



Patents and Economic Performance Establishing the Link

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Patents

- As a potential infringer/user
- As a Patentee
- Suggestions for improvements
- Conclusion

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As a « potential » infringer

Structuring impact of the Patent Information

- Technical
- Strategic
- Business
- Customers
- Human resources (challenge)

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As a patentee

« Time limited » competitive advantage
Customers
Shareholders and Stakeholders
Internal motivation

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Conditions for positive impact

Predictability
Inventiveness
Quality of Patent Offices
Cost
Neutrality
New field of activities
R&D exemption

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Conclusion

CONCLUSION

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