

Statistics on Trade in Educational Service

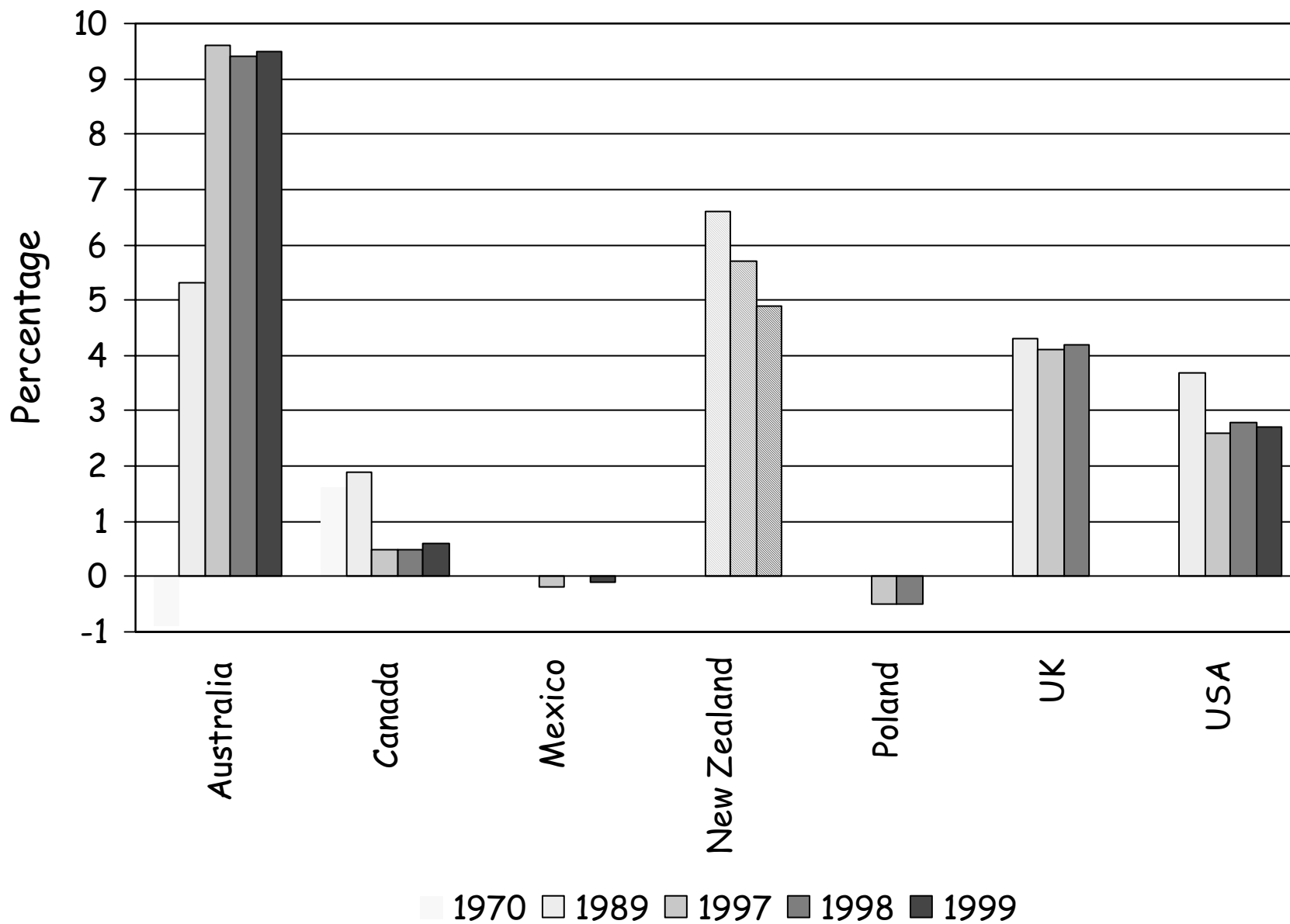
by Kurt Larsen, OECD/CERI

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Statistics on Trade in Educational Services

- Mode 1: Cross-border supply
E.g. employee training, educational testing services, e-learning provided by a foreign company or institution.
Very little information (EBPSC 10.2.1 - future information on mode 1 + 4)
- Mode 2: Consumption abroad
E.g. a student who travels abroad to study
Some information (EBPSC 2.2.2)
Good information on number of foreign students in higher education

Education as % of Trade in Services: Exports - Imports



New Zealand: Export in Educational Services

	Students 1998/99	Average Fee	Average Living Expenditures	Export \$NZ Mill
School Full-Fee	5,045	\$8,609	\$11,325	100.6
School Exchange	654	No fee	\$11,325	7.4
Tertiary Full-Fee	6,376	\$13,000	\$11,906	158.8
Tertiary Exchange & "other"	653	No fee	\$11,906	7.8
Private Training Establishments	755	\$13,000	\$11,906	18.8
English-Language Training	15,718	\$2,882	\$3,297	97.1

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- Mode 3: Commercial presence
E.g. commercial presence abroad by education providers (e.g. local branch campuses)
Very little information (FATS statistics - difficult to identify educational services)
- Mode 4: Presence of natural persons
E.g. Professors, teachers etc. travelling to another country on a temporary basis.
Very little information (EBPSC 10.2.1 - future information on mode 1+4)

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Next steps:

- ❑ What is realistic? (concentrate only on mode 2?)
- ❑ Would it be feasible to launch a one-off questionnaire to OECD countries on trade in educational services?