

New developments:

B) Enhanced access to research and public sector information. A new growth driver?

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Enhanced access to research and public sector information: developments in academic and professional publishing

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Chief Executive
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Professional Society Publishers



What is ALPSP?

- The international association for non-profit publishers and those who work with them
- 340 members in 36 countries
- Activities:
 - Representation of the sector
 - Education and professional development
 - Collaborative initiatives
 - Good practice
 - Research, information and advice



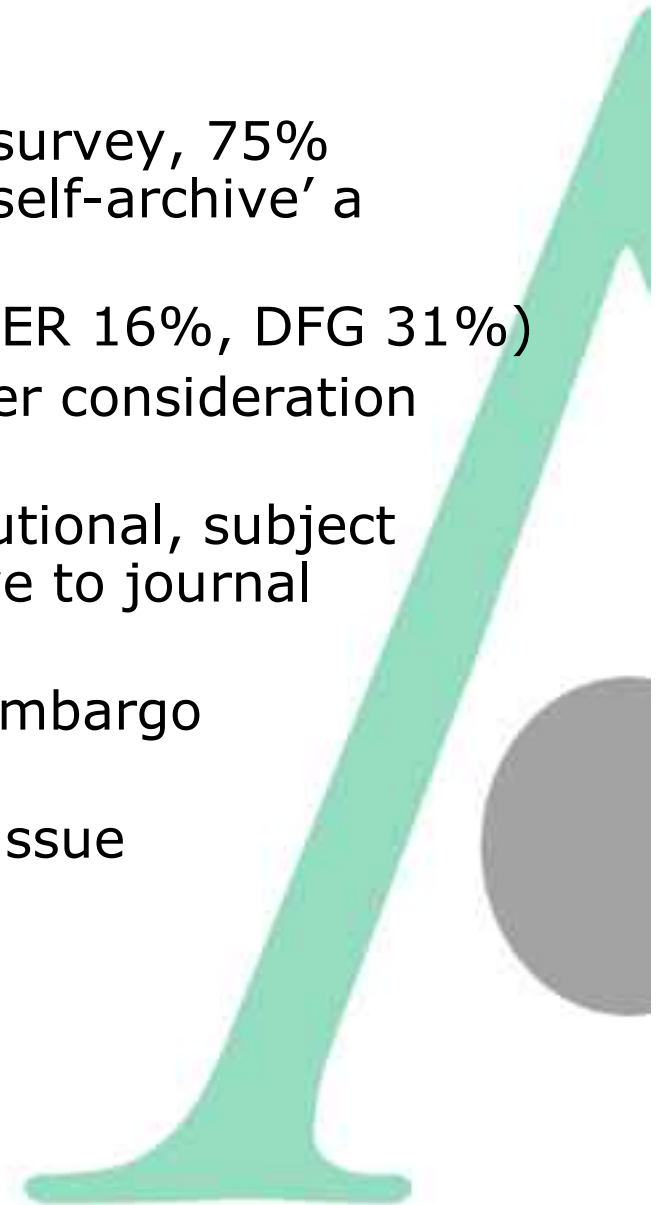
Developments in publishing: access to data

- Distinguish between datasets and databases
 - Datasets: sets or collections of raw data captured in the course of research or other efforts
 - Databases: information products created for the specific display and retrieval of data
- Facts are not copyrightable – their expression, and their collection in a database, are
- ALPSP/STM guidelines under development
 - Publishers should not claim ownership in data associated with journal articles
 - Such data should be freely available for other scholars to build on
 - Also encourage publishers to make data included in articles (tables, figures) retrievable and re-usable



