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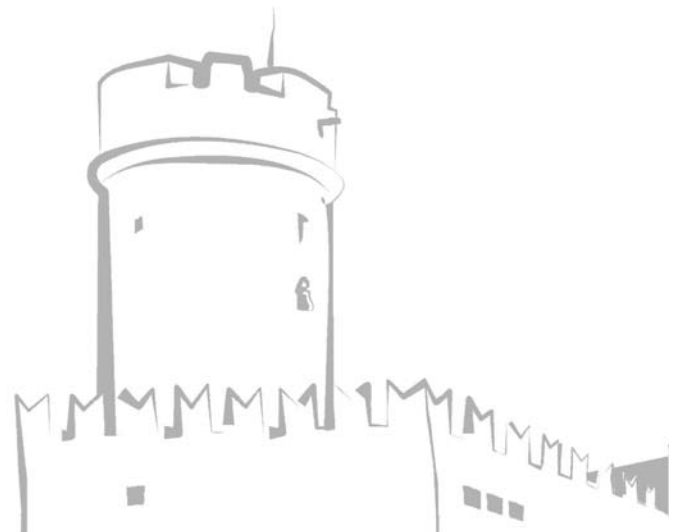
WORLD LEARNING

Local Economic and Employment
Development Programme

Fostering SME and Entrepreneurship Development in the Tourism Sector in Bulgaria

Sofia, Bulgaria 22nd June 2007

Seminar agenda



Friday, 22 June 2007

*Boutique Hotel Arena di Serdika 2-4,
Budapeshta Str., Sofia, Bulgaria*

| FOSTERING SME AND ENTREPRENEURSHIP DEVELOPMENT IN THE TOURISM SECTOR IN BULGARIA | |
|---|---|
| 9.00 – 12.30 | <i>Chair: Alain Dupeyras</i> |
| 9.00 – 9.40 | Opening remarks <i>Michael Fritz</i> , Mission Director USAID, Bulgaria <i>Alain Dupeyras</i> , Head of the Tourism Programme at Centre for Entrepreneurship, SME and Local Development, OECD <i>Alessandra Proto</i> , Policy Analyst at the LEED Trento Centre for Local Development, Centre for Entrepreneurship, SME and Local Development, OECD |
| 9.40 – 10.40 | SESSION 1: Entrepreneurship policy issues and international good practices in the tourism sector <i>“Fostering SMEs & entrepreneurship development in support of alternative tourism”</i> by <i>Rhodri Thomas</i> , ITT Chair of Tourism and Events Policy, UK Centre for Events Management, Leeds Metropolitan University, United Kingdom <i>“Enhancing alternative tourism development”</i> by <i>Nicholas Vagionis</i> , Economist, Centre of Planning and Economic Research (CPER), Greece <i>“Key policy challenges and needs in support of alternative tourism development in the next 10 years”</i> by <i>Christopher Paul Cooper</i> , Head, School of Tourism, University of Queensland, Australia |
| 10.40 – 11.00 | Debate |
| 11.00 – 11.15 | <i>Coffee break</i> |
| 11.15 – 12.15 | SESSION 2: Report back and discussion of key message from the study visit Brief presentation by the members of the review panel Feedback from participants and discussion |
| 12.15 – 12.30 | Closing remarks |