

OECD WORKSHOP ON SPAM

Hosted by the European Commission - Brussels, Belgium - 2-3 February 2004



BIO BOOK



Marianne Abyhammar



Marianne Abyhammar has worked as a lawyer at the Swedish Consumer Agency for the Consumer Ombudsman legal interventions for the last eight years. The Agency/Consumer Ombudsman enforces consumer legislation for the collective good of consumers in most areas such as advertising, contract terms and product safety. She has extensive experience in enforcement co-operation across borders as a participant in the work of the International Consumer Protection and Enforcement Network (ICPEN) since 1994 and between the Nordic Consumer Ombudsmen.

Joseph H. Alhadeff



Joseph H. Alhadeff is the Vice President for Global Public Policy and Chief Privacy Officer for Oracle Corporation, the world's leading supplier of information management software. Mr. Alhadeff is responsible for coordinating and managing Oracle's global electronic commerce, privacy and Internet-related policy issues. Mr. Alhadeff joined Oracle from the US Council for International Business (USCIB) in New York where he was General Counsel and Vice President for Electronic Commerce. At USCIB, he was responsible for the development and co-ordination of all USCIB electronic business-related initiatives. Mr. Alhadeff serves as the Vice Chair of the Business and Industry Advisory Committee (BIAC) to the Organisation for Economic Co-operation and Development (OECD) and Chair of the BIAC Task Force on Information Security. Mr. Alhadeff holds an MBA in Management and Information Systems from New York University, Leonard N. Stern School of Business, a JD from Boston University School of Law, and a BA from Oberlin College.

Lindsay Barton

Lindsay Barton is currently the Manager of Online Policy at the National Office for the Information Economy (NOIE), an executive agency of the Australian Government. In this role he is responsible for a range of policy issues regarding the online environment including issues of consumer confidence and trust, which has included spam as a major focus. He was personally responsible for the finalisation of the NOIE report on spam and has since been responsible for the development and steering through parliament of the Australian Government's anti-spam legislation, and initiated the recent Australia/Korea MOU on spam.

Lindsay was previously involved in the delivery of strategies for increasing the uptake of eBusiness by small and medium enterprises and in developing the Australian Government's e-tendering arrangements. Before joining NOIE Lindsay was involved in industry development for major Defence acquisitions, particularly in the field of electronic warfare, and holds a Science degree majoring in Biochemistry. His personal passions include wine and food.

OECD WORKSHOP ON SPAM

Hosted by the European Commission - Brussels, Belgium - 2-3 February 2004

Jeremy Beale



Jeremy Beale is responsible for e-business policy and member best-practice at the Confederation of British Industry (CBI). He is a member of the Broadband Stakeholder Group Executive, which advises the UK Government on broadband issues, the Policy Advisory Board of Nominet, which is responsible for UK Internet country-code allocations, and the Board of tScheme, the UK Certification Authority.

Prior to the CBI, Dr. Beale was a media analyst and e-commerce consultant in Sydney at ABN AMRO, the investment bank. In 1999, he was Team Leader for the e-Commerce project in the UK Cabinet Office, set up by Tony Blair to define how to make the UK the world's best place to do e-commerce. For about seven years prior to that he worked on communication and e-commerce issues at the OECD in Paris. He has an International Relations DPhil and MA from the University of Sussex, UK, and a Government/American Studies BA from Colby College, United States.

J. Howard Beales, III



Howard Beales is the Director of the Federal Trade Commission's Bureau of Consumer Protection. Appointed by FTC Chairman Tim Muris in June 2001, Mr. Beales has experience in both academia and government. His major areas of expertise and interest include law and economics, the economic and legal aspects of marketing and advertising, and other aspects of government regulation of the economy.

A prolific writer and lecturer, Mr. Beales began his career at the FTC in 1977 as an economist specializing in consumer protection problems. He was named as Assistant to the Director of the Bureau of Consumer Protection, the first economist to hold that position, in 1981, and served as Associate Director for Policy and Evaluation in the Bureau from 1983 to 1987. He developed policy in a number of key areas, including the Commission's Deception and Advertising Substantiation Policy Statements.

Mr. Beales left the FTC in 1987 for a year-long stint at the Office of Management and Budget. As a branch chief in OMB's Office of Information and Regulatory Affairs, he managed the review of regulations proposed by the Departments of Labor, Health and Human Services, Housing and Urban Development, and Treasury. An Associate Professor of Strategic Management and Public Policy at George Washington University from 1988 until his recent appointment, he has published numerous scholarly articles on advertising and other aspects of consumer protection regulation.

As Director of the Bureau of Consumer Protection, Mr. Beales oversees the work of some 152 lawyers and a \$77 million budget.

Born in Nebraska and raised in Mississippi, Mr. Beales graduated magna cum laude and Phi Beta Kappa from Georgetown University. He has a Ph.D. in Economics from the University of Chicago. He lives in Arlington with his wife and two children.

OECD WORKSHOP ON SPAM

Hosted by the European Commission - Brussels, Belgium - 2-3 February 2004

Giovanni Buttarelli



Giovanni Buttarelli is Secretary-General to the *Garante per la protezione dei dati personali* and a member of the judiciary. He also worked for a number of years at the Legislation Department of the Italian Ministry of Justice where he contributed to drafting and following up many regulatory provisions - in particular as regards criminal law and criminal procedure.

He drafted the Italian privacy bill, which was passed by Parliament in 1996, and played an active role in the drafting of the new Code on protection of personal data, which entered into force on 1 January 2004. Mr. Buttarelli has been following for years the issues related to new technologies - in particular to privacy, computer crime and copyright.

From 1984 to 1990, he co-operated with the Faculty of Criminal Procedure at Rome University.

Giovanni Buttarelli has represented Italy in many commissions and working groups both at European Union level and at the Council of Europe. During the EU Italian Presidency period (1996), he chaired the Council Working Group which drew up European Directive no. 97/66/EC on the protection of privacy in the telecommunications sector.

He was the Vice-President of the Joint Supervisory Authority set up in pursuance of the Schengen Agreement and the Chair of the JSA Schengen in 2002-2003.

Mr. Buttarelli took part as a speaker in many meetings and workshops both in Italy and abroad. He is a regular contributor to specialised journals and has authored a number of papers and a book published on European and Italian legislation on data protection.

Katarina de Brisis



Katarina de Brisis works for the Norwegian Ministry of Trade and Industry as a special adviser on information security, trust policies, electronic authentication and e-government. She has been with the Ministry since 2001 and had previously worked for the Ministry of Labour and Government Administration, within the field of IT-coordination in government departments.

Ms. de Brisis is a certified civil engineer with a background in computer science and has a 22 years working experience with ICT, both on the technical and on the policy levels.

Beatrice Delmas-Linel



Beatrice Delmas-Linel holds a Master degree in International Economic Law from the University of Burgundy (France) and a Master degree in International Business Law from University College of London (UK). She is admitted to the Paris Bar and was managing partner of a French law firm in Paris until she joined Microsoft Europe Middle East & Africa in 2000 where she is now Associate General Counsel and one of the two Directors of the Law and Corporate Affairs Department in EMEA.

OECD WORKSHOP ON SPAM

Hosted by the European Commission - Brussels, Belgium - 2-3 February 2004

Gianluca Esposito

Gianluca Esposito is a lawyer, currently Head a.i. of the Economic Crime Division, Crime Problems Department, Directorate General I - Legal Affairs (DG I), Council of Europe, F – 67075 Strasbourg, France.