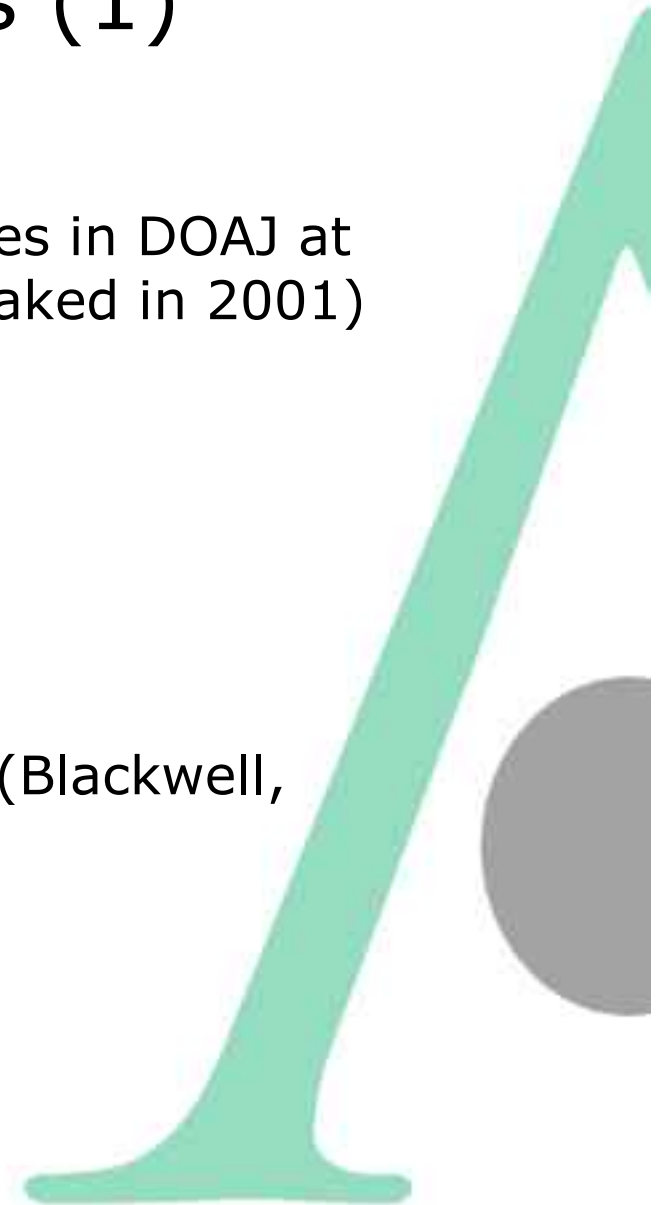
Developments in publishing: access to authors' e-prints

- Currently many publishers (43% in our survey, 75% according to SHERPA) allow authors to 'self-archive' a version of their journal articles
- So far, relatively few authors do so (CIBER 16%, DFG 31%)
- Self-archiving mandates in place or under consideration by research funders
- May create alternative databases (institutional, subject repositories) which provide an alternative to journal subscriptions
- Some publishers therefore introducing embargo periods to protect subscriptions
- Version identification also an important issue (ALPSP/NISO group working on this)



Developments in publishing: access to published articles (1)

- Full Open Access journals:
 - Small but growing number - 2007 titles in DOAJ at 21/1/06 (number of new launches peaked in 2001)
 - Variety of funding models
 - Some questions about viability
 - Copyright conditions not essential
- Hybrid Open Access journals:
 - A good way of experimenting
 - Several major publishers testing this (Blackwell, Springer, OUP)
 - Correct price level is crucial



Developments in publishing: access to published articles (2)

- Delayed Open Access
 - Growing number of publishers make backfiles freely available after a (varying) period – 22% in our survey
- How many articles are freely available?
 - DOAJ – 84,502 articles at 21/1/06
 - HighWire Press – 1,157,821 articles at 21/1/06
 - ALPSP survey (incomplete – 30 publishers so far) – 227,243 articles at 21/1/06



Developments in publishing: innovation and added value

- Providing access to peer-reviewed and edited versions of authors' papers may not be enough in future
 - though readers do still value the journal's function in selecting and collecting articles of particular interest/relevance to a particular community
- Adding value to individual articles
 - Linking (e.g. CrossRef)
 - Moving images
 - Downloadable data
- Added-value services
 - Reviews (e.g. Living Reviews)
 - Selection and commentary (e.g. Faculty of 1000)
 - Portals (e.g. Signaling Gateway)
 - Social bookmarking (e.g. Connotea)
 - ... what will be next?

