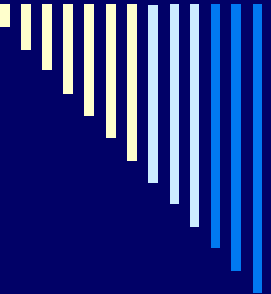




# Case study – Glasgow, Scotland



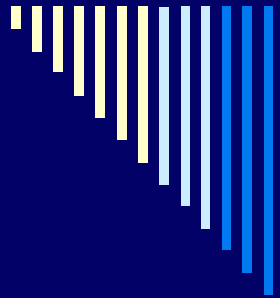
Brian Patterson - Head of Strategy and Projects



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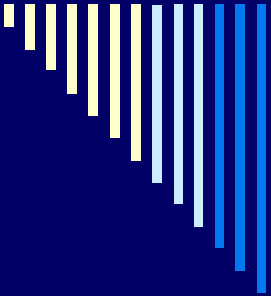
# Case study – Glasgow, Scotland

- Social Economy what do we mean?
- Size of the sector and why is it important for Scotland
- What is on offer to support the sector
- Castlemilk position
- Future



# What do we mean by social economy?

Scottish Executive defines this as “the area where the private sector will not operate and public sector is unwilling or unable to meet full costs.



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# What do we mean by social enterprises?

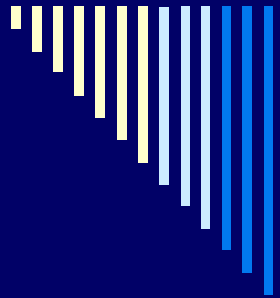
- Cooperatives
- Credit Unions
- Development trusts
- Social Firms



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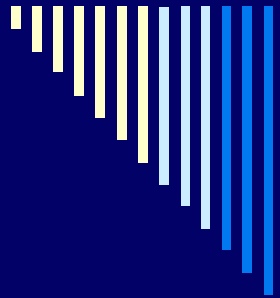
# Why is the sector important?

- Employs between 70 – 90,000 people
- Research suggests turnover is over £1bn
- Provide services across a wide range of areas



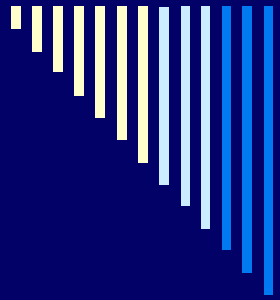
## What do we know about the sector?

- Most organisations are small – but larger organisations employ almost half.
- 65% of organisations are in urban areas
- 27% of organisations have a turnover of over £1m p.a.



# What do we know about the sector?

- Health and Social work – 29%
- Other community services – 14%
- Selling and renting property - 26%
- Education – 16%
- Others 15%



# Where does income come from?

- Trading
- Contracts
- Service Level Agreements
- Loans
- Grants



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# What support is available?

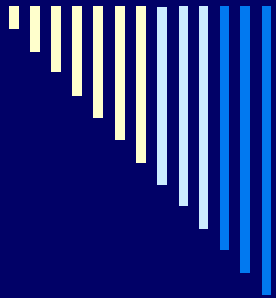
- Finance – Loans, Grants
- Advice and Guidance
- Training



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# Castlemilk

- ❑ Developed from 1953 – families displaced from inner city slums
- ❑ Population of 51,000
- ❑ 32% of population economically inactive
- ❑ 60% of all households receiving income support
- ❑ 70% of children receive free school meals

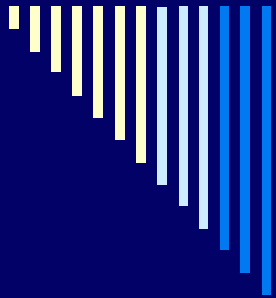


# CEDA

Castlemilk Economic Development Agency (CEDA) will pursue the continued economic growth of Castlemilk for the benefit of its residents and companies... CEDA will endeavour to act as a champion for the area to ensure that these needs are met.

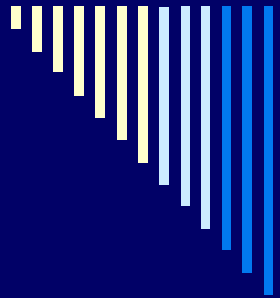
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# Castlemilk

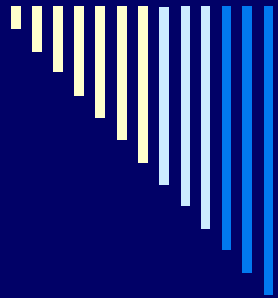
- CEDA established in 1991
- Programmes to support business and people
- Teams focused on:
  - Employability & Learning
  - Business and Social Economy



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# Why is the sector important to Castlemilk?

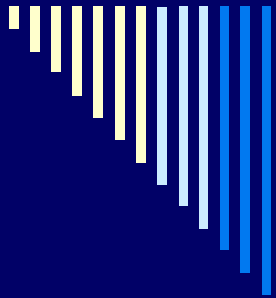
- Supports and strengthens community development
  - Improves social capital
  - Advocacy for the community
  - Empowerment of local people
-



# Castlemilk – Social Economy

In 2000

- ❑ 36 organisations
- ❑ £18.1m turnover
- ❑ 356 staff
- ❑ 32% of staff were residents



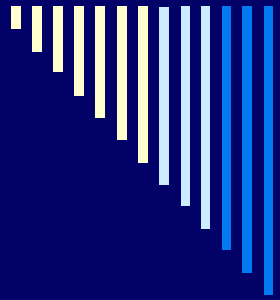
# Castlemilk Social Economy

In 2004

- 42 organisations
- £21.8m turnover
- 486 staff
- 36% of staff are residents

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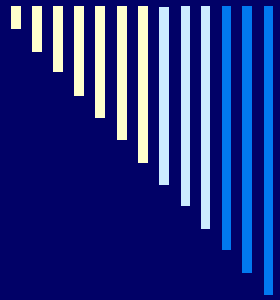
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# Castlemilk social enterprises

- Childcare
- Transport
- Legal Services
- Recycling



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# Castlemilk – what is available?

- Advice and Guidance
  - Training for Directors and staff
  - Assistance with funding applications
  - Development of business plans
-



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# Castlemilk – the future?

## □ Community Wind Farm

Will sell electricity to the national grid and  
reinvest income in projects to benefit the  
community within the area



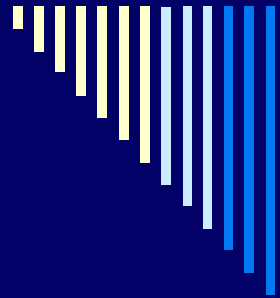
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# Social Economy – the future?

- Social Investment Bank

  - Using unclaimed assets to boost the “third sector”

- Providing flexible support tailored to each organisation



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# Brian Patterson Head of Strategy and Projects

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