

# MENA-OECD Investment Programme

## MENA Center for Investment

-Next Steps –

***“ BAHRAIN ”***



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# MENA Centre for Investment

## Manama, Bahrain

*“Creation of a centre of excellence providing a platform for capacity building on investment and innovation policies leading to economic growth and job creation in the MENA region.”*



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# Background of the Center

- **MENA Center for Investment** was established in February 2006 in Manama, Bahrain to support regional ownership of investment reform of MENA countries participating in the MENA-OECD Investment Programme
- The Center which is **co-chaired by EDB and the OECD**, will bring together international and regional organizations supporting the MENA-OECD Investment Programme. It will be established as a non-governmental organisation under Bahraini law.
- The Center will serve as a **regional focal point for the Programme** by:
  - Providing **administrative support** for the Programme's activities
  - Assisting in **research activities** of the Programme
  - Developing **communication, translation and training capacities** supporting the Programme's activities



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# Primary Functions

- **Research support for the Investment Programme**
  - Establishment of a network of regional and international research organisations and think-tanks
  - Assisting the conduct of surveys on topics related to the five Working Groups of the Programme.
- **Communications and dissemination of information**
  - Help in data collection (statistics, trends, etc.)
  - Internal and external communication to provide visibility to the Programme and its role in promoting investment to the MENA region
  - Information dissemination, particularly through translation and publication of basic documentation into Arabic.
- **Overall administrative support for the Programme**
  - Coordination and management of workshops, training sessions and other events.
- The center can also be used for the **activities of partner organisations** in the MENA region represented on its Advisory Board.



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# Establishing a Library

- The MENA Center for Investment will also act as a **OECD Depository Library** which visiting MENA officials could leverage in their research and training seminars
- The library will contain publications on investment related topics, including:
  - transparency of investment regimes
  - tax regimes
  - corporate governance
  - entrepreneurship policy
  - financial sector development
  - economic diversification
  - Investment incentives
- The Public Affairs and Communication Department of the OECD, in cooperation with the Investment Programme, will provide the MENA Center with relevant OECD publications on these topics
- Other publications will be ordered from regional and international organisations and subscriptions to relevant journals will be established
- A staff person would be assigned to manage the collection and order materials of interest when they are released



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# Advisory Board

- ***The Advisory Board will provide strategic guidance for the Center and review its activities***
- It will be co-chaired by EDB and the OECD
- It will be composed of
  - Mena Region
  - Multi-national
  - Private Sector



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# MENACentre.com

- Provides a members only area
- Provides updates information for all country participants in MENA-OECD Investment Programme meetings
- Provides investment policy related information for experts
- Provides a MENA Investment Forum
- Provides an E-Library connected to OECDSource
- **Serves as a communication tool for investment policy reforms**



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#### UPCOMING MEETINGS

12/11/2006

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10/11/2006

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[go to news page](#)



**Our introduction to be put here. Define what OECD MENA is tell users what this website is about.,**

The specialist disciplines consulting put walk in centre go work smart speak do not change stay investment banking education and development. Yada yada in here. The specialist disciplines consulting put walk in centre go work smart speak do not change stay investment banking education and development. Yada yada in here.

[Company History](#)

#### MEMBERS AREA

**MENA Investment Centre allows members to access:**

- White papers
- TORs
- Legislations
- Summaries
- Forum

[Enter MENA Investment Forum](#)

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# First activities have taken place

- The MENA Center for Investment has commenced its activities by holding a number of Investment Policy Workshops on key topics relevant to its objective of increasing private participation in the MENA region
- The target audience for the workshops were government officials from relevant Ministries/agencies of MENA and OECD countries, private sector and other stakeholders
- The following workshops took place in the Center:
  - **First meeting of the MENA-OECD Enterprise Financing Network, 3<sup>rd</sup> May 2006**
  - **WG2 Designing Effective Strategies for Investment Promotion and Reform Communication, 25<sup>th</sup> – 26<sup>th</sup> June 2007**



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## Second Step: Logistics

- Physical Centre Identified
- Integrate OECD Depository Library into the Centre
- Website Communication System for Country Participants
- Appointed Qualified Staff for the Centre



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# Second step Work Programme 2007

Date	Topic/Description	Targeted Audience
<i>June 2007</i>	Designing Effective Strategies for Investment Promotion and Reform Communication	<i>Government negotiators – regional/ Media</i>
<i>September 2007</i>	Entrepreneurship Financing Pitching Workshop + Enterprise Financing Network Meeting	<i>Entrepreneurs/ investors/ incubators/ financial sector participants, government representatives</i>
<i>October 2007</i>	Investment Treaties Negotiators Workshop	<i>Government negotiators, regional</i>
<i>October 2007</i>	FDI Statistics Workshop	<i>Government experts</i>
<i>December 2007</i>	Regional Workshop on Financial Education	<i>Central banks, Ministries of Finance (regional)</i>



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