

# Leading Indicators and Tendency Surveys

# Leading Indicators and Tendency Surveys

## Business Tendency and Consumer Opinion Surveys

### Purpose

To collect and disseminate business tendency and consumer opinion survey data for OECD member countries and selected non-member economies. To promote wider use of business tendency and consumer opinion surveys in OECD member countries and selected non-member economies.

To develop international statistical standards and to encourage scientific research in this field of statistics.

### Objectives and outputs

This activity involves the ongoing collection and publication of an extensive range of business tendency and consumer opinion survey data and related metadata from OECD member countries and the BRIICS.

The survey data are published in the OECD's monthly Main Economic Indicators (MEI). Data collection is co-ordinated with the European Commission, with the OECD taking primary responsibility for data collection from national sources only for non-EU OECD member countries and the BRIICS.

During the year 2010 the OECD has evaluated the possibility to renew its existing international guidelines and recommendations. In co-operation with UNSD, the European Commission and CIRET it surveyed current availability of tendency surveys internationally and the level of harmonization and adherence to existing guidelines. For 2011 the OECD will start the review of its Business Tendency Surveys handbook last revised in 2003.

### Non-member countries involved in the activity:

Brazil, China, India, Indonesia, Russian Federation, South Africa

### Databases

MEI\_BTS\_COS

### Main Developments for 2011

#### General aspects:

The review of the Business Tendency Surveys handbook will start.