Mr. Esposito is responsible for intergovernmental meetings and activities (including law reform activities on a bilateral, regional and multilateral level) concerning the fight against money laundering, cybercrime and trafficking in human beings.

Mr. Esposito has been working since 1995 in the Directorate General I - Legal Affairs of the Council of Europe in Strasbourg, France.

Mr. Esposito has completed his studies at the Law School of Naples in 1994 and has then started his career as a defence criminal lawyer in Naples District, Italy, dealing mainly with cases on organised crime, corruption and money laundering. He then moved to the Council of Europe Directorate General of Legal Affairs, where he has been directly involved in the activities concerning the functioning of the Council of Europe Conventions in the field of international co-operation in criminal matters (extradition, mutual legal assistance, etc.), the protection of witnesses and the rights of the defence, the fight against corruption and cybercrime, the fight against terrorism and has particularly been engaged in the drafting, negotiation and finalisation of Council of Europe treaties and other international legal instruments in these areas.

Mr. Esposito has also written and presented many articles and papers in English, French, Spanish and Italian on criminal law, justice, human rights, legal aid, nationality and family law questions. He has published several articles concerning various provisions of the European Convention on Human Rights (ECHR) and the Court's case-law (in particular as regards Articles 5, 6, 8 and 14 of the ECHR) and has contributed to the Commentary to the European Convention on Human Rights published by CEDAM in 2001 (commentary to Articles 52 and 54 of the European Convention on Human Rights).

Peter Ferguson

Peter Ferguson is Director of Electronic Commerce Policy with the Electronic Commerce Branch of Industry Canada. The Branch is responsible for maintaining Canada's leading role in electronic commerce policy development, for accelerating the adoption and use of e-commerce by the private sector and for strengthening the related research and innovation agenda in Canada.

Mr. Ferguson is responsible for coordinating the development of domestic policy positions on a variety of issues linked to the e-commerce policy and legal framework in Canada, such as the implementation of the *Personal Information Protection and Electronic Documents Act*, governance issues affecting the development and implementation of authentication services and information security matters affecting the e-business environment.

He is Chair of the OECD Working Party on Information Security and Privacy and is active in various APEC fora, including the Electronic Commerce Steering Group and the Telecommunications Working Group. Mr. Ferguson also participates in bilateral initiatives providing advice on electronic commerce issues and related policy development.

Peter is a graduate of Mount Allison University in New Brunswick, Canada.

OECD WORKSHOP ON SPAM

Hosted by the European Commission - Brussels, Belgium - 2-3 February 2004

Jean Ann Fox

Jean Ann Fox is the Director for consumer protection for the Consumer Federation of America, an association of almost 300 pro-consumer state and national organizations that speaks on behalf of consumers. She specializes in financial services, electronic commerce, and consumer protection issues. Before going to work for CFA in 1997, Ms. Fox served as a Board member, President and Vice President of CFA.

She is also Vice Chairman of the Board of Directors of Consumers Union, publisher of Consumer Reports magazine. She serves on the Steering Committee and on the Internet working group of the Trans Atlantic Consumer Dialogue. Ms. Fox is Vice President of the Virginia Citizens Consumer Council, a volunteer statewide advocacy organization. She served as President and lobbyist for VCCC for ten years.

Ms. Fox formerly worked as Director of the Allegheny County Bureau of Consumer Affairs in Pittsburgh, Pennsylvania; as an Extension Home Economist for the University of Georgia Cooperative Extension Service; and as Regional Manager, Bureau of Consumer Services, Pennsylvania Public Utility Commission. She has served on the Consumer Advisory Council to the Federal Reserve, the Consumer Affairs Advisory Committee to the Virginia Department of Agriculture and Consumer Services, and the Leadership Council to the Virginia Tech Family and Consumer Sciences program.

Ms. Fox holds a Masters degree from the Graduate School of Public and International Affairs at the University of Pittsburgh and a Masters degree in consumer economics from Cornell University. Her undergraduate degree in home economics is from the University of Tennessee.

She received the 1998 Advocate's Award from the National Association of Consumer Agency Administrators and the Friend of the Family award from the Virginia Association of Family and Consumer Sciences. She also received the VCCC Distinguished Consumer Service award from the Virginia Citizens Consumer Council.

Lori Friedman



Lori Friedman is a Senior Vice President and Chief Operating Officer at AOL UK and is responsible for the management of a broad range of business operations across the company, including Technology, Product Management, Networks and Programme & Project Management. She has specific responsibility for co-ordinating AOL's anti-spam operations in Europe.

Lori joined AOL UK in January 2001 from Donovan Data Systems (DDS), the e-business solutions supplier to the advertising industry, where she was executive director.

Mike Galvin



Mike Galvin is the Director of Internet Operations with BT, the UK incumbent fixed telecoms provider. The directorate manages several large ISP operations and critical infrastructure, including a broadband and narrowband ISPs and serves 2.2M customers.

Mike joined BT in 1985 and has worked extensively with data services. He joined BT's Internet division at its formation in 1994. Since then he has managed the growth and complexity of the internet infrastructure to the large commercial organisation it is today.

Mike is a professionally qualified engineer, with a BEng in Electrical Engineering and an MSc in Telecommunications Engineering.

OECD WORKSHOP ON SPAM

Hosted by the European Commission - Brussels, Belgium - 2-3 February 2004

Michael Geist



Michael Geist is the Canada Research Chair of Internet and E-commerce Law at the University of Ottawa and serves as Technology Counsel to Osler, Hoskin & Harcourt LLP. He has obtained a Bachelor of Laws (LL.B.) degree from Osgoode Hall Law School in Toronto, Master of Laws (LL.M.) degrees from Cambridge University in the UK and Columbia Law School in New York, and a Doctorate in Law (J.S.D.) from Columbia Law School. Dr. Geist has written numerous academic articles and

government reports on the Internet and law, is columnist on technology law issues for the *Toronto Star*, the creator and consulting editor of *BNA's Internet Law News*, a daily Internet law news service, editor of the monthly newsletters, *Internet and E-commerce Law in Canada* and *Canadian Privacy Law Review* (Butterworths), the founder of the Ontario Research Network for E-commerce, on the advisory boards of several leading Internet law publications as well as the author of the textbook *Internet Law in Canada* (Captus Press) which is now in its third edition.

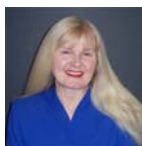
Dr. Geist's work has been recognized with several important awards and grants including the 2002 Canadian Association of Law Teachers Scholarly Paper Award and the Ontario Premier's Research Excellence Award. In 2003, he received Canarie's IWAY Public Leadership Award for his contribution to the development of the Internet in Canada and was named one of Canada's Top 40 Under 40. Dr. Geist serves on the director and advisory boards of several Internet and IT law organizations including the Canadian Internet Registration Authority, the dot-ca administrative agency, the Canadian IT Law Association, Watchfire, and Verifia. He is chair of a global Internet jurisdiction project for the American Bar Association and International Chamber of Commerce. He is regularly quoted in the national and international media on Internet law issues and has appeared before government committees on e-commerce policy. More information can be obtained at <http://www.michaelgeist.ca>.

Philippe Gérard



Philippe Gérard has been a legal and regulatory officer with the Directorate-General Information Society of the European Commission since 2000. This position involves developing the new regulatory framework for electronic communications, concentrating in particular on privacy/data protection issues. He is also a lecturer on communications law. Philippe Gérard holds a degree in law from the University of Louvain (Belgium, 1991) and a post-graduate diploma in European and International law from the Royal University of Leiden (the Netherlands, 1992). He was admitted at the Brussels' Bar in 1997.

