

**Provisional Agenda: Informal Meeting of DAC Heads of Information
Paris, 27–28 May 2002**

Exploring the Feasibility of Conducting a Joint Survey on Public Opinion

Monday, 27 May

11h00 Welcome

11h15 Mr. Alphonse MacDonald, Director UNFPA Geneva Office

Presentation of survey methodology and experience in the 1996 and 2001 public opinion polls on "Population Issues in the Developing World", a 13-country survey commissioned by UNFPA and conducted by MORI (Market and Opinion Research International). Discussion to follow presentation.

Web Site: <http://www.mori.com/polls/2001/pdf/unfpa2.pdf>

12h15 Jean Fabre, Deputy Director in Charge of Communications, UNDP, Geneva

Presentation of UN campaign (responsibility of the UNDP) to promote the MDGs. Discussion to follow presentation.

13h00 Lunch

14h30 Mr. Thomassen, Eurobarometer

Presentation of Eurobarometer's experience in pan-European Union, public opinion research. Discussion to follow presentation.

Web Site: http://europa.eu.int/comm/public_opinion/

16h30 General Discussion and Wrap-Up of First Day

20h00 A restaurant has been reserved for dinner for those wishing to join us.

Tuesday, 28 May

10h00 Dr. Puranen, Director, Bikupan, Sweden

Presentation on the World Values Surveys, a series of intercultural studies on the basis of interviews with representative population samples from some 60 countries conducted in four major waves 1981–84, 1990–1993, 1995–1997 and 1999–2000. Bikupan will design a draft proposal for Sida on a common methodology with the MDGs as a platform to measure public opinion both within the OECD and in developing countries.

Web Site: <http://www.bikupan.se/>