

# Managing for and Communicating about Results

## How AFD meets the challenge

**DevCom Berlin meeting**

19-20 May 2008

## 2. Mf/Ca Results at AFD :

### Develop a Culture and a reference Base

#### OBJECTIVES

- Improve project performance Monitoring
- Strengthen strategic Planning
- Improve Transparency and build Trust

#### MEANS :

- Geographic/Sector Strategies Results oriented
- Indicators Data Base
- Project economic analysis, Training,..
- ex post Evaluations and Impact Evaluations

# 1. The Challenge for AFD

Working in a challenging environment

Two recent polls : demand for accountability

2006 : France's budgetary system focused on results

AFD's 2007-2011 Strategic Plan focuses on results based Management, Accountability, Transparency and Communication

Berlin DevCom meeting is therefore very important!

### 3. Mf/Ca Results at AFD – Progress made on Indicators

- 58 Quantitative Indicators agreed internally with technical and geographic Departments



Number of...  
Volume of..

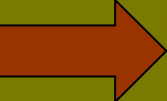
- Indicators included since 2004 for expected results (ex ante) in every project preparation
- Indicators included in sector and geographic strategies
- Progress towards harmonization with other donors

## 4. Mf/Ca Results at AFD :

### Improve Results based Communication

HOW : Balance quantitative (Indicators) and qualitative (stories, movies,..) approaches

To WHOM : Internal communication,  
Government, Parliament, NGO, Companies,  
Partners, other donors,  
Citizens (media + campaigns)

WHY  Secure support for the Strategy  
Improve Accountability, build Trust  
Improve dialogue (partners-donors)

# 5. An example of impacts of 2007 commitments :

## Supporting economic growth

### Action

Energy generation, transport and telecommunications infrastructure

AFD and Proparco participation in corporate and SME financing systems

Financing Microfinance Institutions

### Results/Impact

22.5 million people connected to a telecommunications network

The Africa Initiative (2008) will support 2 000 enterprises and create over 300 000 jobs

88 000 new beneficiaries in the Mediterranean - Middle East.

## 6. Next step : public awareness Campaign

One of the slogans will be to ask the  
Public to hold AFD to account

A specific web site on this issue

# 7. Mf/Ca Results at AFD : the Road ahead

Two Pre-conditions : Improving monitoring of projects and strategies and Make Communication an ongoing objective

Two Clues :

- Consolidate the Interlink Mf/Ca/Eva around Results
- Consolidate Quantitative Indicator Data Base : annual reporting on effective results by project teams with Technical and Geographic Depts.

Two Key Developments :

- Develop dialogue and programs with Partners on Results (Capacity building) and Accountability (Mutual / « at home »)
- Promote Harmonization with international partners (MfDR, DevCom, European and Dev Bank Networks)

## 8. Never Forget :

« We are seeing some plausible link between aid and the results, while avoiding attributing exclusively to aid certain results that almost always stem principally from local efforts. »

R. Manning, DAC 2007 Dev Report

# Thank you for listening !

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