

The Future Digital Economy

**Digital Content Creation,  
Distribution and Access**

30-31 January 2006, Rome - Italy

*Parallel panel sessions*

**New developments:**

*A) New platforms and content  
delivery opportunities*

Chair :

**Ben Keen**

*Chief Analyst, Screen Digest*



# **New Platforms and Content Delivery Opportunities**

**Ben Keen**  
**Chief Analyst**  
**Screen Digest**

## About Screen Digest:

Screen Digest is widely regarded as Europe's leading media focused research consultancy. The company tracks the growth and development of global media markets and assesses the impact of new technologies. Based in London, Screen Digest has a team of 25 industry analysts. We provide the following services:

**Online services:** – a series of vertical online research services covering:

TV	Broadband	Cinema
Video & DVD	Games	

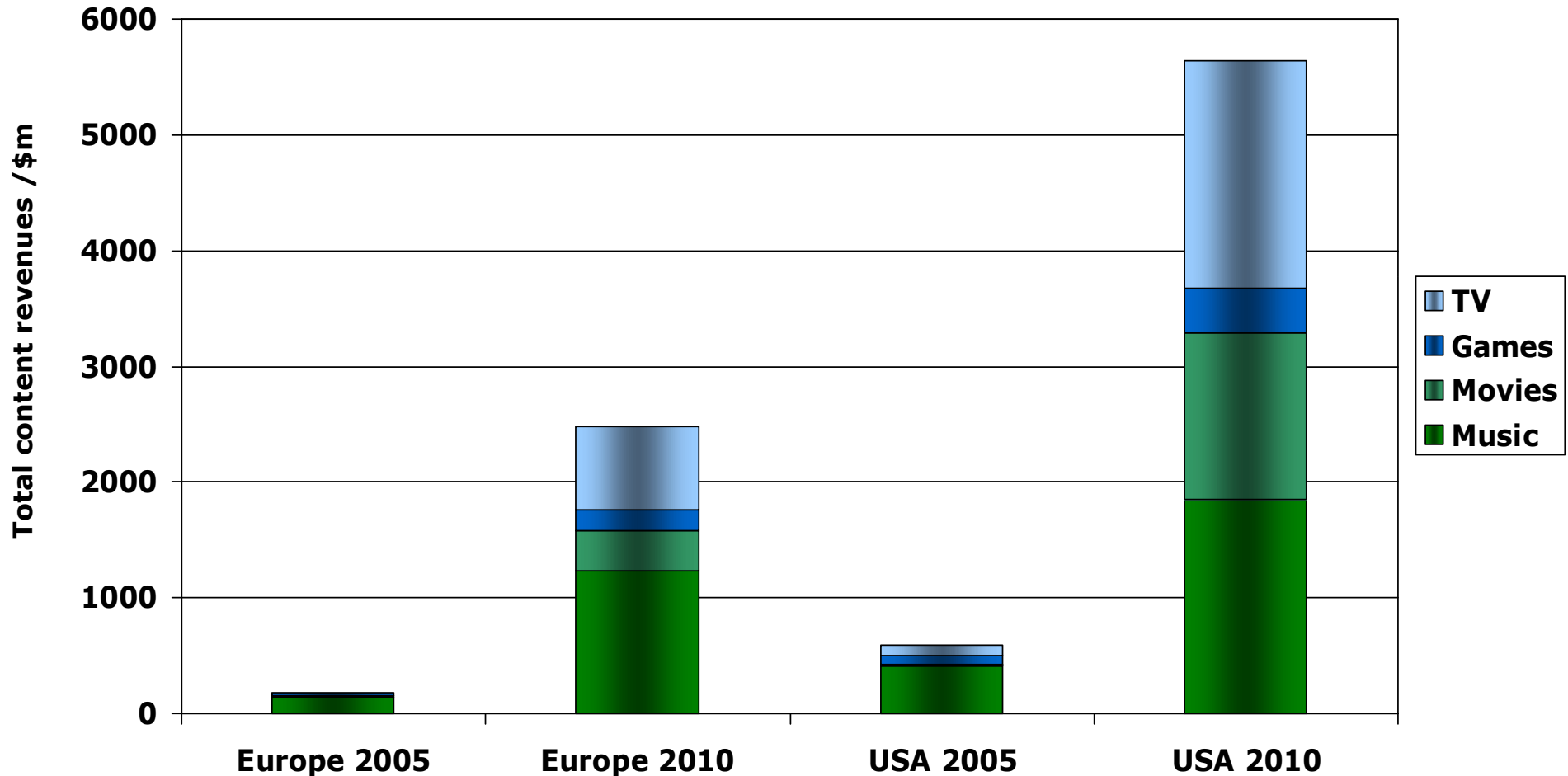
**Consultancy** - Screen Digest offers single and multi-client consulting services across our core coverage areas. Work includes commercial due diligence, market entry studies, corporate strategy and competitive analysis

