



Is there room for privacy in the participative web?

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Emerging issues

- Consent ?
- Who controls the data ?
- Generational issue ?
- Disproportionate media response ?
- Use and access to personal data collected by sites?



Confidence issues

- Identifiable persons have rights
- If these rights are asserted what happens?
- Trend is clearly upwards in relation to privacy concerns
- Confidence can be destroyed by single incident or issue



Points to be addressed

- Provision of upfront information to users is patchy
- Some entities deliberately establishing to avoid jurisdictional privacy issues
- Site owners have responsibilities to all identifiable persons whose information they hold



Challenges

- Work together to educate users in terms of choice is very important
- Educating the operators equally so
- Finding the right balance between freedom of expression and other rights including privacy



Standards

- Communication and empowering the user is key. Full information and transparency to allow for informed service choices
- Active and up-front complaints handling system in relation to privacy issues
- Penalties for users misusing the service