

OECD Conference on
Public Environmental Policy and the Private Firm

Environmental Management in Korea: Government Policies & Industrial Practices



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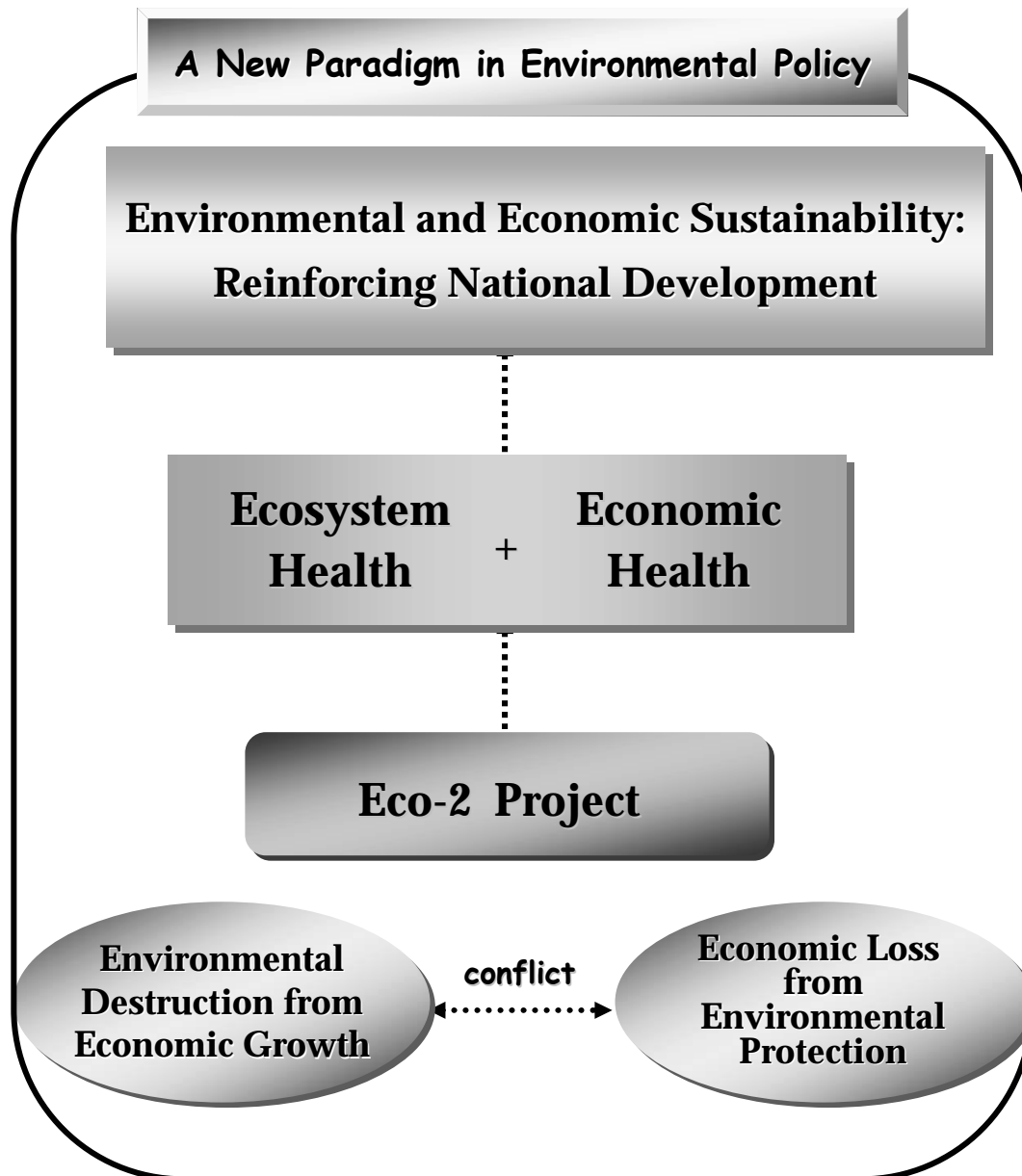
Dr. Lee, Byung-Wook (bwlee@lgesi.re.kr)

**President of LG Environmental Strategy Institute (LGESI), and
Business Institute for Sustainable Development(BISD) in Korea.
Chairman of the Korea Environmental Management Association (KEMA)**

Become to Concern on Sustainable Development Since Rio Summit

- ♣ **Environmental Manifesto of Korean Business Circle(May,1992)**
- ♣ **Participate in ISO/TC207 for ISO 14000 Series(1993~)**
- ♣ **Introduce the Environmentally-Friendly Company Certification Scheme : Ministry of Environment(1995)**
- ♣ **Enact the Promotion Act for Conversion to Environmentally-Friendly Industrial Structure : Ministry of Commerce, Industry & Energy(1995)**
- ♣ **Principles and Guidelines on Environmental Management : Korea Chamber of Commerce & Industry(1997)**
- ♣ **Charter for Environmental Management towards Sustainable Development: Federation of Korean Industries with 4 other Industrial Associations(2000)**
- ♣ **Korea Business Council for Sustainable Development - KBCSD (2002)**
- ♣ **Korea Environmental Management Association - KEMA (2002)**
- ♣ **Business Institute for Sustainable Development - BISD (2005)**

Policy Framework: Ministry of Environment (MOE)



■ Key Features

- ♣ Environmental Industry
- ♣ Resource Conservation & Waste Recycling
- ♣ Water Management
- ♣ Environmental Knowledge & Information
- ♣ Environmental Management
- ♣ Sustainable Development Measures

