

OECD-Bank Indonesia International Conference on Financial Education 21-22
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Session VIII: Evaluating financial education programmes and measuring financial
literacy

**EVALUATING FINANCIAL EDUCATION PROGRAMMES
& MEASURING FINANCIAL LITERACY**

By Diana Crossan, Retirement Commissioner, New Zealand

Wednesday 22 October, 2008

**Summary of Diana Crossan's intervention at session VIII of the OECD-Bank
Indonesia International Conference on Financial Education**

Diana Crossan will be talking about the importance of evaluating the effectiveness of existing programmes and initiatives aimed at enhancing financial education and awareness. She will be identifying best practices, efficient tools and strategy, fine-tuning of programmes and justifying the use of resources.

Diana will also talk about the challenges in developing evaluation and monitoring of financial education a methodology. There are issues with integrity of data and difficulty in isolating the impact of the programme, long term nature of the financial education process. She will encourage nations to use the same evaluation method so comparisons can be made.