

**The Future Digital Economy
Digital Content – Creation, Distribution and Access**

**Organised jointly by the Italian Minister for Innovation and Technologies and the
Organisation for Economic Co-operation and Development**

30-31 January 2006, Rome, Italy

**Questions raised by Hugo Parr, Chair OECD Committee on Information,
Communications and Computer Policy.**

31 January 2006

**Session 9: Policy Roundtable: Identifying priority issues, tools and policy challenges:
Moving forward**

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Three challenges to the panel in Session 9:

1. How does regulation keep up with the pace of technology and market development, where major changes occur on timescales of +/- 1 year? Or should it keep up?
2. What are the top 2 priorities for future policy work on Digital Content, for Governments, for Business, and for International Organizations, OECD included?
3. What adjustments are needed to find an optimal balance between the interests of suppliers (including owners of IPR) and users, in the Digital Age? (Reference: point 9, OECD Council Rec. on Broadband, 2004).

Point 9, OECD Council Rec. on Broadband, 2004:

THE COUNCIL, RECOMMENDS that, in establishing or reviewing their policies to assist the development of broadband markets, promote efficient and innovative supply arrangements and encourage effective use of broadband services, Member countries should implement:

- 9) Regulatory frameworks that balance the interests of suppliers and users, in areas such as the protection of intellectual property rights, and digital rights management without disadvantaging innovative e-business models.