

## **Mr. Richard Bernhard**

As the Associate Executive Director and Director of Programs at the Kenan Institute Asia (K.I.Asia), Richard Bernhard has over thirteen years of experience in private sector and human resource development programs in Thailand and the region. Richard is an employee of the Kenan-Flagler Business School at the University of North Carolina at Chapel, seconded to K.I.Asia ([www.kiasia.org](http://www.kiasia.org)).

Richard oversees KIASia's Strategic Corporate Citizenship services including: 1) training of corporate managers on community engagement; 2) conducting research on the state of corporate citizenship in Thailand; 3) facilitating multi-sector partnerships such as USAID's Global Development Alliance Partnerships on Avian Influenza, NGO-Private Sector Network and Community Foundations Program; and 4) implementing over \$3.0 million in corporate-community engagement programs since 1998 including the American Corporations for Thailand program, Entrepreneurship and Personal Financial Management, Community Technology Learning Centers, Inquiry-based Science and Technology Education Program, ICT for education, etc. Clients include Chevron, AIG, JP MorganChase, Amata, Merck, Microsoft, Pfizer, Banpu, Intel, GE Money, Motorola, Dow Chemical, and American Express.

Since 2005, he has led the Tsunami Recovery Action Initiative in Phang-nga province. This four-year, \$3.0 million program is building the capacities and competitiveness of sustainable tourism in the Khao Lak resort area of Phang-nga, Thailand. This integrated development program is engaging the Phang-nga Tourism Association, community businesses, government and local communities to develop sustainable tourism practices. Richard also developed and managed the USAID-supported \$4.0 million Business Support Organization Partnership program after the 1997 Asian economic crisis that improved Thailand's competitiveness through strengthening business standards including alternative dispute resolution, credit bureau supervision, intellectual property rights, and standards for property valuation. In addition, Richard has experience managing KIASia's programs in Cambodia and Vietnam including enhancing the competitiveness of the Ho Chi Minh City software cluster, improving Vietnamese IPR court system, and building local capacity to deliver business development services in Cambodia. Previously, Richard developed private-public sector partners in the areas of environment and renewable energy under the US-Thailand Development Partnership program while with the Brooker Group, a Thai business consulting firm.

Richard is the Co-chair of the American Chamber of Commerce in Thailand's CSR Committee. He earned the Corporate Community Involvement Certificate from the Center for Corporate Citizenship at Boston College. He is also a member of Bangkok's Net Impact Professional network. Richard earned a BS degree in Industrial Management from the University of Petroleum & Minerals and an MA degree in Southeast Asian Studies from the University of Michigan. In December

2005, he graduated with an MBA from the OneMBA program, a global executive MBA delivered by the Chinese University of Hong Kong, University of North Carolina at Chapel Hill, Rotterdam School of Management, Fundação Getulio Vargas, and Monterrey Tech.