

## **José Alexandre Cavalcanti Vasco**

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### **Academic Background**

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- Master of Science in Law (MSL) / Rio de Janeiro State University (2007)
- Bachelor's degree in Law / Rio de Janeiro State University (2001)
- Master of Business Administration (MBA) / Fundação Getúlio Vargas (1999)
- Bachelor's degree in Science of the Sea / Brazilian Naval Academy (1990)

### **Professional Background**

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#### **CVM (1997 to present)**

Joined CVM in 1997, by competitive examination, being assigned to work at the Department of Enforcement, where conducted investigations into violations of the securities laws.

In 1999, began to act in the Economic Advisor of CVM's Chairperson, becoming in 2001 Head of CVM's Administrative/Financial Department, where developed a process of administrative reorganization.

In September 2005, became the Head of the Education and Investor Assistance Department, which was created in 1998 with the purposes of managing the investor assistance service and developing an investor education program. Since when assumed the position, new projects were carried out:

- Creation of the Advisory Committee of Education, which gathered the six major representative bodies of the capital market (stock and futures exchanges and associations of several organizations, such as: investment banks, financial institutions, public companies, investor relations, investment professionals and investors).
- Launch of "Portal do Investidor" ([www.portaldoinvestidor.gov.br](http://www.portaldoinvestidor.gov.br)) – in May 2007, CVM launched a website specifically designed for investor education, which conveys information clearly and in an easy-to-understand language. In "Portal do Investidor" can be found videos, comics, games, besides a tool for investment funds consultation, which can be used to search and compare all investment funds in Brazil (about 8.000 funds), based on different parameters (return, costs, investment policy etc.).
- In November 2007, started to act as CVM's representative at the workgroup created by the Committee of the Regulators of the Financial System to establish a National Strategy for Financial Education (ENEF).