

## Participation Form

International Conference

### “Entrepreneurship and Local Development: Comparing Italian and Foreign Experiences”

Milan, Monday, 26 April 2004  
Chamber of Commerce - Conference Hall Via Meravigli, 9/b

**Please confirm your participation to:  
Organisation Committee Progetto Saturno  
c/o Formaper, Agency of the Milan Chamber of Commerce  
Via Camperio, 1 - 20123 Milan  
Tel. 02/8515.5302 - Fax 02/8515.5331  
E-mail: relazioni.esterne@formaper.com**

**Participation at the Conference is free of charge.**

Participant's data\*

Name and Surname

Position

Company/Organisation

Address

City

Telephone

Fax

E-mail

\*I authorise the Progetto Saturno partner organisations to treat my personal data in accordance with Art. 13 of Legislative Decree 196/2003

The logo for SATURNO, featuring a stylized blue arc above the word "SATURNO" in a bold, blue, sans-serif font.

## Partners

**Progetto Saturno** is:

**promoted and co-financed** by:

Regione Lombardia (Lombardy Region)  
Ministero del Lavoro (The Italian Ministry of Labour) and the Fondo Sociale Europeo (European Social Fund)

and **organised** by:

Chamber of Commerce, Industry Artisan Crafts & Agriculture of Milano (**lead organisation**) and the Agency Formaper

Chamber of Commerce, Industry Artisan Crafts & Agriculture of Bergamo and the Agency Bergamo Formazione

Chamber of Commerce, Industry Artisan Crafts & Agriculture of Brescia

Chamber of Commerce, Industry Artisan Crafts & Agriculture of Como and the Agency Eurosportello

Chamber of Commerce, Industry Artisan Crafts & Agriculture of Cremona and the Agency Servimpresa

Chamber of Commerce, Industry Artisan Crafts & Agriculture of Lecco and the Agency LarioDesk Informazioni

Chamber of Commerce, Industry Artisan Crafts & Agriculture of Lodi

Chamber of Commerce, Industry Artisan Crafts & Agriculture of Mantova and the Agency Promoimpresa

Chamber of Commerce, Industry Artisan Crafts & Agriculture of Pavia and the Agency Paviaform

Chamber of Commerce, Industry Artisan Crafts & Agriculture of Sondrio

Chamber of Commerce, Industry Artisan Crafts & Agriculture of Varese and the Agency Formas

Unioncamere Lombardia (Lombardy Chambers of Commerce Union)

The logo for SATURNO, featuring a stylized blue arc above the word "SATURNO" in a bold, blue, sans-serif font.



International Conference

## Entrepreneurship and Local Development: Comparing Italian and Foreign Experiences

Milan, Monday, 26 April 2004

Chamber of Commerce  
Conference Hall Via Meravigli, 9/b

The logo for SATURNO, featuring a stylized blue arc above the word "SATURNO" in a bold, blue, sans-serif font.  
Promuovere e sviluppare l'imprenditorialità  
lombarda attraverso un sistema di rete

## Progetto Saturno

The **Saturno** project, promoted by the **Regione Lombardia** (Lombardy Region), **Camere di Commercio Lombarde** (Lombard Chambers of Commerce) and **Unioncamere Lombardia** (Lombardy Chambers of Commerce Union), has the objective of stimulating entrepreneurship and of reinforcing, developing and valorising the Lombard system of enterprise.

**Saturno** represents an innovative instrument of policy for the Lombard reality, inasmuch as:

- it mobilises the entire public and private system operating in support of entrepreneurship;
- operationally, it rests on the articulated network of the Lombard Chambers of Commerce and permits attention to specific territorial requirements;
- it foresees the use of joint instruments of information, assistance and financing;
- it proposes to assist enterprises committed in the critical phase of start-up and generational turnover.

Because of its experimental nature, the Project also foresees an important system of monitoring in order to evaluate the impact of initiatives supported, in relation to the more general evolution of the regional system of entrepreneurship.