Susan Grant



Susan Grant is a Vice President for Public Policy at the National Consumers League, a nonprofit consumer advocacy organization headquartered in Washington, DC. She works specifically in the areas of privacy, telecommunications, telemarketing, electronic commerce and financial services. Ms. Grant is also the Director of NCL's National Fraud Information Center and Internet Fraud Watch

programs, which provide advice to consumers about telemarketing and online offers and transmit information about suspected telemarketing and Internet fraud to law enforcement agencies in the United State and Canada.

In addition, Ms. Grant co-ordinates the Alliance Against Fraud in Telemarketing and Electronic Commerce, a coalition of government agencies, consumer organizations, trade groups, labor organizations, and multinational companies that works to educate the public about preventing fraud and how to shop safely by telephone and online. She serves on corporate consumer advisory councils and is actively involved with international government and nongovernmental organizations on a variety of global consumer issues.

OECD WORKSHOP ON SPAM

Hosted by the European Commission - Brussels, Belgium - 2-3 February 2004

David Jevans



David Jevans is Chairman of the Anti-Phishing Working Group (APWG) and Senior Vice President at Tumbleweed Communications, in Redwood City California. His expertise is in the area of secure Internet communications. Mr. Jevans has worked with the world's largest financial institutions and corporations to design and implement secure email and file transfer systems for financial messaging and EDI. As Chairman of the APWG, he is working with banks, ISPs, law enforcement agencies, and technology corporations to combat the threat of email "phishing" fraud. Mr. Jevans has a Master of Science degree in Computer Science, and holds numerous patents.

Phil Jones

Phil Jones works for the UK Information Commissioner, the independent supervisory authority responsible for promoting the Data Protection Act 1998, the Freedom of Information Act 2000, and associated legislation. Phil's responsibilities include providing advice on the application of the Privacy and Electronic Communications (EC Directive) Regulations 2003 which contain provisions on unsolicited commercial e-mail.

Duck-Kyu Joo



Duck-Kyu Joo has been working for the Korea Information Security Agency (KISA) since 1997. He has advised the Korean Government on online policy issues and made an effort to improve related Laws including spam, privacy, and PKI.

Dr. Joo currently serves as the Director of the Spam Response Team at the KISA and as an assistant member of the Anti-Spam Governmental-Private Joint Committee managed by the Ministry of Information and Communication (MIC). He has a PhD in Law from the Soongsil University.

Isao Kasubuchi

Isao Kasubuchi, Director, Consumer Protection Division, Consumer Affairs Department, Commerce and Information Policy Bureau, Ministry of Economy, Trade and Industry (METI), Japan.

Biography not available at the time of printing.

Nam-cheol Kim



Nam-cheol Kim has been serving as a Deputy Director of Informatization Planning Office at the Ministry of Information and Communication (MIC) in Korea. He is currently taking charge of online policy issues relating to spam and privacy.

OECD WORKSHOP ON SPAM

Hosted by the European Commission - Brussels, Belgium - 2-3 February 2004

Andrew Konstantaras



Andrew Konstantaras is Executive Director of the Internet Law & Policy Forum and the primary public spokesperson for the ILPF. In this role, he contributes directly to the legal and policy debate surrounding the development of the Internet and global e-commerce. He is responsible for the organization and conduct of all working groups and workshops, annual meeting and conferences, membership development and fundraising and maintaining the daily operations of the organization. Mr. Konstantaras brings sixteen years of experience in programming, public policy, financial services, and legal and regulatory issues surrounding technology and electronic commerce to his post. He has

been a leader in the Internet law and policy community for the past seven years, speaking at international conferences and working with governments all over the world.

Before joining the ILPF, Mr. Konstantaras was the vice president of marketing and general counsel for Asta Networks, a network reliability company.

Prior to Asta Networks, Mr. Konstantaras was a principal at X-net Group, a consulting group that advises companies on electronic commerce and financial services on the Internet. Prior to starting X-net, Mr. Konstantaras was the Chief Marketing Officer at BankInfinity, an Internet-only bank. Before joining BankInfinity, Mr. Konstantaras was Vice President at CertCo, in charge of the product management and development team. Prior to CertCo, Mr. Konstantaras spent four years as vice president and legal counsel for Visa International Service Association, where he provided legal and regulatory advice concerning VISA's implementation of Secure Electronic Transaction ("SET") protocol, including digital signatures, Internet jurisdiction, and cryptography for worldwide electronic commerce. Mr. Konstantaras holds a bachelor's degree in physics and chemistry from Grinnell College, and a doctor of jurisprudence degree from Georgetown University Law Center in Washington, DC.

Christopher Kuner

Christopher Kuner is a partner in the Brussels office of the international law firm Hunton & Williams. Mr. Kuner is Chair of the International Chamber of Commerce (ICC) Data Protection Task Force, and also serves as co-chair of the European Privacy Officers Forum (EPOF). Mr. Kuner has served as a consultant to the OECD on privacy issues, and participates in the work of the United Nations Commission for International Trade Law (UNCITRAL). He is author of the books "European Data Privacy Law and Online Business" (Oxford University Press 2003) and "Internet für Juristen" (3d edition, Verlag C.H. Beck).

Bernd Langeheine



Bernd Langeheine has been the Director for "Communications services : Policy and Regulatory Framework" at the European Commission's Information Society Directorate-General since 1 July 2002.

From mid-1999 to mid-2002 he headed the General Policy unit in the European Commission's Directorate-General for Competition. This unit was responsible for all horizontal competition issues, for the co-ordination of antitrust and merger cases as well as for relations with other services and institutions.

From January 1996 to June 1999, he was in charge of the Trade Section in the Washington Delegation of the European Commission. Apart from the traditional trade issues the Trade Section dealt with competition law, intellectual property, telecommunications, electronic commerce and financial services.

From 1990-1996, Mr. Langeheine was a Member of the Commission's Legal Service giving legal advice on all aspects of competition law and representing the European Commission before the Court of Justice in competition and state aid cases. Before that, he spent three years as law clerk (*référéndaire*) at the European Court of Justice where he worked in the chambers of the German judge.

From 1983 to 1987, he worked in the Trade Policy Division of the Commission's Directorate-General for External Relations where he dealt with trade regulations as well as anti-dumping and anti-subsidies cases.

OECD WORKSHOP ON SPAM

Hosted by the European Commission - Brussels, Belgium - 2-3 February 2004

Bernd Langeheine (continued)

Mr. Langeheine spent the academic year 1993/94 as an EU Fellow at the Business School of the University of Washington in Seattle, Washington.

Before joining the European Commission in 1983, Mr. Langeheine lectured European and German law at the University of Exeter (UK). He studied law and political science at the Universities of Hamburg and Berlin, holds a PhD in law, and became a member of the Hamburg Bar in 1980.

Erkki Liikanen



On 16 September 1999, **Erkki Liikanen** was appointed as Member of the European Commission responsible for enterprise and information society.

Prior to his current appointment, Mr. Liikanen served (from 1995 to 1999) as Member of the European Commission, responsible for budget issues, personnel and internal administration.

From 1990 - 1994 Mr. Liikanen was the Ambassador Extraordinary and Plenipotentiary from Finland to the European Union. During that period Finland negotiated the Accession to the European Union.

Mr. Liikanen was elected to the Finnish Parliament in 1972 at the age of 21. He served there until his appointment at Foreign Office in 1990. From 1987 to 1990 he was Minister of Finance of Finland.

