



**Organisation for Economic Co-operation and  
Development**



**Local Economic and Employment Development  
Programme**

## **“IMPLEMENTING LOCAL DEVELOPMENT STRATEGIES”**

**A capacity building seminar for policy-makers  
and practitioners**

**21 – 27 November 2004**

**Trento, Italy**

**Draft Programme**

**The OECD LEED Trento Centre for Local Development**



**1. Background:** The OECD Action Programme on Local Employment and Economic Development (LEED) identifies and formulates innovative ideas for local development and local governance which aim to i) *improve* the quality of public economic, labour market and social policies designed and implemented at the local level, through continuous monitoring and assessment of current practices; and to ii) *promote* the exchange of experience and information and the diffusion of innovation in local economic and employment development and in the renewal of local economies.

Strategic planning, co-ordination of implementation, monitoring and evaluation of development projects are principle areas of governance in local development. The eastern European countries have diverse systems of local governance. Different levels of political, administrative and fiscal decentralisation are promoted and achieved. However, what is common among these countries is the need for a sustainable area-based development.

Local development strategies exist in nearly every local context. In some cases, stakeholders and beneficiaries have been included in the development of these strategies; in others a more bottom-down approach has been applied. However, only a few of these strategies have been effectively implemented. When looking at reasons, often lack of human, administrative and financial capacities in local government entities are cited.

In many cases policy responses developed to overcome these obstacles do not take into account the potential to boost local employment and local development which can be generated through public private partnerships.

**2. Target countries:** Albania, Bosnia and Herzegovina, Bulgaria, Croatia, Czech Republic, Former Yugoslav Republic of Macedonia, Hungary, Latvia, Lithuania, Poland, Romania, Serbia and Montenegro, Slovenia, Slovak Republic, and Ukraine.

**3. Participants' profile:** Two to three participants will be selected in each country, from both the central and the local level.

Participants from the central level are supposed to come from the competent ministry for local governance and local development. The participating central entities will be asked to submit a case study to a particular policy area where the country and its government is having advanced experience. In case this competency is shared between more than one ministry, a selection based on the submitted case studies will be undertaken by the organisers.

Participants from the local level are supposed to be active in local and regional economic development, thus coming either from local government entities, associations of local government entities or regional development agencies. A final selection of participants will be made on the basis of the submitted case studies.

An advanced proficiency in English is required.



- 4. Seminar contents:**
- Implementing local development strategies;
  - The role of elected leaders in local development;
  - Multi-level governance;
  - Management of local assets (public and private);
  - Monitoring and assessing local development (policies and their implementation).

- 5. Seminar objectives:**
- To exchange experiences, success stories and failures;
  - To increase the understanding of area-based values of advantages and disadvantages among the participants;
  - To study in detail a selection of the most important instruments in local development for transition countries;
  - To consider how to develop integrated approaches that reflects the co-ordinating role of governance in responding to local needs.

**6. Methodology:** The capacity building is based on a mix of lectures and short presentations of case-studies prepared by invited participants and experts.

Following this model, experts and participants are studying mainstreams and progress made in local development governance. In working groups the participants will focus on actual challenges and alternatives in fostering sustainable local and regional development.

The programme of the week gives extensive time to discuss on new ideas, to share experiences and to create a network of local development experts.

A number of study visits to local initiatives in the Autonomous Province of Trento will explore the best practices in local economic and employment development.

**7. Working language:** The working language of the seminar will be English.

**8. Cost of participation:** The following costs of participation are covered by the LEED Programme:

- Tuition and training materials;
- Accommodation and meals in the training premises;
- Study visits to relevant organisations in the Autonomous Province of Trento

The LEED Programme can not cover costs of travel between the participant's home country and Trento, or medical care and insurance during the stay in Italy.

A limited number of full grants for travel costs are available. These grants will be awarded based on an assessment of applicant's case study, motivation letter and curriculum vitae.



**9. Application procedures:** For participants from **local governance entities and agencies:**

The selection will be competitive, based on their application. This should include:

- a duly completed *Practitioners' Case Study Form*;
- a letter of motivation; and
- a curriculum vitae.

Applications should be sent by email to [andrea-rosalinde.hofer@oecd.org](mailto:andrea-rosalinde.hofer@oecd.org) or by fax (+39.0461.277650) no later than 25 September 2004.

Applicants will be notified within the following two weeks.

For participants from **national ministries:**

The participants will be nominated to the OECD through the competent Ministry by 3 September 2004.