Related Policies

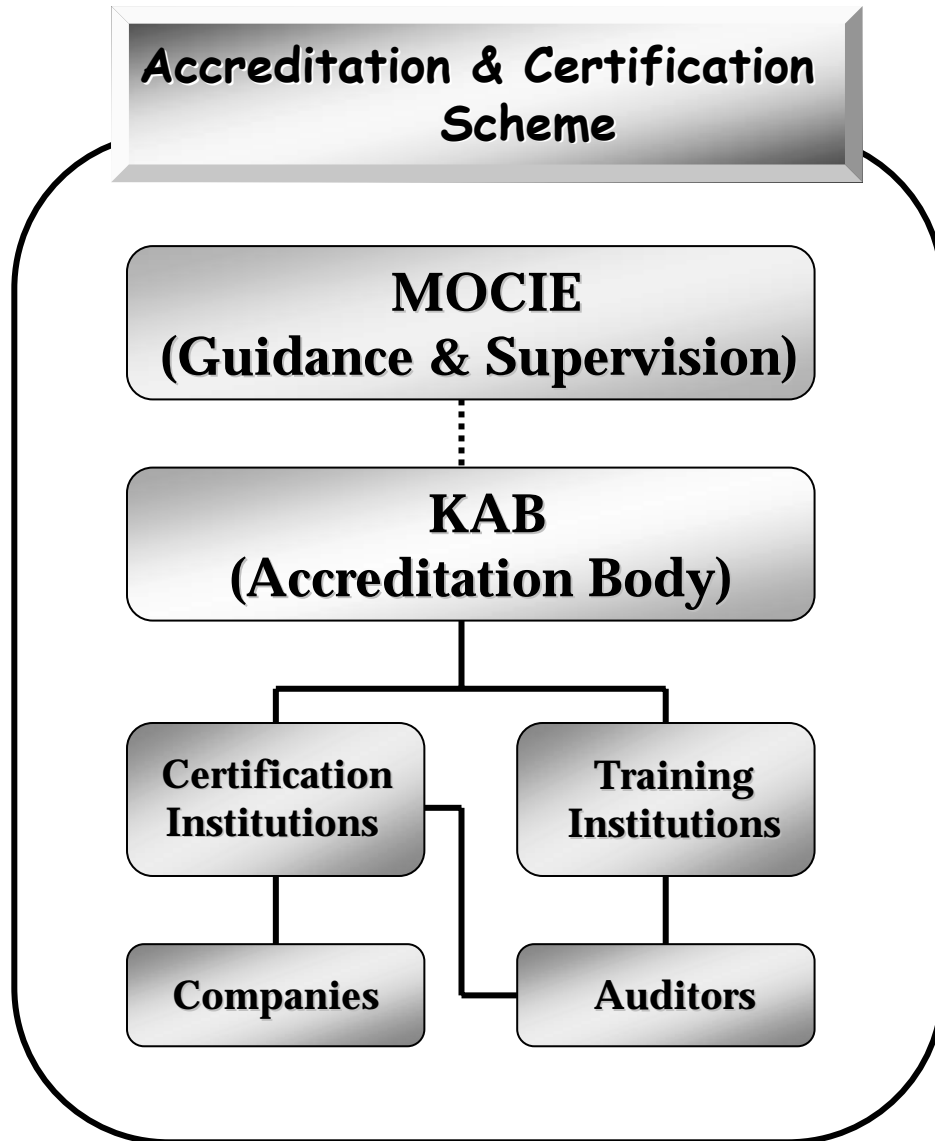
■ Ministry in Environment (MOE)

- ♣ **Environmentally-Friendly Company Certification Scheme :
ca. 150 Companies**
- ♣ **Environmental Labeling : Type I & Type III**
- ♣ **Green Purchasing Law and Network (with Industry, NGOs,)**
- ♣ **Green Building Certificate**
- ♣ **Environmental Cost Accounting & Reporting Guidelines**

■ Ministry of Commerce, Industry & Energy (MOCIE)

- ♣ **Cleaner Production Technology Development**
- ♣ **EMS(ISO 14001) Certificate**
- ♣ **Voluntary Agreement with Industries for Energy Saving**
- ♣ **Environmental Management Accounting Projects**

EMS(ISO 14001) in Korea



■ Status(as of end-2004)

- ♣ Over 2,600 companies are certified
- ♣ No. of certification institutions: 20
- ♣ Number of auditors: over 250

Private Sector's Response (I) – Industrial Associations

- **KCCI(Korea Chamber of Commerce & Industry)**
 - ♣ **Principles & Guidelines on Environmental Management(1997)**
 - ♣ **Committee on Environment & Safety**
 - ♣ **Industrial Committee on Climate Change**
 - ♣ **Business Institute for Sustainable Development - BISD (2005)**

- **FKI(Federation of Korean Industries)**
 - ♣ **Charter for Environmental Management towards Sustainable Development (2000)**
 - ♣ **Environmental Academy for CEOs (2000)**
 - ♣ **Korea Business Council for Sustainable Development – KBCSD (2002)**

Private Sector's Response (II) – Business & Academia

■ Business Sector

- ♣ ISO 14001 Certification
- ♣ Cleaner Production, LCA/DfE, etc.
- ♣ Strategy on Climate Change (CDM, Emission Trading,)
- ♣ Environmental Marketing/Green Purchasing
- ♣ Environmental Accounting & Reporting
- ♣ Corporate Sustainability Management (& Reporting)

Academia

- ♣ KAIST : Eco-MBA
- ♣ Seoul National Univ. : CEO Environmental Management Forum
- ♣ Hanyang Univ. : Environmental Management Academy
- ♣ Korea Environmental Management Association - KEMA (2002)