## The Conference

The **Conference**, organised within the ambit of Progetto **Saturno** and in collaboration with the LEED OECD Programme, proposes to initiate a phase of reflection on the mechanisms that regulate the relationship between entrepreneurship and local development, especially on the regional level. How does entrepreneurship influence the performance of an economic system? What is the nature and dimension of the contribution of entrepreneurs? How do the different socio-economic contexts, on the regional level, modify relationship between entrepreneurship and local development? What are the most suitable local policies to promote entrepreneurship?

These are some of the possible questions to be dealt with in the confrontation where international experts on entrepreneurship and policy will meet. The participation of foreign experts will permit comparison of trends in progress in various Italian regions and trends emerging in other advanced countries, in order to furnish useful stimulation for policies of intervention.

The **Conference** is articulated in two sessions:

- in the morning, foreign experiences will be presented; the purpose of contributions by participants in the debate is to gain more in depth information and extrapolate the most interesting elements for the Italian and Lombard reality;
- in the afternoon, speakers will deal with various facets of the Italian reality. There will be a final round table debate on the stimuli and suggestions that have emerged from the contributions of the speakers who intervened in the morning session.

Simultaneous English/Italian translation will be provided.

## Program

- 9:15 **Opening Speeches**  
ALBERTO GUGLIELMO - *Lombardy Region Councillor for Training, Education and Labour*  
CARLO SANGALLI - *President of the Milan Chamber of Commerce*  
MARCO CITTERIO - *President of Unioncamere Lombardia*
- 10:00 **Entrepreneurship and international experiences**  
Introduction and coordination:  
SERGIO ARZENI - *LEED OECD Programme Chief, Paris*
- 10:15 **Entrepreneurship and its economic consequences: Global Entrepreneurship Monitor 2003**  
PAUL REYNOLDS - *Babson College Mass. and London Business School*  
Discussant: GUIDO CORBETTA - *Bocconi University of Milan*
- 10:45 **Developing a regional culture for entrepreneurship in the United Kingdom: a case study of the West Midlands region**  
JAY MITRA - *Sussex University, U.K.*  
Discussant: LUIGI ORSENIGO - *University of Brescia*
- 11:15 **Coffee break**
- 11:30 **Entrepreneurship policy and the strategic management of regions**  
DAVID AUDRETSCH - *Indiana University, Bloomington and Max-Planck Institute for Research into Economic Systems, Jena*  
Discussant: ENRICO SANTARELLI - *University of Bologna*
- 12:00 **Entrepreneurship and economic growth: opportunities and needs**  
ROY THURIK - *EIM Business and Policy Research and Erasmus University of Rotterdam*  
Discussant: MARCO VIVARELLI - *Cattolica University of Piacenza*
- 12:30 **Determinants of Entrepreneurship in the European Community**  
ISABEL GRILO - *U.E. DG Enterprise, Brussels*  
Discussant: MASSIMO COLOMBO - *Polytechnic Institute of Milan*

## Program

- 14:15 **Entrepreneurship and local development: the Italian case**  
Introduction and coordination:  
FEDERICO MONTELLI - *Director of Formaper and Chief of the Progetto Saturno Executive Committee*
- 14:30 **Entrepreneurship: The Lombardy case**  
FEDERICO RAPPELLI - *IRER Lombardia*
- 14:50 **The case of the Italian North East: new problems and new policies for local development**  
ENZO RULLANI - *Ca' Foscari University of Venice*
- 15:10 **Territorial differentials in the birth of new enterprises: empirical evidence and policies**  
ENRICO CICIOTTI - *Cattolica University of Piacenza*
- 15:30 **Urban areas and entrepreneurial development**  
ROBERTO CAMAGNI - *Polytechnic Institute of Milan*
- 15:50 **Round Table "Comparing Italian and foreign experiences"**  
Chairman: MARCO VIVARELLI  
Speakers:  
DAVID AUDRETSCH, MASSIMO COLOMBO, GUIDO CORBETTA, ISABEL GRILO, JAY MITRA, LUIGI ORSENIGO, PAUL REYNOLDS, ENRICO SANTARELLI, ROY THURIK.
- 17:30 **Conclusions**  
RENATO BORGHI - *President of Formaper, Agency of Milan Chamber of Commerce*

The Conference was organised in collaboration with:

