

ORGANISATION FOR ECONOMIC CO-OPERATION AND DEVELOPMENT

Public Opinion & the Fight Against Global Poverty

Contributions by the OECD

Nicolas Pons-Vignon
Alphonse MacDonald (UNECE)
Henri-Bernard Solignac Lecomte

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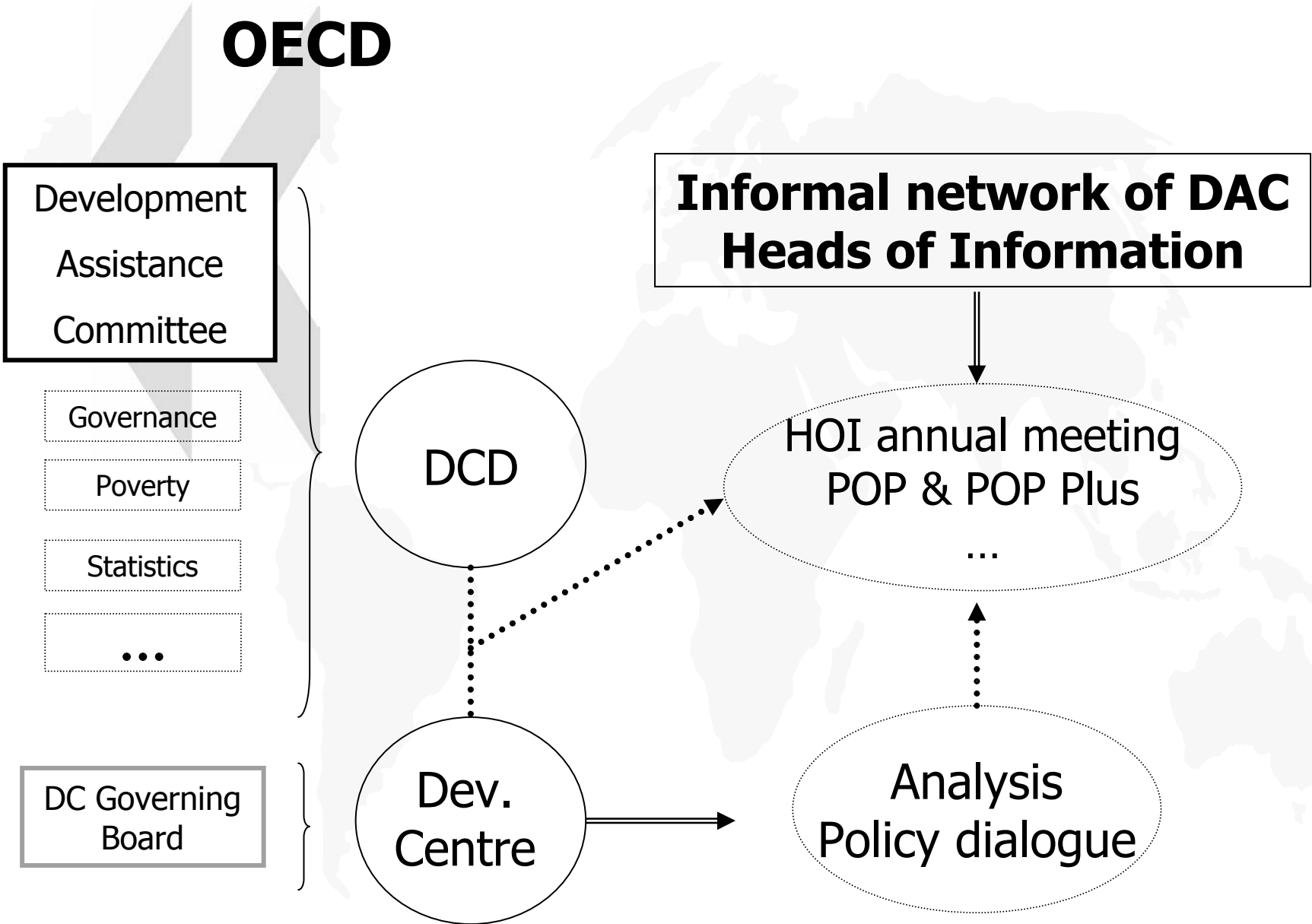


**Who does what at the
OECD?**

POP and POP Plus: results

Future work

Who does what?



Public Opinion Polling (POP) & POP Plus: Achievements

- ✓ Agreement on common questionnaire
- ✓ Different data collection modalities (face- to-face, mail and telephone)
- ✓ Results of translation-retranslation indicated good understanding of questions
- ✓ Comparable results can be achieved

POP Plus: Implementation (1)

- Countries to decide, in close collaboration with each other
 - when to do the survey
 - whether to establish a regular survey programme
- Report by Summer 05 (ahead of UN summit); then could be published yearly

POP Plus: Implementation (2)

- Focal point for comparative analysis and monitoring
- Follow standard questions and answer categories, summarise findings in English
- A special survey programme on MDGs for developing countries?

Future Work on Public Opinion and Development Co-operation at the OECD

- Renewed interest: in member countries & at the OECD
- DAC to strengthen communication
- Development Centre proposal
 1. Continue monitoring changes in p.o.
 2. Document best practice
 3. Case studies and networking with MPs