

Under the Auspices of
H.E. Dr. Mahmoud Mohieldin
Minister of Investment, Egypt

MENA-OECD Investment Programme
**REGIONAL TASK FORCE ON
RESPONSIBLE BUSINESS CONDUCT**

First Meeting

26 October 2008
Cairo Marriott Hotel
Zamalek, Egypt

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Plenary Sessions	Aida Ball Room
Session A	Thebes Salon
Session B	Verdi Salon
Session C	Memphis Salon

Provisional Agenda

SUNDAY, October 26, 2008

8:30 am - 9:30 am		Registration
9:30 am - 10:30 am	Opening	<p>Opening Ceremonies and the inauguration of the first meeting of the Regional Task Force on responsible business conduct. Keynote Addresses by:</p> <ul style="list-style-type: none"> • Dr. Ashraf Gamal, Executive Director, EIoD - ECRC • Mr. Djordjija Petkoski, World Bank Institute • Mr. Graham Minter, UK Co-Chair to the MENA-OECD Investment Programme • Mr. Mounir Tabet, UNDP Country Director • Mr. Gerhard Krause, EU Delegation in Cairo • Dr. Mahmoud Mohieldin, Minister of Investment, Egypt
10:30 am - 12:00 pm	Plenary Session	<p>Scope and objectives of the Task Force</p> <p>The session will present the MENA-OECD initiative on responsible business conduct and address key issues such as: a) importance of the subject; b) value added to existing initiatives; c) multi-stakeholder approach; d) measurement tools. The discussion will be structured in two panels.</p>
10:30 am - 12:00 am		<p>Panel I</p> <p>The first panel of the meeting aims to spur dialogue and interaction around the issues related to responsible business conduct among the different stakeholders involved, discussing the relevance of responsible business for enhancing investment climate; distinction of roles between government and private sector; models for partnerships with different actors and importance of indicators for measurement of responsible business performance. Reference will be made to major international instruments, such as; the OECD Guidelines for Multinational Enterprises; UN Global Compact; ILO Tripartite Declaration of Principles concerning Multinational Enterprises and Social Policy. The discussion on measurement will be particularly relevant for identifying tools to evaluate and benchmark responsible business performance against international and regional standards; the session will aim also to discuss about the development of best practices code for MENA.</p> <p>Moderator: Mr. Rainer Geiger, OECD</p> <p>Panelists:</p> <ul style="list-style-type: none"> • Mr. Graham Minter, UK Government • Dr. Ashraf Gamal, Executive Director, EIoD - ECRC • Mr. Mahmoud Abdullah, Chairman, Holding company for insurance, Egypt • Mr. Andrew Stone, Lead Private Sector Development Specialist, World Bank • Mrs. Anne Peters, Bertelsmann Foundation Germany
12:00am - 12:30 am		Coffee Break
12:30pm - 1:00 pm		<p>Panel II</p> <p>The second panel will serve to provide an overview on the areas identified as most relevant in the debate on responsible business conduct with specific regard to the MENA region, namely: Corporate integrity and anti-corruption, Education, youth employment and</p>

