



ORGANISATION FOR ECONOMIC
CO-OPERATION AND DEVELOPMENT

Workshop on Environmental Innovation and Global Markets

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Berlin
20-21 June 2007, Paris

Objectives

- Policy dialogue between industry and government on how best to promote environmentally-related innovation in increasingly global markets:
 - How are firms adapting their innovation strategies?
 - How are public policies changing?
 - How can understanding, cooperation and partnership between public and private sectors be advanced?



OECD

- Inter-governmental organisation
- Aims to promote sustainable economic development through fact-based policy analysis and dialogue, and the development of good practices
- 30 Members – and expanding
- “a hub for policy dialogue on globalisation”



Innovation and OECD

- Finance ministers have called for an “OECD Innovation Strategy”
 - Analysis, indicators, benchmarks
 - Dialogue and review
 - Promote an innovation-friendly business environment
 - Best practices and policy recommendations
- Heiligendam G-8 called on OECD to promote dialogue between OECD and emerging economies on innovation



Environment and Innovation at OECD

- Integrate environment into OECD Innovation Strategy
- Finalise workshop paper in light of discussion
- With EC, complete a review of country “eco-innovation road-maps”
- Identify key areas for further analysis, dialogue and cooperation