

## Seminar on

# Governing bodies of higher education institutions: Roles and responsibilities

## ANNOUNCEMENT AND PROGRAMME

24 and 25 August 2006  
at the OECD Headquarters in Paris

### **Aim and focus: Governing boards and institutional leaders**

The roles of higher education institutions are changing and in many countries their relation to central government is also evolving. Institutions are becoming more responsible for the development of their own strategies and for the management of their operations. Accountability, evaluation and corporate responsibility are now part of a process, which – to some extent at least – draws on models found in the private sector. One area where corporate world elements are getting a strong foothold is in the senior management and governance of institutions.

These changing patterns of governance form the framework for this seminar. The focus will be on top level institutional governance, where much has changed in the last decade. Key common elements have been a transfer of power to the Rector, Vice-chancellor and other leading administrative figures, and a loss of authority and decision-making power on the part of traditional participatory and collegial bodies. Increasingly, higher education and university boards and senior leaders are being appointed rather than elected.

Within this framework, the roles and responsibilities of the Governing boards are becoming more complex. Nowadays, in many HEI systems they have a majority of external representatives – from business, industry and regional authorities. Often the chair of the Governing board is no longer the Vice-chancellor but an external personality appointed by the Government.

At this seminar a number of vital questions will be raised:

- What are the consequences of strengthened executive authorities?
- Which contributions – or constraints – can new governance systems bring with them?
- Which problems can arise in terms of division of tasks and responsibilities?
- What are the optimal relations between governing boards and institutional leaders?
- Do recent developments (and indeed failures) in corporate Governance in the private sector have any lessons for HEIs?

### **Audience: Governing board and ministry representatives, institutional leaders and students**

This seminar is organised primarily for four kinds of audiences. Firstly, chairs and members of higher education governing boards in higher education institutions. Secondly, institutional leaders: presidents/vice chancellor/rectors and university directors (e.g. registrars, secretaries, *Kanzlers*, bursars, etc.). Thirdly policy makers and representatives of national authorities, funding agencies or regional bodies concerned with institutional financing and management. Fourthly, student representatives and researchers in the field are of course also welcome to attend.

The number of places is fixed at one hundred. Therefore priority is given to participants from IMHE member institutions (please see Registration and seminar fee, below).

### **Outcomes: key issues and continued networking**

This seminar aims to identify key issues and, where appropriate, make recommendations for action by institutions, authorities and organisations. It is also meant to provide opportunities for benchmark-like comparisons and for exchange of best practices. Furthermore, for those who wish to explore selected topics further and continue their co-operation, this conference may serve as the basis for the creation of informal networks.

Proceedings, including presentations made during the seminar, will be published afterwards and a report from it will be given to the IMHE General Conference in September.

### **Working methods and languages**

The seminar will consist of presentations, panel discussions and workshops. Input to the seminar is welcome. The working languages will be English and French, with simultaneous interpretation between these languages in all plenary sessions.

### **Venue**

The seminar takes place in the Château de la Muette, OECD, located at:

19 rue Franqueville

Paris 16ème. The nearest Metro station is La Muette (Line 9).

### **Registration and seminar fee**

Participants from IMHE member institutions (maximum two persons from each) have priority and are invited to register by 7 April. After that date registration is open to all, members and non-members. Before 7 April the seminar fee is 250 Euros for IMHE members. After 7 April members pay 300 Euros. The fee for participants from non-member institutions is 400 Euros. The fee includes conference material, lunches and coffees, but not accommodation. There is no online-registration; please use the attached form.

### **Accommodation**

Participants are recommended to make their hotel reservations as soon as possible. A list of hotels near OECD is found at the end of this material.

### **Dinner**

The Thursday evening dinner, which will be held at *Chez Clément*, 9 Place St André des Arts – Paris 6ème, in the Quartier Latin, is optional. The cost will be 50 Euros per person in addition to the conference fee. Accompanying persons are welcome.

\* \* \*

We look forward to wide-ranging discussions with the active involvement of each delegate, be they board members, institutional leaders, students or researchers.

### **Planning Committee**

Mr. Steve Cannon, Secretary, University of Aberdeen, United Kingdom

Professor Suzy Halimi, Université Paris 3, France

Mr. Michael Kelleher, Former Secretary/Bursar, University College of Cork, Ireland