From 1976 to 1979 Mr. Liikanen was a Member of the Supervisory Board of Televa corporation. He then chaired the Supervisory Board of Outokumpu Corporation (1983 – 1988).

Mr. Liikanen was Vice-Chairman of the Parliamentary Trustees of the Bank of Finland in 1983 – 1987 (also the decision-making body of the Finnish National Fund for Research and Development (Sitra). In addition, he was a Member of the Science and Technology Policy Council of Finland in 1987 – 1990.

Mr. Liikanen has a Masters degree in political science specializing in economics from the University of Helsinki, Finland.

Mr. Liikanen is fluent in English, French and Swedish, Finnish being his mother tongue.

Mr. Liikanen was born on 19 September 1950. He is married and has two daughters.

André Longuet des Diguères

André Longuet des Diguères studied law at the university of CAEN (Calvados) where he obtained a bachelors degree in public law in 1974. In 1975, having successfully passed the competitive entrance examination, he joined the Ministry of Economy and Finance as Competition and Price Commissioner where he has spent the majority of his career in the DGCCRF (*Direction Générale de la Concurrence, de la Consommation et de la Répression des Fraudes*) [Office for competition, consumption and fraud suppression]. He held several positions in the Main Administration as well as in the external departments and also, on two occasions, held the position of head of cabinet of the Minister in charge of consumption.

OECD WORKSHOP ON SPAM

Hosted by the European Commission - Brussels, Belgium - 2-3 February 2004

André Longuet des Diguères (continued)

The main positions that he held include:

From 1987 to 1989 head supervisor, assistant to the regional director for competition, consumption and fraud suppression in LAON (Aisne).

From June 1990 to May 1991 head of cabinet for Véronique Neiertz, Minister for consumption.

From 1991 to 1997 assistant to the head of the quality and security office for industrial products at the DGCCRF.

From June 1997 to April 2000 head of cabinet for Marylise Lebranchu, Minister for Small and Medium sized enterprises, trade, craft industry and consumption.

From May 2000 to March 2002, Responsible for communication and press relations at the DGCCRF.

April 2002 to present, André Longuet des Diguères is chief clerk for consumer rights at the DGCCRF.

Kazuyoshi Maekawa



Kazuyoshi Maekawa graduated from Waseda University with a BA of Law, specializing international law. After graduation, joined Fujitsu Limited and has been in charge of external relationship in the area of public policy focusing on IPR issues. In 2000, he took MA of school of international and Public affairs in Columbia University. His expertise is international R&D Economics. He started his current job as the representative of European Affairs in Brussels in November 2001.

Fran Maier



Fran Maier is the Executive Director and President of TRUSTe, the leading online privacy seal certification organization. With more than 2,000 websites certified throughout the world, the TRUSTe seals are considered Safe Harbors for the Children's Online Privacy Protection Act (COPPA) and the EU Safe Harbor Framework. Ms. Maier joined TRUSTe in 2001, since then, TRUSTe has increased web license revenue by 65%, significantly grown its F500 licensee base and launched new initiatives into trusted email and wireless privacy.

Ms. Maier is known for her expertise in online privacy policies and industry online marketing best practices. She has extensive experience building online brands as a co-founder of Match.com and VP of Marketing for Kmart's BlueLight.com subsidiary. Ms. Maier holds a BA and MBA from Stanford University. She lives in Alameda, California with her husband and two sons.

Stephane Marcovitch



Stephane Marcovitch is a Council Member of EuroISPA. He is also Executive Director of AFA, the French ISPA.

Mr. Marcovitch started out his career in 1993 as a legal advisor for a Parisian law firm, *Coblence & Associes*. He counselled on general business law, corporation law and on intellectual property rights.

From 1998 to 2000 and from 2002 to 2003, he worked for Wanadoo as Legal Director of the Access Division and of the Portals Division. In 2000 and 2001 he was General Counsel and Chief Privacy Officer of Ukibi, a French-American company developing a contact management engine.

OECD WORKSHOP ON SPAM

Hosted by the European Commission - Brussels, Belgium - 2-3 February 2004

Takayuki Matsuo



Takayuki Matsuo, who is Japanese, has been OECD Director for Science, Technology and Industry since 21 August 2001. Prior to this appointment, Mr. Matsuo held the post of Director of Europe, Middle East and Africa Division in the Trade Policy Bureau of the Ministry of Economy, Trade and Industry (METI) in Tokyo, dealing with trade and investment policies, global business environment matters and international economic relations.

After obtaining a degree in Economics from the University of Tokyo, he joined METI in 1979 where he held a variety of posts at Deputy Director level in the International Trade Policy Bureau, the Small and Medium Enterprise Agency, the Basic Industries Bureau (the Iron and Steel Administration Division), the Minister's Secretariat (the Policy Planning Office) and the Agency of Natural Resources and Energy. He carried out research on technological innovation policies, particularly the university-industry collaboration and business start-ups in the Silicon Valley, at Stanford University from 1984 until 1985.

In 1991, he was appointed Director for Recycling Policy of the Industrial Location and Environmental Policy Bureau. From 1992 until 1995, he worked for the Trade Directorate of the OECD. Returning to Tokyo, he became Director of the Commercial Affairs Division of the Industrial Policy Bureau and the Japanese Representative to the International Bureau of Exposition. From 1997 until 1999, he worked as Director-General of Commerce, Industry, Tourism and Labor Department of the Kagoshima Prefectural Government. As Director of Business Start-up and Alliance Promotion Division of the Small and Medium Enterprise Agency, he engaged in the reconstruction of overall Japanese policies for small and medium enterprises until 2000.

Ken McEldowney

Ken McEldowney is executive director of Consumer Action; a San Francisco based consumer advocacy and education membership organization. Consumer Action has worked on food, insurance, utility, privacy, toxics, health care, banking, postal and telephone issues for 33 years.

Its current focus is on ensuring that the interests of low income and limited English-speaking consumers are protected during this period of deregulation and corporate mergers.

CA's National Consumer Resource Center yearly distributes more than two million fact sheets in up to eight languages through a national network of 6,500 community organizations and social service organizations. An additional 500,000 people access its multilingual Web site (consumer-action.org). Along with other staff, Ken McEldowney represents the consumer interest before state and federal regulatory bodies, Congress and the California Legislature.

At Consumer Action, he has directed its contracts with the FTC, FDA, Federal Reserve, DOT, CPUC and HUD. Prior to coming to Consumer Action he was consumer editor for a weekly paper. Ken McEldowney is a graduate of the University of Michigan, with a BA in Political Science with graduate work in economics.

He is quoted widely on telephone, utility, health care, insurance, privacy, and banking issues and has been asked to speak on a variety of consumer related topics at conferences throughout the country. Major corporations seek his advice on a wide range of consumer issues and concerns.

He is president of the Consumer Federation of America—a federation of nearly 300 pro-consumer organizations with more than 50 million individual members.

Among his other responsibilities, he sits on the California Public Utilities Commission's Universal Lifeline Telephone Service Trust Administrative Committee and the California Department of Insurance's CAARP Advisory Committee and is Secretary of the Coalition Against Insurance Fraud. Last year, he chaired the Consumer Subcommittee of the FCC Consumer/Disability Telecommunications Advisory Committee. In addition, he serves on the Universal Service Task Force and the Consumer Literacy Consortium Board.

