



**In partnership  
with**



ORGANISATION  
FOR ECONOMIC  
CO-OPERATION  
AND DEVELOPMENT



# **SEMINAR**

## **INVOLVING CITIZENS/ COMMUNITIES IN MEASURING AND FOSTERING WELL-BEING AND PROGRESS: towards new concepts and tools**

*27 & 28 November 2008*

*Palais de l'Europe, Strasbourg*

<http://www.coe.int/t/dg3/socialpolicies/platform/>

**This seminar is organised by the  
Social Cohesion Development Division  
of the Council of Europe**

**in partnership with:**

**the OECD (Organisation for Economic co-operation  
and Development)**

**and**

**the Autonomous Province of Trento (Italy)**

# INVOLVING CITIZENS/ COMMUNITIES IN MEASURING AND FOSTERING WELL-BEING AND PROGRESS: towards new concepts and tools

27 & 28 November 2008

Palais de l'Europe, Strasbourg

## DRAFT PROGRAMME

### THURSDAY 27 NOVEMBER 2008

#### 9.00- **Opening session**

9.45

Welcome by:

- **Yevhen Perelygin**, Ambassador, Permanent Representation of Ukraine, President of the Rapporteur Group on Social and Health Questions (GR-SOC) – Committee of Ministers, Council of Europe
- **Enrico Giovannini**, Chief statistician, Global project « Measuring the Progress of Societies», Organisation for Economic Co-operation and Development (OECD) (France)
- **Lis Vitsoe-Lund**, President of the Committee of Social Cohesion of the Council of Europe (CDCS)
- *Autonomous Province of Trento (name of the representative to be confirmed)*

#### 9.45- **CONFERENCE – DEBATE**

10.45

**THE IDEA OF PROGRESS: well-being for all as an objective of societies' progress**

**Speaker :**

- **Massimo L. Salvadori**, Professor Emeritus, University of Turin, author of "Progress: Can we do without it?" (Italy)

10.45- Coffee break

11.00

#### 11.00- **SESSION 1 : ROUND TABLE**

13.15

**WORKING WITH CITIZENS/COMMUNITIES TO DEVELOP INDICATORS OF WELL-BEING/PROGRESS: objective and outlooks**

**Moderator :** **Gilda Farrell**, Head, Social Cohesion Development Division, DGIII, Council of Europe

**Speakers :**

- **Samuel Thirion**, Administrative officer, Social Cohesion Development Division, DGIII, Council of Europe
- **John Smith**, Manager of Social Inclusion and Diversity Unit, Darebin City Council (Australia)
- **Emilia Ruiz**, Bogotá experience - Como Vamos (Colombia)
- **Sam Thompson**, Centre for Well-being, The New Economics Foundation (United Kingdom)
- **Susan Brutschy**, President, Applied Survey Research (USA)
- **Mary Pat Mackinnon**, Director, Ascentum - Senior Fellow, Graduate School of Public and International Affairs, University of Ottawa (Canada)
- **Hélène Combe**, General Delegate, Observatory of Public Decision (France)

**Commentator :**

- **Jean-Paul Fitoussi**, *Stiglitz Commission (France)*

13.15- Buffet Lunch  
15.00

15.00- **WORKSHOPS I**  
17.45

**THE CHALLENGES OF WORKING WITH CITIZENS TO DEVELOP INDICATORS OF WELL-BEING/PROGRESS**

**Workshop 1: Well-being and well-being for all: what differences and which indicators?**

**Moderators :**

- **Gilda Farrell**, *Head, Social Cohesion Development Division, DGIII, Council of Europe*
- **Diane-Louise Lassonde**, *Co-president, Fondation du Devenir (Switzerland)*

**Speakers :**

- **Takayoshi Kusago**, *Osaka University (Japan)/Kohei Kiya*, *University of Washington (USA)*
- **Wolfgang Glatzer**, *J. W. Goethe-Universität Frankfurt a. M. - Institut für Gesellschafts- und Politikanalyse (Germany)*
- **Andrew Clark**, *Ecole normale supérieure, Research Director, Centre national de la Recherche Scientifique (France)*
- **Dipak Raj Pant**, *Head, Interdisciplinary Unit for Sustainable Economy Università Carlo Cattaneo (LIUC-Varese) (Italy)*
- **Paolo Rizzi**, *Head, Local Economy Laboratory, Università Cattolica del Sacre Cuore (Italy)*

**Commentator :**

- **Ada Ferrer**, *Researcher, Institute of Economic Analysis – Autonomous University of Barcelona (Spain) \**

**Workshop 2: Determining the objective and the political aim of involving citizens in developing indicators; identifying responsibilities and clarifying the institutional aspects of the approach**