Mr. William Thorn, Counsellor, Australian Delegation to OECD, Paris

Mr. Richard Yelland, Head of Division, IMHE/OECD, Paris

# PROGRAMME

Thursday 24 August

8h30	Registration
9h30 - 11h00 (Room C)	<p>Plenary Session 1 Opening Chair: Richard Yelland, Head of Division, OECD/IMHE</p> <p>Welcome:</p> <p>Barbara Ischinger, Director, OECD Directorate for Education</p> <p>Keynote address: Allan Larsson, Former minister; Chair, Lund University, Sweden</p> <p>Response: Miriam Hederman-O'Brien, Former chair, University of Limerick, Ireland</p> <p>Questions and discussion</p>
11h00 - 11h30	Coffee
11h30 - 13h00 (Room C)	<p>Plenary Session 2 Panel discussion Chair: Suzy Halimi, Professor, Université Paris 3,</p> <p>Theme: Different models – same problems?</p> <ul style="list-style-type: none"><li>- Colin Walters, Head of the DEST Higher Education Division, Canberra, Australia/Carol Nicholl, DEST Counsellor, Brussels,</li><li>- Paul C. Sabapathy, Pro-Chancellor and Chairman, University of Central England in Birmingham, UK</li><li>- Paul E. Lingenfelter, President, SHEEO, Washington DC, USA</li></ul>
13h00 - 14h30 (Salle Marshall)	Lunch
14h30 - 16h00 (Rooms C, E, G)	<p>Workshop Session I (Three groups)</p> <p>Theme : Context and structures</p> <p>Workshop leaders: William Thorn, Counsellor, Australian Delegation to OECD, Gerrit de Jager, Director, HBO-Raad, Netherlands, Manica Ulcnik-Krump, Secretary General, Univ. of Maribor, Slovenia</p>
16h00 - 16h30	Coffee
16h30 - 18h00 (Room C)	<p>Plenary Session 3: Lessons from the corporate world?</p> <p>Chair: Niamh Brennan, Prof., University College Dublin, Ireland</p> <p>Peter Allan, Consultant, Ward Hadaway Solicitors; Board member of Northumbria University, UK (<i>Invited</i>)</p>
20h00	Dinner: <i>Chez Clément</i> , 9 Place St André des Arts, 75006 Paris

## **Friday 25 August**

<b>9h00 – 10h30</b> <b>(Rooms C, E, G)</b>	<b>Workshop Session II - Three groups</b>  <b>Theme : The conduct of Governing bodies</b>  <b>Workshop leaders : Steve Cannon, Registrar, University of Aberdeen, Jeroen Huisman, Director ICHEM, Bath, UK, and Richard Yelland, Head of Division, IMHE/OECD</b>
<b>10h30 – 11h00</b>	<b>Coffee</b>
<b>11h00 – 12h30</b> <b>(Rooms C, E, G)</b>	<b>Workshop Session III - Three groups</b>  <b>Theme: The effectiveness of Governing bodies</b>  <b>Workshop leaders: Michael Kelleher, former Secretary/Bursar, Univ. College Cork, Ireland, Marijk van der Wende, Professor, CHEPS, Twente, Netherlands, and Suzy Halimi, Professor, Université Paris 3</b>
<b>12h30 – 13h30</b> <b>(Salle Marshall)</b>	<b>Lunch</b>
<b>13h30 – 15h00</b>	<b>Plenary Session 4: Future perspectives</b>  <b>Moderated by the IMHE President, Prof. Marijk van der Wende, Senior Researcher, CHEPS, Universiteit Twente, Netherlands</b>
<b>(Room C)</b>	<b>Feed back from workshops</b>  <b>Discussion with:</b>  <b>Steve Egan, Chief Executive, HEFCE, UK, and</b> <b>Kari Raivio, Professor, Chancellor, University of Helsinki, Finland,</b>  <b>Evaluation</b>  <b>End of conference</b>

**Seminar on  
Governing bodies of higher education institutions:  
Roles and responsibilities**

**REGISTRATION FORM**

**24 and 25 August 2006  
at the OECD Headquarters in Paris**

Deadline for submission: Priority: 7 April 2006 (IMHE members) General: 30 May 2006

Name \_\_\_\_\_ Title \_\_\_\_\_

Institution Address \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

**COST:** The seminar fee is 250 Euros for IMHE members (300 Euros after 7 April). The fee for participants from non-member institutions is 400 Euros. The fee includes conference material, lunches and coffees, but not accommodation. There is no online-registration; please use this form.

I wish to reserve a place and will pay: 250 Euros (members registering before 7 April) \_\_\_\_\_  
 300 Euros (members registering after 7 April) \_\_\_\_\_  
 400 Euros (non IMHE members) \_\_\_\_\_

I wish to attend the seminar dinner and add 50 Euros to my payment: \_\_\_\_\_

My institution is a member of IMHE \_\_\_\_\_

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

**Payment**

by *cheque* issued to OECD/IMHE, or

**by Visa or Mastercard**

Complete the details below, SIGN and FAX sheet to: IMHE + 33.1.44.30.61.76  
 Full name on card: \_\_\_\_\_  
 Card number: \_\_\_\_\_  
 Expiration date: \_\_\_\_\_  
 Signature: \_\_\_\_\_  
 Reference : IMHE August 2006