OECD WORKSHOP ON SPAM

Hosted by the European Commission - Brussels, Belgium - 2-3 February 2004

Wonki Min



Wonki Min is a policy advisor in the Ministry of Information and Communication (MIC). Before his current position, he worked for the MIC as director of software division and telecommunications competition policy division.

Mr. Min received a bachelor degree in history from Yonsei University, a master degree in public administration from Seoul National University, and an MBA degree from the University of Washington.

Kenichi Mori



Kenichi Mori graduated from The University of Tokyo in 1986 with BS degree, and in 1989 with MS degree in Electronic Engineering. In 1992, he also acquired MS in Industrial Engineering & Management Science from Northwestern University.

In 1988, he joined Nippon Telegraph and Telephone Corporation (NTT), Japan. For 15 years, he had engaged in the development of systems and services for mobile communications and had been involved in the development of Personal Digital Cellular (PDC) system and global promotion of W-CDMA. In 1992, he transferred to NTT Mobile Communications Network, Inc. (NTT DoCoMo) and later became the Director of i-mode Business Department, where he currently manages business development and service development for i-mode.

Jean-Marie Nivlet

Jean-Marie Nivlet is a French government senior statistician. Presently, he is the head of the Statistical Department at the "Directorate for Medias Development" in Paris, a Prime Minister's Office organisation.

Previously he has been appointed as General Secretary of the Commission for National Account Service Statistics at the Ministry of Commerce and Crafts. He also has been in charge of the Labour Market Statistics Division at the Ministry of Labour. He was the co-ordinator of the French statistical agency (INSEE) international affairs. For a period of two years, he was appointed by the French Government to assist Iran Statistical Office in its development of regional statistics.

Jean-Marie Nivlet graduated from the *École Polytechnique* (the Ministry of Defense engineering school) and the *École Nationale de la Statistique et de l'Administration Économique* (the INSEE training department).

Kristiina Pietikäinen

Kristiina Pietikäinen is the Director of the Unit for E-commerce and Data Security in the Ministry of Transport and Communications in Finland. She holds a Masters degree in Political Sciences from the Helsinki University (1990). She majored in communications and sociology.

Kristiina worked previously as a market researcher and communications manager at Telecom Finland's mobile division (today Sonera). She has worked at the Ministry of Transport and Communications since 1995. Her responsibilities include: EU- and national legislation especially in the field of e-commerce, e-signatures, privacy and data security. She has also been actively involved in national and EU-information society strategy building.

OECD WORKSHOP ON SPAM

Hosted by the European Commission - Brussels, Belgium - 2-3 February 2004

Petr Piskula

Petr Piskula, Lawyer, Electronic Communications Department, Ministry of Informatics, Czech Republic.

Biography not available at the time of printing.

Charles A. Prescott



Charles A. Prescott is Vice President, International Business Development and Government Affairs of the Direct Marketing Association, Inc., of the United States, where he is charged with assisting the DMA's membership with expanding their international businesses, whether that be inside or outside the United States. He also represents the DMA in numerous US government and international bodies, including the US Department of Commerce, the State Department, the ICC and the Universal Postal Union. He is a member of FEDMA's Legal Affairs Committee. He has spent his career in international corporate, securities, finance, and new country development law and projects, including eight years as international counsel with direct marketing powerhouse Reader's Digest.

He is a frequent speaker and author on industry developments and privacy and data protection issues around the world.

Christian Rogan



Christian Rogan started his career in logistics. Through organic growth the new family business achieved profit and an annual turnover of over two million pounds, with a wide range of high profile clients, such as the London Stock Exchange, Daiwa Securities, DHL, Federal Express etc. Working initially in London as Sales Director, he subsequently became Managing Director of a sister company in Hong Kong, where he stayed until 1999.

Since his return from Hong Kong, Christian has focussed specifically on the security sector. After a short period working with the e-mail security company TenFour, he worked on the PriceWaterhouseCoopers beTRUSTed project, where he was responsible for business development for both the public sector and the oil and gas industries.

From PwC, Christian moved on to join MessageLabs at the end of 2001, where his extensive experience of work with the public sector meant that he took over the role of the UK Governments Secure Intranet Liaison. This role has included introducing the concept of Managed Services in e-mail security to governments across EMEA. This varied role has involved participation in the recent delegation of UK Members of Parliament, which went to the US to discuss the issue of differing anti-spam legislation, consultation with Members of the European Parliament on the needs of industry with regard to the creation of the European Network and Information Security Agency and developing closer ties with various European Governments. Christian is now Head of Public Sector (EMEA) for MessageLabs.

Marc Rotenberg



Marc Rotenberg is Executive Director of the Electronic Privacy Information Center (EPIC) in Washington, DC. He teaches information privacy law at Georgetown University Law Center and has testified before Congress on many issues, including access to information, encryption policy, consumer protection, computer security, and communications privacy. He has served on several national and international advisory panels, including the expert panels on Cryptography Policy and Computer Security for the OECD and the Legal Experts on Cyberspace Law for UNESCO. He currently chairs the

ABA Committee on Privacy and Information Protection, and is Secretary of the Public Interest Registry. He is editor of The Privacy Law Sourcebook and co-editor (with Daniel J. Solove) of Information Privacy Law (Aspen Publishing 2003). He is a graduate of Harvard College and Stanford Law School. He served as Counsel to Senator Patrick J. Leahy on the Senate Judiciary Committee after graduation from law school. He is the winner of the 2002 World Technology Award in Law.

OECD WORKSHOP ON SPAM

Hosted by the European Commission - Brussels, Belgium - 2-3 February 2004

Enrique Salem



Enrique Salem is the CEO of Brightmail. Having joined Oblix in February 2001, Enrique Salem is senior vice president of products and technology in charge of spearheading Oblix's product strategy and development. He is responsible for leading the company's engineering, product management, and technology groups to ensure that customers continue to receive immediate as well as future benefits and value from Oblix products and solutions. Prior to joining Oblix, Salem was vice president of technology and operations at Ask Jeeves Inc. where he was responsible for the engineering group and the company's entire IT operation. Before Ask Jeeves, he served as Symantec's chief technical officer and vice president of its security and assistance business, helping to grow the unit's revenue from USD 200 million to USD 460 million from 1996 to 1999. Earlier in his career, Salem was a vice president at Security Pacific Merchant Bank, where he led projects for the development of real-time trading systems. Salem holds a B.A. in Computer Science from Dartmouth College and a graduate of the Stanford University/AEA Executive Institute. He is on the technical advisory board of the Oakland Children's Hospital.

Herwig Schlögl



Herwig Schlögl has been a Deputy Secretary-General of the OECD since 1 July 1998.

Before his responsibilities at the OECD, Mr. Schlögl was an economist in the German Ministry of Economics and Deputy Director General for Trade Policy in Bonn. Mr. Schlögl has nearly thirty years of government experience in trade, competition and industrial policy issues. After studying law and economics at Marburg University, Mr. Schlögl received a PHD in economics in 1969. He became a member of the German Permanent Representation at the European Economic Union in Brussels

working on European monetary issues and the internal market. In 1972, Mr. Schloegl joined the industrial policy division of the German Ministry of Economics. Four years later he took leave of absence to head the economics department at the German-American Chamber of Commerce in New York, then returned to the Economics Ministry in 1980 to become head of the foreign economic affairs division in the industry department.

From 1984 to 1996, Mr. Schlögl headed the Division for Foreign Economic Policy, Export promotion in the German Economics Ministry, and was also in charge of G7 Summit co-ordination for the Ministry and OECD co-ordination in the German government. Since 1996 he has been Deputy head of Delegation to regular bi-lateral economic consultations with the US, Brazilian and Indian governments. He is author of books and articles on competition policy and trade issues.

