

CURRICULUM VITAE

PERSONAL DATA

Name Steffen Beitz
Date and place of birth 15 April 1966 in Duisburg
Nationality German

PROFESSIONAL EXPERIENCE

- Since May 2008 OECD Development Centre, Paris: coordinator of the Informal Network of DAC Development Communicators
- Sept. 2005 – April 2008 BMZ – German Federal Ministry for Economic Cooperation and Development, Department for Development Information and Education, Bonn: coordinator
- managing publications and implementing the corporate design of the Federal Government/ BMZ
 - defining and heightening the profile of the BMZ's contribution to the UN Decade "Education for Sustainable Development"
 - representing the BMZ within the informal networks of Heads of Information at EU and OECD level
- Feb. 2000 – August 2005 VENRO – Association of German Development NGOs, Bonn: coordinator for development policy activities at domestic level, in the media and in public relations
- responsible for external communication and communication within the association
 - managing the international campaign "Global Call to Action against Poverty" in Germany (2005), in cooperation with celebrities like Claudia Schiffer and Herbert Groenemeyer
 - coordinating lobbying activities aimed at the German Federal Parliament and Federal Government in the fields of development policy, sustainability, education policy, the charitable purposes ordinance and the law on donations and lobbying state governments on development policy matters
 - managing the project "Setting up a foundation for domestic activities"

April 1998 – January 2000 Amnesty International, German section, Bonn:
Press Officer and Editor

- coordinating the media activities of the German section in liaison with other national sections and the International Secretariat in London
- editing the monthly human rights journal "ai-JOURNAL" (circulation: 40,000)

Sept. 1994 – March 1998 Amnesty International, German section, Bonn:
Secretary in the Department for Country Work

- answering external and internal inquiries
- processing information on violations of human rights in close coordination with the International Secretariat in London
- drafting country strategies, especially on African states
- developing a concept for, organising and running training seminars for Amnesty International volunteers
- supporting and advising human rights activists and visiting delegations

**INTERNSHIPS/
OTHER OCCUPATIONS**

July – August 1994 Amnesty International, German section, Bonn:
Internship at the Press Office

April – June 1994 European Commission Representation in
Germany, Bonn:
Internship with the Department for Public
Relations Activities / Publications

October 1993 – Feb. 1994 Foreign Office, Bonn:
Internship with the Public Relations
Department

Since 1988 active as a freelance journalist:
Radio programmes, articles and brochures for
Deutschlandfunk, Voice of Germany/ Deutsche
Welle, Westdeutscher Rundfunk, Universitas,
Internationales Afrikaforum and Inter Nationes

EDUCATION AND TRAINING

1985 – 1993 University of Cologne
Subjects: African studies, political science,
medieval and modern history
degree: Master of Arts (M.A.)

1988 – 1989 School of Oriental and African Studies (SOAS),
University of London, Great Britain
Subjects: African history, economics and
politics, Swahili

1982 – 1985 Mercator-Gymnasium (secondary school),
Duisburg
Final exam: Abitur (higher education entrance
qualification)

M.A. THESIS

“Problems of endoglossic language policy in
sub-Saharan Africa with reference to the
example of the education system in Botswana”
- mark: 1.0 [excellent]

TRAVELS OVERSEAS (a selection)

2007/2008 Cambodia, Laos, Viet Nam
2005 & 2000 Namibia
2002 South Africa (commissioned by VENRO to
attend the World Summit on Sustainable
Development in Johannesburg)
1999 Cuba
1996 Japan (as a guest of the Japanese Foreign
Ministry, following successful participation in
an essay competition on the topic of “A more
democratic UN Security Council”)
1995 Ecuador
1993 Zimbabwe (journalistic research)
1991 India
1987 Benin and Nigeria