



Organisation for Economic Co-operation and Development



European Commission



Local Economic and Employment Development Programme

FRAMEWORK FOR INFORMATION EXCHANGE IN LOCAL DEVELOPMENT (FIELD)

EXCHANGE SEMINAR

20-21 November 2008, Trento, Italy

Agenda

Venue

*OECD LEED Trento Centre for Local Development
Vicolo San Marco 1, Trento, Italy*

Rationale

The purpose of this interactive seminar is to assess the lessons of the pilot phase of the FIELD project and facilitate peer learning on information systems and policy approaches among the participating localities.

FIELD is a collaborative project between the OECD LEED Programme and the European Commission Directorate General for Employment and Social Affairs that aims to help local development organisations improve their local economic and employment development programmes by strengthening the information they access on local policy needs, options and impacts.

This seminar brings together representatives of the localities participating in the 2007-2008 pilot phase of the project in a two-day event intended to facilitate peer learning on the development of better information systems and more effective policies. This is also designed to provide the OECD and the European Commission with a deeper understanding of how they can support the development of evidence-based local development policies in the EU and OECD areas.

The six pilot and observer localities, as well as the observer localities, will be invited to share their experiences of creating and using local economic and employment development information systems and in exploring policies that work in their contexts.

In addition to plenary sessions there will be three break-out sessions to discuss in detail the experiences of the pilot regions and their lessons. As part of the process there will be a group of Observers. Members of the Observer group will participate in the sessions and provide feedback.

The seminar

This seminar is intended to be the beginning of a debate amongst the participants on developing successful information systems and policies through learning from other places. It is not a simple report back on project results but a working and learning process in which everyone will participate interactively.

Working language

English

Venue

The seminar will be held at

OECD LEED Trento Centre for Local Development

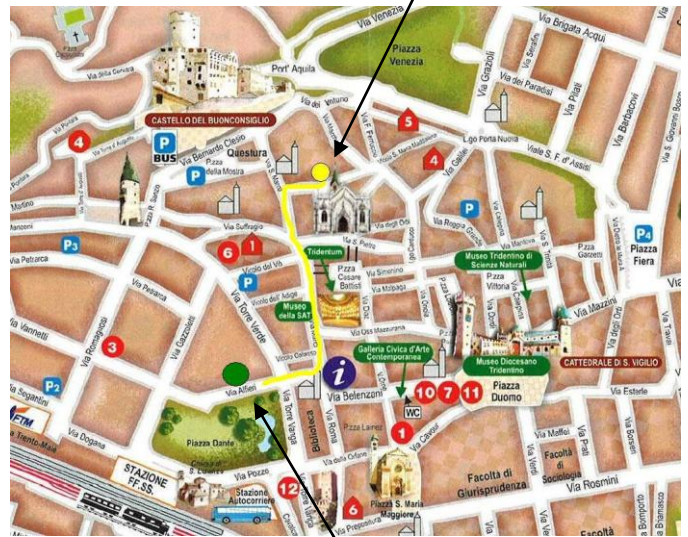
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Accommodation

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Thursday, 20 November

09:00 – 10:00	<p>INFORMAL BRIEFING SESSION BETWEEN PARTICIPANTS AND FACILITATORS IN GRAND HOTEL</p> <p>Meet in reception</p>
10:00 – 10:30	<p>Coffee break</p>
10:30 – 10:45	<p>INTRODUCTION AND WELCOME</p> <p><i>The FIELD project.</i> Jonathan Potter, Senior Economist, OECD Local Economic and Employment Development Programme</p>
10:45 – 12:30	<p>WARM UP SESSION : THE SIX CASE STUDY EXAMPLES – SETTING THE SCENE</p>
10:45 – 11:30	<p>Characterise your region in one or two slides</p> <p>Geography Size – Demography Governance System Your Organisation's Role in the System</p>
11:30 – 12:30	<p>The regional economy – a short vignette in one or two slides</p> <p>Economic background Economic structure Headlines of development strategy</p> <p>Discussion</p>
12:30 – 14:00	<p>Lunch break at Chiesa Restaurant - Via Livio Marchetti, 9 –Trento (park near the Trento Centre)</p>
14:00 – 16:00	<p>BREAK-OUT SESSION 1: PERFORMANCE DRIVERS, POLICIES AND THEIR MEASUREMENT</p>
14:00 – 16:00	<p>Break out into three discussion groups to discuss policy problems and impacts.</p> <p>Session objectives</p> <ul style="list-style-type: none"> • Finding evidence/indicators to identify the drivers of regional economies • Finding evidence/indicators to link policy action to drivers • Finding evidence/indicators to link policy to impacts on drivers and outputs for development <p>Break-out pairs: Manchester-Lille; Santander-Trento; Brandenburg-Copenhagen</p> <p>Questions for participants: What do you see as the key drivers for development in your region? For the most strategically important (1 or 2) of these drivers, what policy actions are in place?</p>
16:00 – 16:30	<p>Coffee break</p>
16:30 – 18:00	<p>PLENARY : REPORT BACK AND DISCUSSION ON SESSION OBJECTIVES</p>
16:30 – 18:00	<p>Presentations by break-out groups</p> <p>Reports back from a selected representative of each break-out group.</p> <p>Debate and open discussion</p>
18:00	<p>End of Day 1</p>

Friday, 21 November

09:30 – 10:30

BREAK-OUT SESSION 2: ENABLERS: GOVERNANCE AND SOCIO-POLITICAL CONTEXTS

Break out into three discussion groups to discuss the enabler dimension.

Session objectives

- Identify the key governance and socio-political enablers (disablers) with a significant impact on development strategy
- Identify how to obtain evidence on the enablers (disablers)

Break-out pairs: Manchester-Brandenburg; Santander-Lille; Trento-Copenhagen

Questions for participants:

What are the key governance and socio-political enablers (disablers) with a significant impact on the development strategy in your region?

10:30 – 11:00

Coffee break

11:00 – 12:30

BREAK-OUT SESSION 3: POLICY INSTRUMENTS THAT WORK – FINDING AN EVIDENCE BASE

Break out into three discussion groups to explore policy problems and impacts.

Session objectives

- Finding good practical examples of policy actions that have a sufficiently robust evidence base to demonstrate that they work

Break-outs in three: Labour Market Drivers (Brandenburg; Copenhagen; Trento); Enterprise and Innovation Drivers (Lille; Manchester; Santander)

Questions for each participant:

Set out one example of a policy action that has the evidence base to demonstrate that it can work on a driver or some key outcome

12:30 – 13:30

Lunch break at the Trento Centre

13:30 – 14:30

PLENARY SESSION: POLICY INSTRUMENTS AND ENABLERS REPORT-BACK DISCUSSION

Session objectives

- Report back and discussion of the lessons from the policy instruments and enablers sessions.

Presentations by break-out groups on policy instruments discussion

Debate and open discussion on policy instruments and enablers

14:30 – 16:30

PLENARY SESSION: WHAT HAVE WE LEARNED?

Session objectives

- Discussion on the overall lessons from the seminar for participants and other areas
- Discussion of priorities for future development of the project
- Discussion on the development of indicators and policy evidence in general

Panel of respondents to make summative remarks to facilitate discussion

Moderated discussion

16:30

End of Seminar

FIELD CONCEPTUAL FRAMEWORK

The figure below is reproduced from the FIELD pilot workshop sessions. It serves as a reminder of how the project has examined information systems in the pilot and observer regions. The precise content of each box depends on the context of each participating locality. During the exchange seminar we will be discussing the appropriate indicators for each box and how to measure them.

Figure 1. Conceptual framework for the information tool