Patricia M. Sefcik

Patricia M. Sefcik is the Director of the Office of Information Technologies & Electronic Commerce in the International Trade Administration (ITA), Department of Commerce. She currently represents the Department at international and interagency meetings on electronic commerce and IT issues. She is also involved in promoting trade development by creating partnerships with emerging economies, connecting US businesses to global digital opportunities, and fostering the right policy environment for the digital economy to flourish.

Formerly, Ms. Sefcik was the Director of the Information Technology Controls Division in the Bureau of Export Administration, where she was a key player in developing and implementing the Administration's high-profile technology initiatives on encryption and high performance computers. Ms. Sefcik was awarded a gold medal from the Secretary of Commerce for her accomplishments in this area. Having twenty years of government experience with the Commerce Department, Ms. Sefcik has represented Commerce at international forums on a broad range of issues from electronic commerce and international trade policy to export controls and non-proliferation issues. Furthermore, Ms. Sefcik led US delegations to conduct over 100 export compliance reviews at both the US exporter and foreign company sites on Internal Control Programs for highly sensitive dual-use items.

Ms. Sefcik holds a Masters degree in Public Administration from San Diego State University and a Bachelor of Science degree in Business Administration (Accounting) from Youngstown State University.

OECD WORKSHOP ON SPAM

Hosted by the European Commission - Brussels, Belgium - 2-3 February 2004

Keiichiro Seki



Keiichiro Seki is Director for the International Economic Affairs Division, Telecommunications Bureau, Ministry of Public Management, Home Affairs, Posts and Telecommunications (MPHPT), Japan. He is responsible for promoting dialogue and cooperation on economic affairs in the field of Information and Communications with the US, Canada, the EU nations and the international organisations such as

WTO, APEC and OECD. He has been in his current position since January 2004. He was Director for the International Organizations Office of MPHPT before the current position and led the contribution of MPHPT to WSIS. From 2001 to 2003, Mr. Seki worked as Counsellor in Cabinet Secretariat and he was in charge of IT Headquarters and nationwide 'e-Japan Strategy'.

He published several writings concerning Information and Communications. They are titled 'Communications Policy in the UK: the OFTEL, UK Regulator', 'Growing Diversity of Communications and Broadcasting Services : Emerging new problems in Telecommunications Regulatory Framework', 'Improper Use of Telecommunications Services and How to Take Measures' and 'The Anonymity of the Senders through the Telecommunications Network: Prevention of Abuse and Protection of Communication's Secrecy'.

Hugh Stevenson



Hugh Stevenson is the Associate Director heading the Federal Trade Commission's International Division of Consumer Protection. He has served as a moderator for previous FTC workshops focusing on international consumer protection issues, including jurisdiction, judgment recognition, and alternative dispute resolution. He has also served on the US delegations of various international organizations, including the OECD Committee on Consumer Policy, where he has chaired the working group on guidelines to protect consumers across borders from fraudulent and deceptive commercial

practices. He was previously Associate Director for Planning & Information, leading the establishment of the FTC's Consumer Response Center; the Consumer Sentinel and econsumer.gov information sharing projects; and the identity theft program. Mr. Stevenson, a Harvard Law School graduate, has worked at the FTC since 1991.

Brian Stewart



Brian Stewart is Minister-Counsellor (Information Economy) on Australia's Permanent Delegation to the OECD in Paris, on behalf of the National Office for the Information Economy. Until the end of 2002, he was General Manager – Information Framework in NOIE, and was responsible for facilitating the implementation of the Commonwealth Government's Government Online Strategy. Brian has worked on a range of information economy issues since mid 1995, and previously held the position of General Manager, Legal and Regulatory in NOIE. Brian has also had experience in a number of other areas of the Australian Federal Government, including the Department of Finance.

Alastair Tempest



Alastair Tempest was appointed Director General of FEDMA in September 1999, having been Director General of FEDIM from February 1992, and of the European Advertising Tripartite since 1989. From 1980 to 1989 he was also Director of External Affairs for the European Association of Advertising Agencies. He has a Masters degree in European Economic Studies from the College of Europe, Bruges. He has made his career in European public affairs strategy and policy of commercial communications.

OECD WORKSHOP ON SPAM

Hosted by the European Commission - Brussels, Belgium - 2-3 February 2004

Mozelle W. Thompson



Mozelle W. Thompson was sworn in as a Commissioner on the Federal Trade Commission on 17 December 1997.

Mr. Thompson previously held the position of Principal Deputy Assistant Secretary at the Department of the Treasury where he was responsible for overseeing domestic spending and credit policies, including the operations of the Federal Financing Bank and the Office of Government Financing.

Mr. Thompson was also responsible for creating the Office of Privatization, which among its activities provides guidance on the privatization of federal assets and operations, and for developing the financial assistance plan for the District of Columbia. Mr. Thompson was initially appointed Deputy Assistant Secretary in August 1993, and served as Principal Deputy Assistant Secretary from April 1996 until his appointment to the Commission.

Prior to joining the Treasury Department, Mr. Thompson served as Acting Executive Director and General Counsel to the New York State Finance Agency and its four sister corporations. Mr. Thompson also was an attorney with the New York firm of Skadden, Arps, Slate, Meagher and Flom.

Mr. Thompson is a graduate of Columbia College and Columbia Law School. He also holds an M.P.A. from Princeton University's Woodrow Wilson School of Public and International Affairs. After graduating law school, Mr. Thompson served as law clerk to U.S. District Court Judge William M. Hoeveler in Miami, Florida. He has been on the faculties of the Woodrow Wilson School and Fordham Law School, and has been an Irvine Foundation Visiting Scholar at Stanford Law School.

Mr. Thompson currently serves as Chairman of the Organization for Economic Cooperation and Development (OECD) Consumer Policy Committee where he also leads the United States delegation. Mr. Thompson was past president of the International Marketing Supervision Network (IMSN), an association of international consumer protection enforcement agencies.

Mr. Thompson has been active in a number of professional and civic organizations, including the Association of Black Princeton Alumni and the Executive Board of Practicing Attorneys for Law Students, a mentoring organization assisting African-American and Latino law students. He is presently Vice President of the Columbia College Alumni Association, and is a member of the bar in New York State and the District of Columbia.

Mr. Thompson was born in Pittsburgh, Pennsylvania, and is the son of Charles and Eiko Suzaki Thompson of West Babylon, New York.

Valerie Thompson

Valerie Thompson has worked as a Senior Researcher for European Research into Consumer Affairs (ERICA) for three years. She is responsible for research and relations with industry in Internet and e-commerce issues, EU-wide representation and also represents ERICA as a member of the Transatlantic Consumer Dialogue Internet Working Group. Valerie works closely with the Bureau Européen des Unions de Consommateurs (BEUC) in Brussels. Currently, she is project manager for ERICA in the SafeBorders' Consortium, an Internet awareness project co-funded by the EU Internet Action Plan. Before joining ERICA, Valerie was Head of Communications for BEUC, responsible for media relations and lobbying. She has also worked for several years in the area of EU public affairs consultancy and, before that, in local government in London, advising UK local authorities on the implications of draft EC legislation and policy.

