

OECD-Korea Policy Centre, Competition Programme

Regional Antitrust Workshop

On

Horizontal Mergers and Joint Ventures

Seoul, Korea, 23-25 September 2009

Seminar Overview

The programme will cover issues concerning the application of competition law in horizontal mergers and joint ventures. Issues such as defining the relevant market, unilateral and coordinated effects, barriers to entry and other competitive factors will be discussed. Participants will examine these issues through lectures and case studies.

Attending Experts and Participants

Australia, China, Indonesia, Japan, Korea, Mongolia, OECD, Pakistan, Philippines, Singapore, Chinese Taipei, Thailand, United States, and Vietnam

Seminar Agenda

Wednesday, September 23rd 2009

9:30-9:45	Welcome and Opening Remarks: Mr. Shun Jhong Kim, OECD Korea Policy Centre
9:45-10:00	Photo Session
10:00-11:00	Market Definition and Shares: Mr. Nick Taylor, OECD
11:00-11:15	<i>Break</i>
11:15-12:30	Case Study Presentation: Mr. Kevin Hahm, USFTC
12:30-2:00	<i>Lunch</i>
2:00-3:15	Unilateral Effects Theories: Ms. Gabrielle Ford, ACCC
3:15-3:30	<i>Break</i>
3:30-4:30	Case Study Presentation: Ms Dong-Myung KIM, KFTC

Thursday, September 24th 2009

9:30-10:45	Coordinated Effects Theories: Mr. Nick Taylor, OECD
10:45-11:00	<i>Break</i>
11:00-12:00	Case Study Presentation: Mr. Kevin Hahm, USFTC
12:00-12:45	Case Study Presentation: Ms. Rie Otake, JFTC
12:45-2:00	<i>Lunch</i>
2:00-4:00	<i>Cultural Tour</i>

Friday, September 25th 2009

9:30-10:45	Entry and other competitive factors: Ms. Gabrielle Ford, ACCC
10:45-11:00	<i>Break</i>
11:00-12:30	Joint Ventures: Mr. Kevin Hahm, USFTC
12:30-2:00	<i>Lunch</i>
2:00-2:45	Case Study Presentation: Mr. Haw-Kae CHEN, CTFTC
2:45-3:30	Case Study Presentation: Ms. Rie Otake, JFTC
3:30-3:45	<i>Break</i>
3:45-4:30	Case Study Presentation: Mr. Jong-Bae PARK, KFTC
4:30-5:00	Closing Remarks and Photo Session