

**Name of collection: Annual survey on domestic trade**

<p><b>Nature of collection</b> If possible, use the classification of collection types shown above e.g. <i>ICT use collection – business</i>. For “other” collections, provide details e.g. <i>Other ICT collection – ISPs</i>.</p>	Other ICT collection – Retail trade
<p><b>Collection agency</b></p>	Federal Statistical Office and Statistical Offices of the Länder
<p><b>General references to collection material</b> Metadata, questionnaires etc</p>	Annual survey on retail trade from 2002/beginning 2003 on. The survey collects information on the percentage of turnover of sales by the Internet.
<p><b>Survey basis or vehicle</b> E.g. Labour Force supplement, standalone survey, administrative byproduct data</p>	The survey is a sample of enterprises for retail trade.
<p><b>Frequency of collection</b></p>	Annually
<p><b>Collection history</b> Reference dates and/or periods from the first to the latest collection</p>	The survey was conducted for the first time at the end of 2002 / the beginning of 2003. It is annually conducted.
<p><b>Whether collection is mandatory or voluntary</b></p>	Mandatory: the question as regards the turnover via internet is voluntary
<p><b>Scope and coverage of collection</b> Target population in terms of size, industry, population groups etc</p>	The survey is an 8%-sample of all enterprises.
<p><b>Main classifications used</b> E.g. industry, size, commodity, occupation</p>	NACE Rev. 1.1; NACE Rev. 2 from 2008 on.
<p><b>Collection methodology</b> E.g. face-to-face, mail, Web, telephone interview</p>	Self-interviewing by paper or Internet questionnaires.
<p><b>Reporting and Statistical units</b> Enterprise, establishment, household, etc</p>	Enterprises.
<p><b>Sample frame used</b></p>	Sample based on the German Enterprise Register 2002.
<p><b>Sampling method</b> E.g. stratified random sampling, cluster sampling</p>	Sampling by NACE-classifications, Länder and classes of turnover.
<p><b>Sample size</b> For the most recent collection</p>	About 35,000 enterprises.
<p><b>Response rate</b> The responding proportion of the live in-scope population, most recent collection</p>	Nearly 100%.
<p><b>Methods for dealing with non-response (item and unit)</b> Indicate whether imputations are made for non-response and a short description of methods used.</p>	For the few cases with non response, the data of the previous year are used.
<p><b>Weighting of results</b> Weighting method e.g. by employment, number of enterprises, revenue</p>	The data are projected by data obtained from the German Enterprise Register.

<p><b>Relative standard errors (or coefficients of variation) on main aggregates</b></p> <p>For the most recent collection. These can be expressed as a range of values. For a given variable, the RSE or CV is equal to the ratio of the square root of the estimate of the sampling variance to the estimated value. It can be expressed as a fraction or a percentage.</p>	<p>The RSEs are not known at the moment.</p>
<p><b>Known data quality issues with this collection</b></p> <p>E.g. non-response bias, comparability problems over time, definitional issues, coverage deficiencies, timeliness of frame, high item non-response (identify topics which are particularly problematic).</p>	<p>As insolvencies are effective immediately and startups of enterprises are integrated in the survey with a delay of time the coverage of the turnover realised via Internet is underestimated. Another reason for the assumed undercoverage of the turnover realised via Internet is that the variable is estimated because of missing information in the enterprise reporting systems.</p>
<p><b>Output details</b></p> <p>Please list (or link to) relevant publications for this collection. You can also email relevant files to the OECD.</p>	<p>The publications are available at our statistics shop: <a href="http://www.statistik-shop.de">http://www.statistik-shop.de</a></p>
<p><b>Other comments</b></p>	<p>Methodological explanations are available at our website: <a href="http://www.destatis.de/allg/d/veroe/qualitaetsberichte_binnenhgastgtourimus.htm">http://www.destatis.de/allg/d/veroe/qualitaetsberichte_binnenhgastgtourimus.htm</a></p>
<p><b>Contact/s</b></p> <p>Where available, provide names and email addresses.</p>	<p>Horst Krüger Email: <a href="mailto:binnenhandel@destatis.de">binnenhandel@destatis.de</a></p>