OECD WORKSHOP ON SPAM

Hosted by the European Commission - Brussels, Belgium - 2-3 February 2004

Hubert van Breemen



Hubert van Breemen started as an economist at the Erasmus University in Rotterdam, Netherlands in 1975. He held policy positions from 1977 till 1992 at several Dutch ministries: started in 1977 in the consumer policy area at the Dutch ministry of Economic Affairs, and left in 1992 as head of the consumer safety department of the Dutch ministry of Health. Has been responsible in the latter capacity a.o. for the Dutch Consumer product safety law and the Dutch Consumer Safety Institute. Represented the Dutch government in many national, European and international (a.o. OECD and WHO) organisations.

From 1992 till now: senior adviser at the Confederation of Netherlands Industry and Employers VNO-NCW. Holds responsibilities in the consumer policy area, the product safety and product liability area, the area of corporate social responsibility, the environmental area, and on issues of standardisation, certification and accreditation in the context of preventing barriers to trade, and on e commerce.

Mr. van Breemen is on behalf of VNO-NCW a member of many official advisory bodies to the Dutch government on general and specific consumer policy issues. Represents VNO-NCW in the bilateral dialogue with the Dutch Consumentenbond on comparative testing. Represents VNO-NCW in the consumer policy committee of the Dutch Standardisation Institute (NEN) and on the advisory boards of NEN and the Dutch Accreditation Institute.

Mr. van Breemen is the representative of VNO-NCW in several UNICE, BIAC (a.o. chair of the BIAC taskforce on consumer policy) and ICC committees on consumer/marketing, product safety and product liability and environmental issues.

María Cristina Vela Marimón



María Cristina Vela Marimón is a lawyer with Telefónica's International & EU Affairs Unit. She is based at Telefónica's Permanent Representation Office in Brussels. From this area she has been monitoring the EU Regulatory framework, providing support to Telefónica's subsidiaries in Europe and supervising lobbying activities of Telefónica Group with European Institutions. Ms. Vela was appointed Chair of the ETNO Working Group on Data Protection in December 2002.

She graduated from the Balears University in Spain and holds a Master's Degree in International and European Law from the University of Louvain (Belgium). Her thesis was on EU Competition Law and Telecommunications, presented at the University of Louvain (Belgium).

Victoria Villamar

Victoria Villamar has been working at BEUC's Legal Department since 1999. Since this year she is the Head of the Legal Section at BEUC. As Legal Advisor on issues which affect or may affect the legal interests' of consumers she is responsible for a wide range of issues, from unfair commercial practices, electronic commerce and related issues, data protection, intellectual and industrial property rights (copyright, designs, patents, trademarks), consumer redress and access to justice, commercial communications, international private law, new forms of regulation, to traditional EU consumer protection directives, such as the unfair contract terms, the time-share, the package travel, the distance selling, the guarantees, the product liability directives.

Ms Victoria Villamar is also the Project Leader for the European Consumer Law Group (ECLG), a network of consumer experts from universities and from consumer organizations in Europe. She is an active member of two working groups of the Trans-Atlantic Consumer Dialogue (TACD), namely the Internet Working Group, where "Spam" is one of the key-priorities" and the Intellectual property working group.

Before her time in BEUC, Ms Victoria Villamar was working at the European Parliament. She was assisting DG IV in charge of Research & Studies on the final negotiations of the Agenda 2000.

"Cum laude" Master Degree on European Law by the *Institut d'Etudes Européennes* in Brussels in 1998. Graduated in Law by the University of Santiago de Compostela (Spain) in 1997.

OECD WORKSHOP ON SPAM

Hosted by the European Commission - Brussels, Belgium - 2-3 February 2004

Patrick von Braunmühl



Patrick von Braunmühl is Deputy Executive Director of the Federation of German Consumer Organisations (vzbv). vzbv is a non-governmental organisation acting as an umbrella for 38 German consumer associations. Patrick von Braunmühl manages the Economic and Legal Affairs Department which deals with consumer policy issues related to competition, trade, telecommunications and the media industry as well as the legal enforcement of consumer rights. Mr. von Braunmühl is also the Co-Chair of the TACD Internet Working Group.

Previously, he worked four years with the Bertelsmann Group in different positions. As General Counsel of the Bertelsmann Joint-Venture Lycos Europe he worked on legal issues around the Internet such as privacy and spam. He gained international experience at the Spanish Ministry of Education and Culture and at the German Embassy in Caracas, Venezuela.

Eric Walter



Eric Walter is Head of the Office for Economic and Information Society Evaluations at the Media Development Department in the French Prime Minister's service which is in charge of all media developments: written and audiovisual press, as well as new forms of online communication.

This office carries out administrative co-ordination for the French government's actions as far as the information society goes, and more precisely, as the Secretariat contact point against spam, which

was set up on 16 January 2004, which combines a large group of parties concerned with spam (administration, firms, users, etc.) with the objective of mutual consultation, co-ordination and expansion of the French initiative on spam, both in France and internationally.

Anthony Wing



Anthony Wing is Manager, UCE Team at the Australian Communications Authority (ACA). He is head of the ACA's anti-spam function. The ACA is responsible for implementing and enforcing the Australian Spam Act 2003.

He has ten years experience in communications regulation and policy with the Australian government covering the internet, telecommunications and media industries.

Dimitri Ypsilanti

Dimitri Ypsilanti is the Principal Administrator in the OECD responsible for the work on communications policy and the Working Party on Telecommunication and Information Services Policy. Mr. Ypsilanti's work has included telecommunication economic and policy analysis in a range of areas including trade in telecommunication services, international telecommunication tariff and accounting rates issues, analysis of regulatory issues and comparative analysis of telecommunication performance among the OECD Member countries.

He has also been involved in the OECD's work on technical assistance in the field of telecommunication policy to the Central and Eastern European Economies and the Newly Independent States of the former Soviet Union.

OECD WORKSHOP ON SPAM

Hosted by the European Commission - Brussels, Belgium - 2-3 February 2004

Dorothea Zechmann



Dorothea Zechmann is Senior Vice President for Public Policy, Government Relations & Regulatory Affairs of T-Online International AG located in Weiterstadt / Darmstadt, Germany. Mrs. Zechmann joined T-Online in 2001 after having worked for Deutsche Telekom for ten years in different functions within the business unit concerning multimedia, broadcast and CATV, the sales department, legal counselling and personnel management. In the end, she was responsible for compliance management. From her professional background she is a lawyer and passed the Master of Business Administration degree at Bradford Management Centre.

OECD WORKSHOP ON SPAM

Hosted by the European Commission - Brussels, Belgium - 2-3 February 2004

Mrs. Marianne **ÅBYHAMMAR**
Deputy Consumer Ombudsman
Swedish Consumer Agency
Stockholm
Sweden

Mr. Joseph **ALHADEFF**
Vice President for Global Public Policy and Chief Privacy Officer
Oracle Corporation
Washington DC
United States

Mr. Lindsay **BARTON**
Manager, Online Policy
National Office for the Information Economy (NOIE)
Regulatory - On-Line Policy
Canberra
Australia

Mr. Jeremy **BEALE**
Head, E-Business Group
Confederation of British Industry (CBI)
London
United Kingdom

Mr. Howard **BEALES**
Director, Bureau of Consumer Protection
US Federal Trade Commission
Washington DC
United States

Mr. Giovanni **BUTTARELLI**
Secretary General
Garante per la protezione dei dati personali
Rome
Italy

Mrs. Katarina **DE BRISIS**
Senior Adviser
Ministry of Trade and Industry
Oslo
Norway

Ms. Beatrice **DELMAS-LINEL**
Associate General Counsel
Microsoft EMEA HQ
Paris La Défense Cedex
France

