

# Questions to the Panel: What messages to the OECD Innovation Strategy?

- **What are the sources of demand-led innovation? (users, global challenges, societal and welfare demands, etc)**
- **Should demand-based innovation policy be technological or sectoral? Or both?**
- **How far should/can government go in creating lead markets ?**
- **What needs to be done to make public procurement a real instrument to “pull” innovation?**
- **Who governs and implements Demand-side innovation policy? (beyond innovation ministries and beyond central gov)**
- **Should demand-side policy come before supply-side policy? What works?**