**Moderators :**

- **Samuel Thirion**, *Administrative officer, Social Cohesion Development Division, DGIII, Council of Europe*
- **Michel Renault**, *Professor, University of Rennes, Member of PEKEA (a Political and Ethical Knowledge on Economic Activities) (France)*

**Speakers :**

- **Philippe Gaudron**, *Vice-President & General manager, UPM Stracel (France)*
- **Michel Vuillaume**, *Head, 'Albert Schweitzer' High School, Mulhouse (France)/Sophie Pignalosa*, *Teacher, 'Albert Schweitzer' High School of Mulhouse (France)*
- **Richard Wilson**, *Director, INVOLVE Organisation (United Kingdom)*
- **Olga Romanyuk**, *Analyst, International Center for Policy Studies (Ukraine)*
- **Natalia Eshenko**, *the "Green House" (Russian Federation)*

**Commentator:**

- **Christine Ruyters**, *Scientific Researcher, Institut wallon de l'évaluation, de la prospective et de la statistique (IWEPS) (Belgique)*

**Workshop 3: Links between traditional systems of indicators and those developed with citizens/communities: antagonisms, alternatives or complementarities?****Moderators :**

- **Florence Jany-Catrice**, *Professor, University of Lille, Member of FAIR (Forum for Other Indicators of Wealth) (France)*
- **Monica Brezzi**, *Project manager "Regions at a glance" Organisation for Economic Co-operation and Development (OECD) (France)*

**Speakers :**

- **Iuli Nascimento**, *Head of Studies on Environment, Indicators, Sustainable Development, Institute for development and town planning - Region of Ile-de-France (IAURIF) (France)*
- **Filomena Maggino**, *Professor of Statistics for Social Research, University of Florence (Italy)*
- **Lynne Slotek**, *Project director, Canadian Index of Well-Being (CIW) - Atkinson Charitable Foundation (Canada)\**
- **Dev Virdee**, *Director for Regional & Local Division of the Office for National Statistics (United Kingdom)*
- **Robert Manchin**, *CEO, Gallup Europe*

**Commentators:**

- **Elisabeth Langgren-Lundov**, *Sörmland Regional Council (Sweden)*
- **Michel Laffut**, *Scientific Director, Institut wallon de l'évaluation, de la prospective et de la statistique (IWEPS) (Belgium)*

18:00- **Conference (only in English)**

19:00 How *Learning* can foster the well-being and progress of Communities?  
Modern and powerful tools helping communities to measure their progress on learning.

The Canadian **Composite Learning Index (CLI)** and the **European Lifelong Learning Indicators (ELLI)** project.

**Marc Lachance**, *Canadian Council on Learning (CLI)*

**Dr. Ulrich Schoof**, *Bertelsmann Foundation, (ELLI)*

9.00- **INTRODUCTORY SESSION**

9.30 **Summing-up/conclusions of workshops I and introduction to workshops II**

**Speaker :**

- **Florence Jany-Catrice**, Professor, University of Lille, Member of FAIR (Forum for other indicators of wealth) (France)

9.30- **WORKSHOPS II**

11.30

**METHODOLOGICAL QUESTIONS ON THE DEVELOPMENT OF INDICATORS OF WELL-BEING/PROGRESS WITH CITIZENS**

**Workshop 4: Working with citizens/communities to develop indicators of well-being/progress: establishing participatory processes**

**Moderators :**

- **Samuel Thirion**, Administrative officer, Social Cohesion Development Division, DGIII, Council of Europe
- **Hurriyet Babacan**, Professor, Institute for Community, Ethnicity and Policy Alternatives (ICEPA) (Australia)

**Speakers :**

- **Lucy de Groot**, Executive Director, Improvement and Development Agency for local government (IDeA) (United Kingdom)
- **Francesca Utili**, Ministry of Economy (Italy)
- **Mireille Godefroy**, Representative of the Mayor , Municipality of Mulhouse (France)
- **Cathy Fanton**, Agreement Council of Europe - UPM STRACEL- Chamber of Commerce and Industry (France)

**Commentators:**

- **Michel Renault**, Professor, University of Rennes, Member of PEKEA (a Political and Ethical Knowledge on Economic Activities) (France)
- **Emilia Ruiz**, Como vamos (Colombia)

**Workshop 5: Assessing needs in conjunction with citizens/communities and collecting data establishing a link with conventional statistical data**

**Moderators :**

- **Deanna Zachary**, Project Manager, Applied Survey Research (USA)
- **Christine Ruyters**, Scientific Researcher, Institut wallon de l'évaluation, de la prospective et de la statistique (IWEPS) (Belgique)