OECD WORKSHOP ON SPAM

Hosted by the European Commission - Brussels, Belgium - 2-3 February 2004

Mr. Gianluca **ESPOSITO**
Head a.i. of the Economic Crime Division
Council of Europe
Department of Crime Problems, DG I - Legal Affairs
Strasbourg Cedex
France

Mr. Peter **FERGUSON**
Director, Electronic Commerce Policy
Industry Canada
Ottawa
Canada

Ms. Jean Ann **FOX**
Director of Consumer Protection
Consumer Federation of America
Yorktown
United States

Ms. Lori **FRIEDMAN**
Chief Operating Officer and Senior Vice President
AOL (UK) Ltd.
Management
London
United Kingdom

Mr. Mike **GALVIN**
Director, Internet Operations
BT
London
United Kingdom

Prof. Michael **GEIST**
Professor of Law
University of Ottawa, Faculty of Law
Common Law Section Technology Counsel, Osler
Ottawa
Canada

Mr. Philippe **GÉRARD**
European Commission
DG Information Society, Unit B/1 - Policy Development and
Regulatory Framework
Brussels
Belgium

Ms. Susan **GRANT**
Vice President, Public Policy
National Consumers League
Washington DC
United States

OECD WORKSHOP ON SPAM

Hosted by the European Commission - Brussels, Belgium - 2-3 February 2004

Mr. David **JEVANS**
Chairman, Anti-Phishing Working Group
Tumbleweed Communications
Redwood City
United States

Mr. Philip **JONES**
Assistant Commissioner
Information Commissioner's Office
Private Sector Compliance Group
Wilmslow
United Kingdom

Mr. Duck-Kyu **JOO**
Director
Korea Information Security Agency
Spam Response Team
Seoul
Korea

Mr. Isao **KASUBUCHI**
Director
Ministry of Economy, Trade and Industry (METI)
Consumer Protection Division
Consumer Affairs Department
Commerce and Information Policy Bureau
Tokyo
Japan

Mr. Nam-Cheol **KIM**
Deputy Director
Ministry of Information and Communication
Informatization Planning Office
Seoul
Korea

Mr. Andrew **KONSTANTARAS**
Executive Director
Internet Law & Policy Forum
United States

Mr. Christopher **KUNER**
Partner
Hunton & Williams
Brussels
Belgium

Mr. Bernd **LANGHEINE**
Director
European Commission
Information Society Directorate-General, Communication Services:
Policy and Regulatory Framework
Brussels
Belgium

OECD WORKSHOP ON SPAM

Hosted by the European Commission - Brussels, Belgium - 2-3 February 2004

Mr. Erkki **LIIKANEN**
Commissioner
European Commission
DG Enterprise and Information Society
Belgium

Mr. André **LONGUET DES DIGUERES**
Chef du bureau
DGCCRF
Bureau du droit de la Consommation
Paris
France

Mr. Kazuyoshi **MAEKAWA**
Representative of European Affairs
Fujitsu Limited
Diegem
Belgium

Ms. Fran **MAIER**
Executive Director and President
TRUSTe
San Francisco
United States

Mr. Stephane **MARCOVITCH**
Délégué Général
AFA - Association des Fournisseurs d'Accès et de Services Internet
Yahoo! France
Paris
France

Mr. Takayuki **MATSUO**
Director
OECD
Paris
France

Mr. Ken **MCELDOWNEY**
Consumer Action
San Francisco
United States

Mr. Wonki **MIN**
Policy Advisor
Ministry of Information and Communication
Telecommunications Competition Policy Division
Seoul
Korea

OECD WORKSHOP ON SPAM

Hosted by the European Commission - Brussels, Belgium - 2-3 February 2004

Mr. Kenichi **MORI**
Director
NTT DoCoMo, Inc.
i-mode Business Department
Tokyo
Japan

Mr. Jean-Marie **NIVLET**
Head of the Statistics Department
Direction du Développement des Médias
Ministère de la communication
Paris
France

Ms. Kristiina **PIETIKAINEN**
Ministry of Transport and Communications of Finland
Helsinki
Finland

Mr. Petr **PISKULA**
Lawyer
Ministry of Informatics
Electronic Communications Department
Prague 4
Czech Republic

Mr. Charles **PRESCOTT**
Vice President, International Business Development & Government
Affairs
The Direct Marketing Association, Inc.
New York
United States

Mr. Christian **ROGAN**
Head of Public Sector (Govt) EMEA
MessageLabs Ltd.
Public Sector EMEA
Gloucester
United Kingdom

Mr. Marc **ROTENBERG**
Executive Director
Electronic Privacy Information Center
Washington DC
United States

Mr. Enrique **SALEM**
President and Chief Executive
Brightmail
San Francisco
United States

OECD WORKSHOP ON SPAM

Hosted by the European Commission - Brussels, Belgium - 2-3 February 2004

Dr. Herwig **SCHLÖGL**
Deputy Secretary-General
OECD
Paris
France

Ms. Patricia M. **SEFCIK**
Director, Office of Information Technologies and Electronic Commerce
US Department of Commerce
Washington DC
United States

Mr. Keiichiro **SEKI**
Director
Ministry of Public Management, Home Affairs, Posts and
Telecommunications (MPHPT)
International Economic Affairs Division
Telecommunications Business Department
Telecommunications Bureau
Tokyo
Japan

Mr. Hugh **STEVENSON**
Associate Director for International Consumer Protection
Federal Trade Commission
Washington DC
United States

Mr. Brian **STEWART**
Minister-Counsellor (Information Economy)
Australian Delegation to the OECD (on behalf of the National Office
for the Information Economy)
Australian OECD Delegation
Paris
France

Mr. Alastair **TEMPEST**
Director General, Public Affairs & Self-Regulation
International Federation of European Direct Marketing (FEDMA)
439 Avenue de Tervuren
Brussels
Belgium

Mr. Mozelle W. **THOMPSON**
Commissioner
Federal Trade Commission
Washington DC
United States

Ms. Valerie **THOMPSON**
Senior Researcher
European Research into Consumer Affairs (ERICA)
c/o BEUC
Brussels
Belgium

OECD WORKSHOP ON SPAM

Hosted by the European Commission - Brussels, Belgium - 2-3 February 2004

Mr. Hubert **VAN BREEMEN**

Senior Adviser, Chair of the BIAC Task Force on Consumer
Protection in E-commerce
Confederation of Netherlands Industry and Employers VNO-NCW
The Hague
Netherlands

Ms. Cristina **VELA MARIMON**

European Telecommunications Network Operators' Association
TELEFÓNICA S.A.
EU & International Regulatory Affairs
Brussels
Belgium

Ms. Victoria **VILLAMAR**

Bureau Européen des Unions de Consommateurs (BEUC)
Brussels
Belgium

Mr. Patrick **VON BRAUNMUEHL**

Managing Director Economic and Legal Affairs
Verbraucherzentrale Bundesverband e.V. (vzbv)
(Federation of German Consumer Organisations)
Berlin
Germany

Mr. Eric **WALTER**

Chef du bureau des évaluations économiques et de la société de
l'information
Direction du développement des médias - Premier ministre
Paris
France

Mr. Anthony **WING**

Manager, UCE Team
Australian Communications Authority
Melbourne
Australia

Mr. Dimitri **YPSILANTI**

Principal Administrator
OECD
Paris
France

Mrs. Dorothea **ZECHMANN**

Senior Vice President
T-Online International AG
Public Policy, Government Relations & Regulatory Affairs
Darmstadt
Germany