**by check or bank transfer**

Beneficiary: OECD  
 Bank: JP MORGAN AG Frankfurt  
 AccountNumber: 6161603441  
 IBAN: DE95501108006161603441  
 SWIFT : CHASDEFX  
 BLZ : 50110800  
 Reference: IMHE August 2006

**Please forward the completed registration form to:**

IMHE Programme, OECD  
 2 rue André Pascal, 75775 Paris Cedex 16, France  
**E-mail:** IMHE@oecd.org **Tel:** (33) 1 45 24 92 01 **Fax:** (33) 1 44 30 61 76  
[www.oecd.org/edu/imhemeetings](http://www.oecd.org/edu/imhemeetings)

## HOTELS

Below please find a list of hotels in the vicinity of the OECD that have been used by conference participants in the past. It is advisable to make a reservation as soon as possible. It is also a good idea to confirm the reservation by fax. Prices are indicative and may vary slightly according to room size. You may find rooms in Paris somewhat smaller than in other cities.

Please provide the following information:

- Type of accommodation: single or double room
- Dates of arrival and departure
- Credit card (company, card number and date of expiration)

This information is provided for convenience only and does not constitute an endorsement or recommendation by the OECD of the services of a particular hotel. The OECD has made no verification and makes no express or implied representation as to the quality or availability of the hotel services or as to the continued validity of the indicated rates and prices, which are subject to change without notice. We suggest that you verify the nature of the services, the applicable rates and any other relevant information directly with the hotel.

Hôtel Beauséjour, 99 rue du Ranelagh, 75116 - accepts all credit cards except Diner's Club  
Tel: 33.1.42.88.14.39 - Fax: 33.1.40.50.81.21  
*Price:* 90 € - 140 € + 6 € Breakfast

Hôtel Boileau, 81 rue Boileau, 75116 Paris - accepts all credit cards  
Tel: 33.1.42.88.83.74 - Fax: 33.1.45.27.62.98 - [www.hotel-boileau.com](http://www.hotel-boileau.com)  
*Price:* 70 € - 125 € + 8,50 € Breakfast

Hôtel Gavarni, 5 rue Gavarni, 75116 Paris - accepts all credit cards  
Tel: 33.1.45.24.52.82 - Fax: 33.1.40.50.16.95 - [www.gavarni.com](http://www.gavarni.com)  
*Price:* 92 € - 125 € Breakfast included

Hôtel Trocadéro la Tour, 5bis rue Massenet, 75116 Paris - accepts all credit cards  
Tel: 33.1.45.24.43.03 - Fax: 33.1.45.24.41.39 - [www.trocadero-la-tour.com](http://www.trocadero-la-tour.com)  
*Price:* 125 € - 145 € Breakfast included

Hôtel Nicolo, 3 rue Nicolo, 75116 Paris - accepts all credit cards  
Tel: 33.1.42.88.83.40 - Fax: 33.1.42.24.45.41  
*Price:* 94,30 € - 113,30 € Breakfast included

Hôtel Passy Eiffel, 10 rue de Passy, 75016 Paris - accepts all credit cards  
Tel: 33.1.45.25.55.66 - Fax: 33.1.42.88.89.88 - [www.passyeiffel.com](http://www.passyeiffel.com)  
*Price:* 135 € - 145 € + 11 € Breakfast

Hôtel Regina de Passy, 6 rue de la Tour, 75116 Paris - accepts all credit cards  
Tel: 33.1.55.74.75.75 - Fax: 33.1.45.25.23.78  
*Price:* 136 € + 14,20 € Breakfast

## **The OECD Programme on Institutional Management in Higher Education (IMHE)**

An international forum serving administrators, researchers  
and policy makers in higher education.

IMHE promotes **exchanges of information and expertise** in management and encourages new methods and approaches through research projects and studies, training opportunities, seminars, conferences and publications. Membership is open to higher education institutions, ministries and agencies in OECD countries and other parts of the world.

**Topics of interest** include: continuing education and lifelong learning, the tertiary education institution as a regional actor, diversification of tertiary institutions, management of research, governance and finance, quality in mass tertiary education, internationalisation of higher education.

### **Publications currently available:**

- University Research Management: Meeting the Institutional Challenge (report)
- Responding to Student Expectations (report)
- Higher Education Management and Policy (journal)
- Quality and Internationalisation in Higher Education (downloadable)
- On the Edge: Securing a Sustainable Future for Higher Education (downloadable)

### **Forthcoming publications:**

- University Research Management: Developing research in Newer Institutions
- Internationalisation of Higher Education: the Latin American way

To order publications: [www.oecd.org](http://www.oecd.org)

For membership information please contact:

[IMHE@oecd.org](mailto:IMHE@oecd.org)

or call: +33 1 45 24 92 24 - Fax +33 1 44 30 61 76

**OECD/IMHE Programme  
2, rue André Pascal  
75775 Paris Cedex 16  
France**