons learned in designing and implementing it.*

**Mr. Teo Chee Khiang**, Assistant Auditor General, Auditor General's Office, Singapore  
*The presentation will discuss the potential for collaboration between anticorruption agencies and other integrity institutions, based on the evolving relationship between CPIB and the Auditor General's Office of*

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Singapore

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14:30 – 15:00

**Session 7 : Summary**

**Conclusions on behalf of the ADB/OECD Initiative Secretariat**

**Mr. Patrick Moulette**, Head, Anticorruption Division, OECD

**Conclusions on behalf of the Members**

*Would like to have one of the members to give their reflection of the meeting*

**Conclusions on behalf of the Host Government/Agency**

**Ms. Endy Tou Wai Fong**, Deputy Commissioner of the Commission Against Corruption, Macao Special Administrative Region

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15:00 – 15:15

*Coffee*

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15:15 – 17:30

**Workshop on UNCAC Self-Assessment Checklist**

**Mr. Dimitri Vlassis**, Chief, Corruption and Economic Crime Section, Treaty and Legal Assistance, Division for Treaty Affairs, UN Office on Drugs and Crime

*The presentation will cover the purpose of the Self-Assessment Checklist, and the need for a high rate of responses from the Asia-Pacific Region. It will also identify areas where countries have had difficulties in providing responses and provide tips on how to provide effective responses. Countries that already completed the Checklist will be encouraged to share their experiences. Information will also be provided on the new software for completing the Checklist.*

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17:15 – 17:30

**Presentation on International Anti-Corruption Academy**

**Mr. Dimitri Vlassis**, Chief, Corruption and Economic Crime Section, Treaty and Legal Assistance, Division for Treaty Affairs, UN Office on Drugs and Crime

*The International Anti-Corruption Academy is being established with the support of the UN Office on Drugs and Crime and INTERPOL to educate and train a broad range of practitioners, including police, other criminal justice professionals, government officials and others to fight corruption. It will also work with other multi-lateral organizations. The presentation will describe the services provided by the Academy, how it will facilitate UNCAC implementation, and how it could help the Asia-Pacific Region with the challenges it faces in combating corruption.*

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Notes: *Throughout the seminar, there will be an option for Countries/Advisors to exhibit their anticorruption campaign materials.*

*Friday 27 March 2009 will be available for participants, advisors and members to be interviewed by the consultants conducting the review of the Initiative.*

*Cultural Tour organized by CCAC Macao*

*27 March 2009; 9:30AM-1:00PM*

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