Nominees should then send their curriculum vitae, and the duly completed *Policymakers' Case Study Form* to [andrea-rosalinde@oecd.org](mailto:andrea-rosalinde@oecd.org) or by fax (+39.0461.277650) no later than 25 September 2004.

**10. Contact details:** For further information, please contact:

**Andrea-Rosalinde HOFER**

Administrator

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**Draft Agenda “Implementing Local Development Strategies”**

<b>Day</b>	<b>Time</b>	<b>Subject</b>	<b>Presentation modus</b>
Sunday evening 21/11/04	15:00 – 18:00	Arrival of Participants	
	19:00 – 20:00	Presentation of participants and the learning objectives	
	20:00	Dinner	
Monday morning 22/11/04	8:30 – 10:00	<b>Local Development Plans and their Implementation</b>	Lecture & discussion
	10:00 – 10:30	Coffee-Break	
	10:30 – 12:00	<b>Identifying &amp; Evaluating Alternatives for Local Development Projects</b>	Lecture & discussion
	12:00 – 12:30	Conclusions	
	12:30 – 14:00	Lunch	
Monday afternoon 22/11/04	14:00 – 15:30	<b>Identifying Stakeholders in a System of Multi-level Governance</b>	Lecture & discussion
	15:30 – 17:30	Working Group A (Case studies, Q&A)	Work on case studies
	15:30 – 17:30	Working Group B (Case studies, Q&A)	Work on case studies
	15:30 – 17:30	Working Group C (Case studies, Q&A)	Work on case studies
	17:30 – 18:30	Plenary session	Finding of working groups
	Tuesday morning 23/11/04	8:30 – 10:00	<b>Action Planning and Strategy Documentation</b>
10:00 – 10:30		Coffee-Break	
10:30 – 12:00		<b>The Central State as a Partner</b>	Lecture & discussion
12:00 – 12:30		Conclusions	
12:30 – 14:00		Lunch	
Tuesday afternoon 23/11/04	14:00 – 15:30	<b>How to Raise Money for Local Development and Planning the Funding of Local Development Strategy</b>	Lecture & discussion
	15:30 – 17:30	Working Group A (Case studies, Q&A)	Work on case studies
	15:30 – 17:30	Working Group B (Case studies, Q&A)	Work on case studies
	15:30 – 17:30	Working Group C (Case studies, Q&A)	Work on case studies
	17:30 – 18:30	Plenary session	Finding of working groups



Wednesday morning 24/11/04	8:30 – 10:00	Briefing Seminar	
	10:00 – 12:00	Study Visit 1 (with seminar and/or Q&A)	
Wednesday afternoon 24/11/04	12:00 – 14:00	Lunch	
	14:00 – 16:30	Study Visit 2 (with seminar and/or Q&A)	
	16:30 – 18:00	Reflection and conclusions	
	8:30 – 10:00	<b>Entrepreneurship and Local Development</b>	Lecture & discussion
Thursday morning 25/11/04	10:00 – 10:30	Coffee-Break	
	10:30 – 12:30	<b>Partnerships in Local Development</b>	Lecture & discussion
Thursday afternoon 25/11/04	12:30 – 14:00	Lunch	
	14:00 – 15:30	<b>Local Labour Market Governance</b>	Lecture & discussion
	15:30 – 17:30	Working Group A (Case studies, Q&A)	Work on case studies
	15:30 – 17:30	Working Group B (Case studies, Q&A)	Work on case studies
	15:30 – 17:30	Working Group C (Case studies, Q&A)	Work on case studies
	17:30 – 18:30	Plenary Session	Finding of working groups
	Friday morning 26/11/04	8:30 – 10:00	<b>Monitoring Local Development Policies</b>
10:00 – 10:30		Coffee Break	
10:30 – 12:00		<b>Assessing Local Development Policies</b>	Lecture & discussion
12:00 – 12:30		Conclusions	
12:30 – 14:00		Lunch	
14:00 – 15:30		<b>What Local Governance Means?</b>	Lecture & discussion
15:30 – 17:30		Working Group A (Case studies, Q&A)	Work on case studies
Friday afternoon 26/11/04	15:30 – 17:30	Working Group B (Case studies, Q&A)	Work on case studies
	15:30 – 17:30	Working Group C (Case studies, Q&A)	Work on case studies
	17:30 – 18:30	Plenary Session and Conclusions	Finding of working groups
Saturday 27/11/04	8:00 – 12:00	Departure of Participants	