



Director Profile

Ms. Koid Swee Lian

Ms. Koid Swee Lian graduated with a bachelor of laws degree from the University of Malaya in 1981 and joined the service of Bank Negara Malaysia in the same year and was admitted to the Malaysian Bar in 1983.

Since joining the Bank as an Administrative Officer in 1981, Ms. Koid has served in various departments, including the Bank Supervision Department, Insurance Regulation Department, and Legal Department. She was appointed Director of the Financial Intelligence Unit upon its establishment in 2000-2006. She has experience working with both the banking and insurance sectors.

Currently, Ms. Koid is the Director of the Consumer and Market Conduct Department in the Bank and is tasked, amongst others, to:

- promote financial capability of consumers;
- formulate and implement consumer-related market conduct requirements; and
- conduct surveillance and initiating remedial or enforcement actions for any breach of market conduct requirements.