

DAC HEADS OF INFORMATION MEETING : 5-6 APRIL 2001

**ROYAL COMMONWEALTH CLUB
18 NORTHUMBERLAND AVENUE
LONDON. WC2N 5BJ**

AGENDA

April 5th

10.30 - 11.00 Coffee, welcomes and introduction

11.00 - 13.00 Session 1

Public Information and education on international development
: Reports from participants on key developments in DAC
member countries

13.00 - 14.30 Lunch, Commonwealth Club Restaurant

14.30 - 15.15 Session 1 (continued)

15.15 - 15.30 Tea/Coffee

15.30 - 17.00 Session 2

Influencing television coverage of developing countries :
discussion led by Judi Conner co-author of "Viewing the World:
a study of British Television coverage of developing countries"

18.30 Visit to The London Eye

19.30 Dinner hosted by DFID - venue to be confirmed

April 6th

9.00 - 10.30 Session 3

Development Education: discussion on trends in the UK and
internationally, led by Doug Bourn (Director, Development
Education Association)

10.30 - 11.00 Tea/Coffee

11.00 - 12.30 Session 4

Working together on public information :
key messages and possibilities for collaboration

12.30 - 14.00 Lunch, Thorn Room

14.00 Close