**Speakers :**

- **Bernard M.S. van Praag**, Professor, University of Amsterdam (Netherlands)
- **Mary Pat Mackinnon**, Director, Ascentum - Senior Fellow, Graduate School of Public and International Affairs, University of Ottawa (Canada)
- **Bernard Guibert**, Representative, French Institute of Statistics and Economic Studies, INSEE (France)\*
- **Stefano Lombardo**, Autonomous Province of Trento - Statistics Department (Italy)

- **Massimo Rossi**, President of the Province of Ascoli Piceno (Italy) and Vice President of the Union of Italian Provinces (UPI)
- **Tomasso Rondinella**, *Sbilanciamo!* (Italy)

**Commentators:**

- **Mihaela Vetan**, Coordinator of the Project on Well-being Indicators (Romania)
- **Susan Brutschy**, President, Applied Survey Research (USA)

**Workshop 6: How the question of goods (material and immaterial) for well-being can be taken into account in the work to develop indicators with citizens/communities? – Concepts and practical experience**

**Moderators :**

- **Gilda Farrell**, Head, Social Cohesion Development Division, DGIII, Council of Europe
- **Andrea Calori**, Rete Nuovo Municipio (Italy)

**Speakers :**

- **François Flahault**, Research Director, Centre National de Recherches Scientifiques (CNRS), *La Revue du M.A.U.S.S. (Mouvement anti-utilitariste dans les sciences sociales – Anti-utilitarian movement of the social sciences)* (France)
- **Carlo Donolo**, Professor, Economic Sociology, La Sapienza University, Roma (Italy)
- **Tim Cooper**, Director, Centre for Sustainable Consumption, Sheffield Hallam University (United Kingdom)
- **Elena Milanova/Ruslan Butovsky**, Fund for Sustainable development (Russian Federation)
- **Pierre-Jean Lorens**, Director, Sustainable Development of the Prospective and Measurement, Nord/Pas-de-Calais Regional Council (France)
- **NN**, ICLEI - Local Governments for Sustainability, Freiburg (Germany)\*

11.30- Coffee break  
11.45

11.45- **ROUND TABLE**  
13.30 **CHALLENGES REGARDING LONG-TERM SUPPORT FOR INITIATIVES TO DEVELOP INDICATORS OF WELL-BEING/PROGRESS WITH CITIZENS/COMMUNITIES (transferability of methods; institutional support; links between decision-making levels)**

**Moderator :**

- **Enrico Giovannini**, Chief statistician, Global project « Measuring the Progress of Societies», Organisation for economic co-operation and development (OECD) (France)

**Speakers :**

- **Madalena Neves**, Minister of Labour, Professional Training and Social Solidarity/**José Maria Veiga**, Minister of Environment, Rural Development and Sea Resources (Cape Verde)
- **Diane-Louise Lassonde**, Co-president, Fondation du Devenir (Switzerland)
- **Ulrich Schoof**, Project Manager, Foundation Bertelsmann (Germany)

- **Lucy de Groot**, Executive Director, Improvement and Development Agency for local government (IDeA) (United Kingdom)
- **Carine Jansen**, Regional Director of Social Integration, Ministry of the Wallon Region, Member of the Committee of Social Cohesion of the Council of Europe (CDCS) (Belgium)
- **Lynne Slotek**, National Project Director, Canadian project 'Index of well-being' (CIW) (Canada)\*
- **Massimo Rossi**, President of the Province of Ascoli Piceno and Vice-President of the Union of Italian Provinces (UPI) (Italy)

**Commentator:**

- **Patrick Viveret**, Advisor at the 'Cour des comptes' and Founder Member of FAIR (Forum for Other Indicators of Wealth) (France)

13.15-  
15.00 Buffet lunch

15.00-  
16.30 **CONCLUDING AND FORWARD-LOOKING SESSION**

**A GUIDE FOR: INVOLVING CITIZENS/ COMMUNITIES IN MEASURING AND FOSTERING WELL-BEING AND PROGRESS: towards new concepts and tools**

**Moderators :**

- **Gilda Farrell**, Head, Social Cohesion Development Division, DGIII, Council of Europe
- **Enrico Giovannini**, Chief statistician, Global project « Measuring the Progress of Societies», Organisation for Economic Co-operation and Development (OECD) (France)

- The workshops' contribution to the project (summing up/conclusions of Workshops II)**
- Discussion on the project's future (additional contributions, input by participants, etc.)**

16.30-  
17.00 **CONCLUSIONS**

**Speakers :**

- **Council of Europe :**  
*a representative from the Parliamentary Assembly of the Council of Europe*
- **Organisation for economic co-operation and development (OECD)**
- **Autonomous Province of Trento**

\* to be confirmed