

*National Investment Reform Agenda Workshop  
for the  
Hashemite Kingdom of Jordan*

*- Draft Meeting Agenda -*

*Date*

Monday, June 19th, 2006

*Location*

Dead Sea, Jordan

*Organised by*

MENA-OECD Investment Programme

*Hosted by*

Jordan Investment Board



## MENA-OECD Investment Programme

### MEETING DETAILS

#### *Objective*

The meeting is part of a series of workshops on the National Investment Reform of MENA countries participating in the MENA-OECD Investment Programme. Throughout 2005, many participating MENA countries developed **National Investment Reform Agendas**, comprised of concrete investment policy reform measures aimed at improving the countries' investment environment. They define reform targets in the policy areas covered by the Programme. MENA Countries have started a peer dialogue on their National Reform Agendas during the three Steering Group meetings held since 2005 in Paris, Istanbul, and Cairo. The objective of the *National Investment Reform Agendas* is to provide a framework for MENA countries to:

- Focus investment policy reforms on key areas
- Improve the attractiveness of the country/ region as a destination for investment
- Provide a basis for regional dialogue and exchange of experience amongst MENA countries on investment policy reform and economic diversification
- Help international and regional donors support MENA countries' efforts to achieve their investment policy reform targets

#### *Meeting Focus*

The issues to be covered during this meeting are taken from the National Investment Reform Agenda of Jordan developed under the Programme. Experts from MENA countries and the OECD will prepare notes on the issues and lead the discussions. At the end of the meeting, a set of recommendations will emerge on how to implement concrete reform steps on the issue discussed. A press conference will highlight the reforms achieved to date, and steps to be undertaken in the future.

#### *Participants*

The workshop will bring together government Ministries and agencies involved in reform efforts to improve the investment climate in Jordan, representatives of international organisations, stakeholders from the business community, and policymakers from the region. Experts from MENA and OECD countries and international organisations will animate the discussions.

#### *Documentation*

The relevant meeting documents together with a more detailed agenda will be distributed to participants in advance of the meeting. For information about the Programme please visit our website:

[www.oecd.org/mena/investment](http://www.oecd.org/mena/investment)

## MEETING ITINERARY

### Chairpersons of the meeting:

Mr. Sharif Ali Al Zub'i, Minister of Trade and Industry, Chairman of the Jordan Investment Board

Mr. Richard Hecklinger, Deputy Secretary General, OECD

Dr. Maen Nsour, Chief Executive Officer, Jordan Investment Board

<b>9:30-10:00</b>	<b>Opening session</b>
	<p><i>Opening remarks by:</i></p> <ul style="list-style-type: none"> <li>• <b>H.E. Mr. Sharif Ali Al Zub'i</b>, Minister of Trade and Industry</li> <li>• <b>Mr. Richard Hecklinger</b>, Deputy Secretary General, OECD</li> <li>• <b>Dr. Maen Nsour</b>, Chief Executive Officer, Jordan Investment Board</li> </ul>
<b>10:00-10:15</b>	<b>Coffee Break</b>
<b>10:15 - 11:30</b>	<b>SESSION I: Investment Climate Development: Improving the Institutional Structure of Investment Agencies</b>
	<p><b>Reform of the Jordan Investment Promotion Law</b></p> <ul style="list-style-type: none"> <li>• <b>Dr. Maen Nsour</b>, Chief Executive Officer, JIB (15 minutes)</li> <li>• <b>Mr. John Finn</b>, Financial Economist, US Department of State (15 minutes)</li> <li>• <b>Dr. Alexander Böhmer</b>, Senior Policy Manager ,OECD (15 minutes)</li> </ul> <p><b>Tax Incentive Reform</b></p> <ul style="list-style-type: none"> <li>• <b>Dr. Tayseer Abdul Jaber</b>, Chairman Board of Directors, Investment House for Financial Services (15 minutes)</li> <li>• <b>Discussion</b> (15 minutes)</li> </ul>
<b>11:30-12:30</b>	<b>Session II: Investment Institutional Arrangements: <i>The Way Forward</i></b>
	<ul style="list-style-type: none"> <li>• <b>Mr. Issa Gammoh</b>, Assistant CEO, JIB (15 minutes)</li> <li>• <b>Dr. Khaled Al-Hmoud</b>, Government Performance Directorate , Prime Ministry (15 minutes)</li> </ul> <p><b>Assessment of JIB's One-Stop-Shop: <i>Achievements and Challenges</i></b></p> <ul style="list-style-type: none"> <li>• <b>Mr. Mohammad Amawi</b>, Director, Al JIDARA Investment Services (10 minutes)</li> </ul>

	<ul style="list-style-type: none"> <li>• <b>Eng. Omar Abu Wishah</b>, Deputy Managing Director Petra Engineering Industries Co. (10 minutes)</li> <li>• <b>Discussion</b> (10 minutes)</li> </ul>
<b>12:30-12:45</b>	<b>Coffee Break</b>
<b>12:45 – 13:45</b>	<b>SESSION III: Corporate Governance Code</b>
	<p><b>Implementation of a Corporate Governance Code: <i>Importance of an Enabling Environment:</i></b></p> <ul style="list-style-type: none"> <li>• <b>Dr. Omar Al Jazy</b>, Vice-Chairman, Jordanian Corporate Governance Association (15 minutes)</li> <li>• <b>Mr. Richard W. Frederick</b>, lead OECD consultant and former Senior OECD Corporate Governance Specialist (15 minutes)</li> <li>• <b>Mr. Nick Nadal</b>, Programme Manager, Hawkamah Institute for Corporate Governance (15 minutes)</li> <li>• <b>Discussion</b> (15 minutes)</li> </ul>
<b>13:45-15:15</b>	<b>Lunch</b>
<b>15:15-16:30</b>	<b>SESSION IV: Venture Capital Funds: Creating an Enabling Environment</b>
	<p><b><i>Challenges facing Venture Capital Funds in Jordan:</i></b></p> <ul style="list-style-type: none"> <li>• <b>Mr. Osama Malkawi</b>, Malkawi &amp; Associates (15 minutes)</li> <li>• <b>Dr. Ahmad Tantash</b>, Chairman &amp; CEO of Jordan Invest (15 minutes)</li> </ul> <p><b><i>Recommendations to Promote the Venture Capital Environment of Jordan</i></b></p> <ul style="list-style-type: none"> <li>• <b>Dr. Gert Wehinger</b>, Directorate for Financial and Enterprise Affairs, OECD (15 minutes)</li> <li>• <b>Mr. Yarub Quda</b>, CEO of Jordan Upgrading Modernisation Programme (15 minutes)</li> <li>• <b>Discussion</b> (15 minutes)</li> </ul>
<b>16:30</b>	<b>Press Break</b>

Contact Information

***Organisation***

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