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### *Anne-Françoise Lefèvre*

Anne-Françoise Lefèvre is the Head of the World Savings Banks Institute (WSBI) Institutional Relations Department. She is responsible to build and strengthen contacts with international and regional financial institutions, policy-makers and stakeholders, in order to promote WSBI member banks' interests and raise their profile as efficient and responsible retail banking players. Her portfolio includes the coordination of the activities developed with members from Asia/Pacific, Africa and Latin America.

Anne-Françoise is also specifically in charge of the Corporate Social Responsibility (CSR) policy of the organisation and of the promotion of the CSR activities developed by the member banks, with EU and international organisations.

Since 1997, Anne-Françoise has gained extensive expertise of the EU financial services policy through the positions she successively held as a EU Public Affairs consultant with Weber Shandwick, and as a Single Market Adviser with CEA, the European insurance federation.

Anne-Françoise is a Law graduate from the University of Exeter (UK) and Rennes (France). She is a French national.