		<p>labor standards, Health and Environment. The panel will serve to present and introduce the breakout sessions following in the afternoon.</p> <ul style="list-style-type: none"> • Mr. Rainer Geiger, OECD • Mr. Luiz Ramalho, Inwent • Mrs. Maali Al Qasem, Schema Tactical Thinking, Jordan 			
1:00 pm - 1:15 pm		Coffee Break			
1:15 pm - 3:30 pm		Breakout sessions - Key issues under responsible business conduct			
	Breakout Sessions	<table border="1"> <tr> <td style="background-color: #00FFFF;"> <p><u>Session (A)</u> BUSINESS INTEGRITY AND FIGHT AGAINST CORRUPTION</p> <p>Work under this item will also contribute to the recently created Anti-corruption and Transparency Network for MENA (ACTNET)</p> <p>Moderator: Mr. Rainer Geiger, OECD</p> <p>Panelists:</p> <ul style="list-style-type: none"> • Mr. Jamal Abadeh, Office of the Minister of State for Administrative Reform (OMSAR), Lebanon • Mr. Djordjija Petkoski, World Bank Institute • Mr. Khalil Gebara, Lebanese Transparency Association • Mr. Seif El Batanouni, Assistant External Relations Director, Mansour Group </td> <td style="background-color: #ADD8E6;"> <p><u>Session (B)</u> EDUCATION, ENTREPRENEURSHIP, YOUTH EMPLOYMENT AND LABOUR</p> <p>Moderator: Mr. Luiz Ramalho, Inwent</p> <p>Panelists:</p> <ul style="list-style-type: none"> • Mr. Mohamed AGREBI, Ministère de l'industrie, de l'énergie et des PME, Tunisia • Dr. Faysal Abd El Gadir, International Relations Advisor, ALO • Ms. Faten El Yafi, Director CSR & Communication, Savola Group • Mr. Roland Schneider, Senior Policy Advisor, TUAC • Mr. Farid Nolen, Founder & Project Manager, Intize Sweden </td> <td style="background-color: #ADD8E6;"> <p><u>Session (C)</u> HEALTH AND ENVIRONMENT</p> <p>Moderator: Mrs. Maali Al Qasem, Schema Tactical Thinking, Jordan</p> <p>Panelists:</p> <ul style="list-style-type: none"> • Mr. Ramez Farag, Procter & Gamble Egypt • Mrs. Belinda Scott, CSR Officer, National Bank of Abu Dhabi • Dr. Dalia Abdel Kader, Arab African International Bank </td> </tr> </table>	<p><u>Session (A)</u> BUSINESS INTEGRITY AND FIGHT AGAINST CORRUPTION</p> <p>Work under this item will also contribute to the recently created Anti-corruption and Transparency Network for MENA (ACTNET)</p> <p>Moderator: Mr. Rainer Geiger, OECD</p> <p>Panelists:</p> <ul style="list-style-type: none"> • Mr. Jamal Abadeh, Office of the Minister of State for Administrative Reform (OMSAR), Lebanon • Mr. Djordjija Petkoski, World Bank Institute • Mr. Khalil Gebara, Lebanese Transparency Association • Mr. Seif El Batanouni, Assistant External Relations Director, Mansour Group 	<p><u>Session (B)</u> EDUCATION, ENTREPRENEURSHIP, YOUTH EMPLOYMENT AND LABOUR</p> <p>Moderator: Mr. Luiz Ramalho, Inwent</p> <p>Panelists:</p> <ul style="list-style-type: none"> • Mr. Mohamed AGREBI, Ministère de l'industrie, de l'énergie et des PME, Tunisia • Dr. Faysal Abd El Gadir, International Relations Advisor, ALO • Ms. Faten El Yafi, Director CSR & Communication, Savola Group • Mr. Roland Schneider, Senior Policy Advisor, TUAC • Mr. Farid Nolen, Founder & Project Manager, Intize Sweden 	<p><u>Session (C)</u> HEALTH AND ENVIRONMENT</p> <p>Moderator: Mrs. Maali Al Qasem, Schema Tactical Thinking, Jordan</p> <p>Panelists:</p> <ul style="list-style-type: none"> • Mr. Ramez Farag, Procter & Gamble Egypt • Mrs. Belinda Scott, CSR Officer, National Bank of Abu Dhabi • Dr. Dalia Abdel Kader, Arab African International Bank
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3:30 pm - 4:00 pm		Coffee Break			

Means of action of the MENA-OECD initiative	
Plenary Session	<p>4:00 pm - 5:15 pm</p> <p><u>Panel III</u></p> <p>The plenary panel will address means of actions to be taken by the MENA-OECD Initiative. The recommendations coming out from each sub-session will be presented, as an input for each thematic area. Experts in the field will be invited to intervene and present examples of concrete actions already undertaken in the region or neighboring countries.</p> <p>The actions to be discussed will include primarily: a) Awareness rising and training/partnership programmes with education institutions as well as training offered to business actors for integration into management practice; b) Multi-stakeholder involvement, focusing on public-private dialogue enhancement and civil society involvement as means of action to promote responsible conduct.</p> <p>The panel intends to provide input and shape the basis of an action plan for the MENA Task Force on Responsible Business Conduct, to be discussed and approved by participants in the following concluding session.</p> <p>Participants, with the help of the moderator, will discuss which initiatives, among those agreed for each area, can be undertaken by the Task Force and modalities for implementation, as means of concrete actions and basis of the work plan. The use of measurement instruments, as discussed in the first panel, will be considered as a relevant area for the work of the Task Force.</p> <p>Moderators: Mr. Graham Minter, UK Co-Chair Mena OECD Investment Programme</p> <p>Panelists:</p> <ul style="list-style-type: none"> • Mr. Hani Hourani, Director General, Urdun Al Jadid Research Center, Jordan • Mrs.Randa ElZoghbi, Program Director, CIPE • Mr. Osama Mourad, Board Member, EJB <p>Briefing on the results of the sub-sessions by the 3 moderators</p> <p>Discussion</p>
	Coffee Break
	<p>5:30 pm - 6:00 pm</p> <p>The final part of the panel will be dedicated to formally adopt the recommendations, decide about timeline and nominate members of the Task Force.</p> <ul style="list-style-type: none"> • Conclusions • Adoption of the action plan • Next Steps