**Management reports** – we publish a regular flow of management reports. Recent reports have covered IPTV, DTT, VoD, HD TV, wireless gaming and mobile TV

**Monthly research briefing *Screen Digest*** - provides a wide-angle view of the world's media markets and has been described by one reader as the "Wall Street Journal of the media industry."

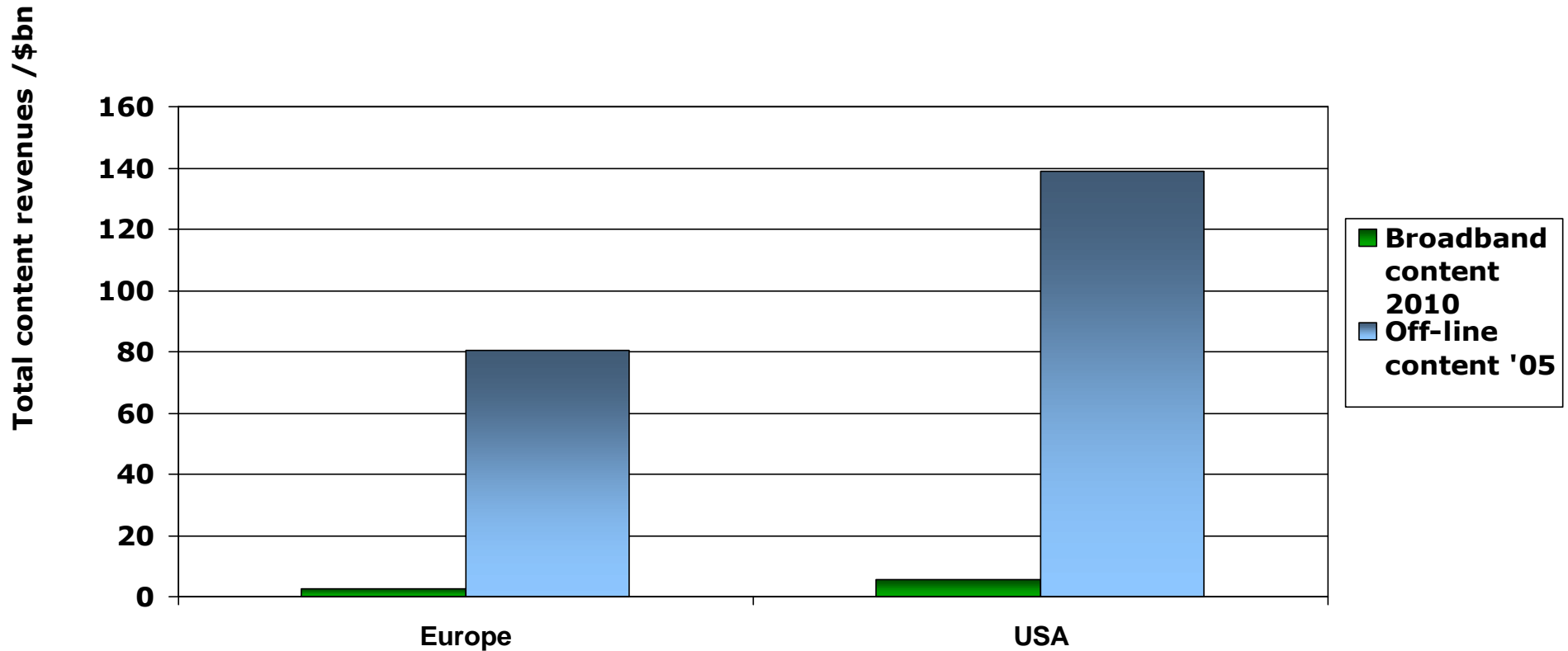
**Europe: broadband content a \$186m business last year, rising to \$2.5bn in 2010**

**US: \$587m in '05, \$5.6bn in 2010**



# But broadband content still overshadowed by 'off-line' revenues

Music, video, TV, games: off-line revenues ('05) v. on-line revenues ('10)



Thank You

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