



OECD Development Centre – UNESCO International Workshop

Gender Equality and Progress in Societies

12th March 2010
OECD Conference Centre
Room CC 15 and CC 13
2, rue André Pascal
75016 Paris, France

With the support of:



Agenda

9.00 – 9.30 – Registration

9.30 – 09.45

Welcome note – Opening remarks

Aart de Geus, Deputy Secretary-General of the OECD

Hans d’Orville, Deputy Director-General a.i. and Assistant Director-General for Strategic Planning of UNESCO

9.45 – 10.00

Launch of the “Atlas of Gender and Development: How Social Norms Affect Gender Equality in non-OECD Countries”

Johannes Jütting, Head of the Poverty Reduction and Social Development Unit, OECD Development Centre

10.00 – 11.30

Session 1:

Making the economic case for empowering women

Chair: Gülser Corat, UNESCO Director of the Division for Gender Equality

Room CC 15

This session will set the scene by focusing on the linkages between women’s empowerment and economic growth, while also exploring a broader perspective encompassing culture and development issues.

- **Presentation: Stephan Klasen**, Göttingen University: How does gender equality boost economic growth and development in different cultural settings? (20 min)
- **Presentation: Avivah Wittenberg-Cox**, CEO 20-First, Co-Author of “Why women mean business” and author of the forthcoming “How women mean business”, (20 min)

Discussant: Leyla Khaiat, OECD-MENA Women’s Business Network, First Vice President of the Council of Arab Business Women (10 min)

10.45 – 11.30: Discussion

11.30 – 11.45 – Coffee break

11.45 – 13.15

Session 2:

Looking at innovative ways of measuring progress in gender equality

This session will make explicit the link between gender equality and the progress of societies overall, focusing on measurements, innovations and effective strategies to ensure national and local ownership. Participants will be split into two parallel working groups:

Working group 1: “Measurement” Room CC 15

Better data, better statistics, better indicators: recent development in gender statistics

Facilitator: Jon Hall, OECD Development Co-operation Directorate/PARIS21

Rapporteur: Mathilde Mesnard, Office of the Secretary-General, OECD

Short inputs: 11.45 – 12.15

- **Jeff Edmeades**, International Center for Research on Women (ICRW): SIGI – a new composite indicator to measure gender equality, (10 min)
- **Suzanne Skevington**, World Health Organization Centre for the Study of Quality of Life, University of Bath: Gender equality and the notion of quality of life in people with HIV and AIDS” (10 min)
- **Aniela Unguresan**, Co-Founder, the Gender Equality Project: The Gender Equality Project: Measuring performance of co-operations and enterprises (10 min)

Discussion: 12.15 – 13.15

Working group 2: “Innovation” Room CC 13

How can we collaboratively measure progress in gender equality? How can we make those measurements more accessible?

Facilitator: Angela Hariche, OECD Statistics Directorate/Development Centre

Rapporteur: Martha Osorio, Food and Agricultural Organization of the United Nations

Short Inputs : 11.45 – 12.15

- **Enrico Giovannini**, Italian Institute of Statistics: Measuring progress in gender equality: from statistics to knowledge and action through the Wikiprogress/Wikigender platforms (10 min)
- **Seth Flaxman**, École Polytechnique Fédérale de Lausanne: Engaging into dialogue and bringing gender equality statistics to the ground: “My.GenderIndex.org” (10 min)
- **Albert Motivans**, UNESCO Institute for Statistics: Development goals through a gender lens: The case of education (10 min)

Discussion: 12.15 – 13.15

13.15 – 14.30: Lunch

14.30 – 16.15

Session 3:

Gender equality and culture: How can gender equality make a difference for cultural development and vice versa?

This session will highlight the link between gender equality and culture through a series of case studies from various regions of the world. It will look at country examples showing how the cultural context can be taken into account when devising policies, resulting in improved life for women, men and society at large. Participants will be split into two parallel working groups. Each group will be examining good practices through OECD and non-OECD country case-studies:

Working group 1: “Good practice: leadership” Room CC 15

Facilitator: Martinus Desmet, Development Assistance Committee-Gendernet

Rapporteur: Patti O’Neill, OECD Development Co-operation Directorate

Short Inputs: 14.30 – 15.00

- **Thelma Awori**, Institute for Social Transformation, “Liberia: Women’s empowerment and leadership at the community level” (10 min)
- **Melanie Fassbender**, MENA-OECD Governance Initiative, “Successful policy reforms on gender in public management in the MENA region” (10 min)
- **Teresita Sylvia M. Salud**, Deputy Executive Director, Philippine Commission on Women, “Magna Carta for Women: The Bill of Rights for Filipino Women” (10 min)

Discussion: 15.00 – 16.00

Working group 2: “Good practice: legal and institutional change” Room CC 13

Facilitator: Heli Bathija, World Health Organisation (African and Eastern Mediterranean Regions, Dept of Reproductive Health and Research)

Rapporteur: Estelle Loiseau, OECD Development Centre

Short Inputs: 14.30 – 15.00

- **Pinar İlkkaracan**, Women for Women’s Human Rights – New Ways, “Turkey: Legal reforms” (10 min)
- **Nicola Ehlermann-Cache**, MENA-OECD Investment Programme, “Translation of policy support for gender equality into the legal and regulatory frameworks (10 min)
- **Stella Nyanzi**, Makerere University, Kampala, Uganda, “Uganda, Kenya and Tanzania: Exploring transformations in widow inheritance and its impact on women’s health and well-being” (10 min)

Discussion: 15.00 – 16.00

16.00 – 16.15: Coffee break

16.15 – 17.00: Wrap up from sessions 2 and 3 CC 15

Chair: Karen Barnes, OECD Development Centre

Rapporteurs will report back from the working group sessions.

- **Mathilde Mesnard**, Office of the Secretary-General (OECD Session 2, WG 1)
- **Martha Osorio**, Food and Agricultural Organization of the United Nations (Session 2, WG 2)
- **Patti O'Neill**, OECD Development Co-operation Directorate (Session 3, WG 1)
- **Estelle Loiseau**, OECD Development Centre (Session 3, WG 2)

17.00 – 18.50

Session 4:

Gender equality and progress in societies: What have we learnt and how to move forward? A roadmap for action

Chairs: Aart de Geus, Deputy Secretary-General of the OECD and María Jesús San Segundo, Ambassador and Permanent Delegate of the Permanent Delegation of Spain to UNESCO

Room CC15

17.00 – 18.30: High-level policy panel

This session will summarise the day of discussions and outline the way ahead. The panellists will provide policy recommendations to address remaining challenges and how to move forward.

Key questions:

- *What can we learn from successes and failures to design policies improving gender equality in the context of cultural diversity?*
- *What are the innovative ways of enabling progress in gender equality at the local level?*
- *What are the key action points required to move forward?*

Panellists:

- **Peder Michael Pruzan-Jorgensen**, Managing Director, Europe, Middle East and Africa, BSR (Business for Social Responsibility)
- **Beatrice Duncan**, Social Affairs Expert, African Centre for Gender and Social Development, United Nations Economic Commission for Africa (UNECA)
- **Shailaja Chandra**, Former Executive Director, National Population Stabilization Fund, Government of India

18.30 – 18.50: Closing remarks and next steps

Final summing up of the key themes of the workshop and next steps (Gülser Corat and Johannes Jütting)

19.00 – 20.00: Cocktail