



Innovation and Sustainable Production



Dr Peter White
P&G Global Sustainability

Procter & Gamble

More than 300 brands

Sold in around 130 countries

Over 140 Manufacturing sites

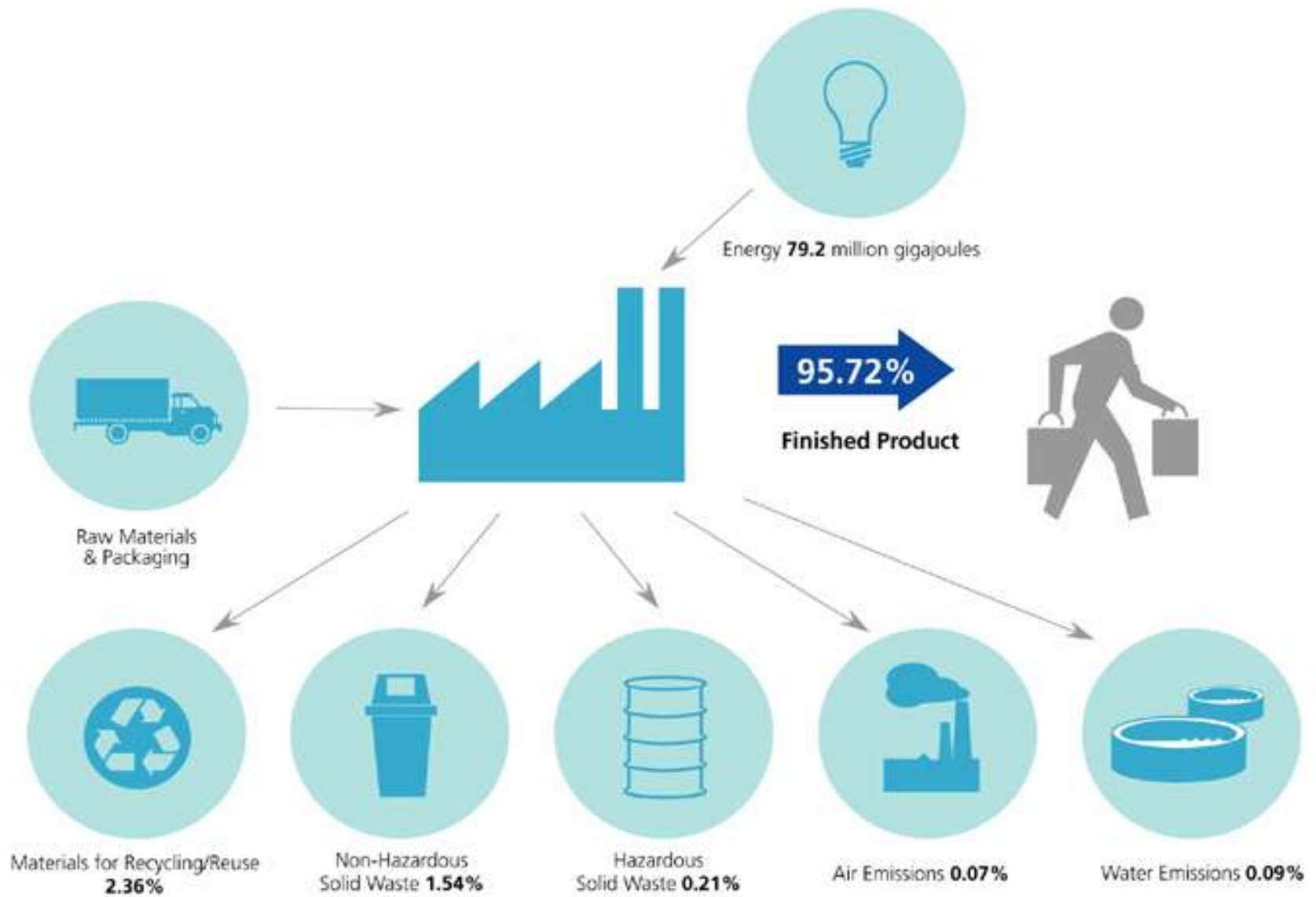


Reducing our own footprint

- Resource and energy efficiency
- Move towards cleaner fuels
- Optimise delivery of product
- Set goals to drive improvements
 - 40% reduction in CO₂, Energy, Water and Waste from 2002-2012



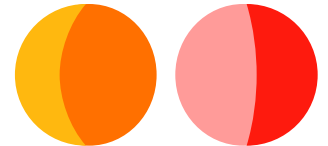
Resource Efficiency 2006-07



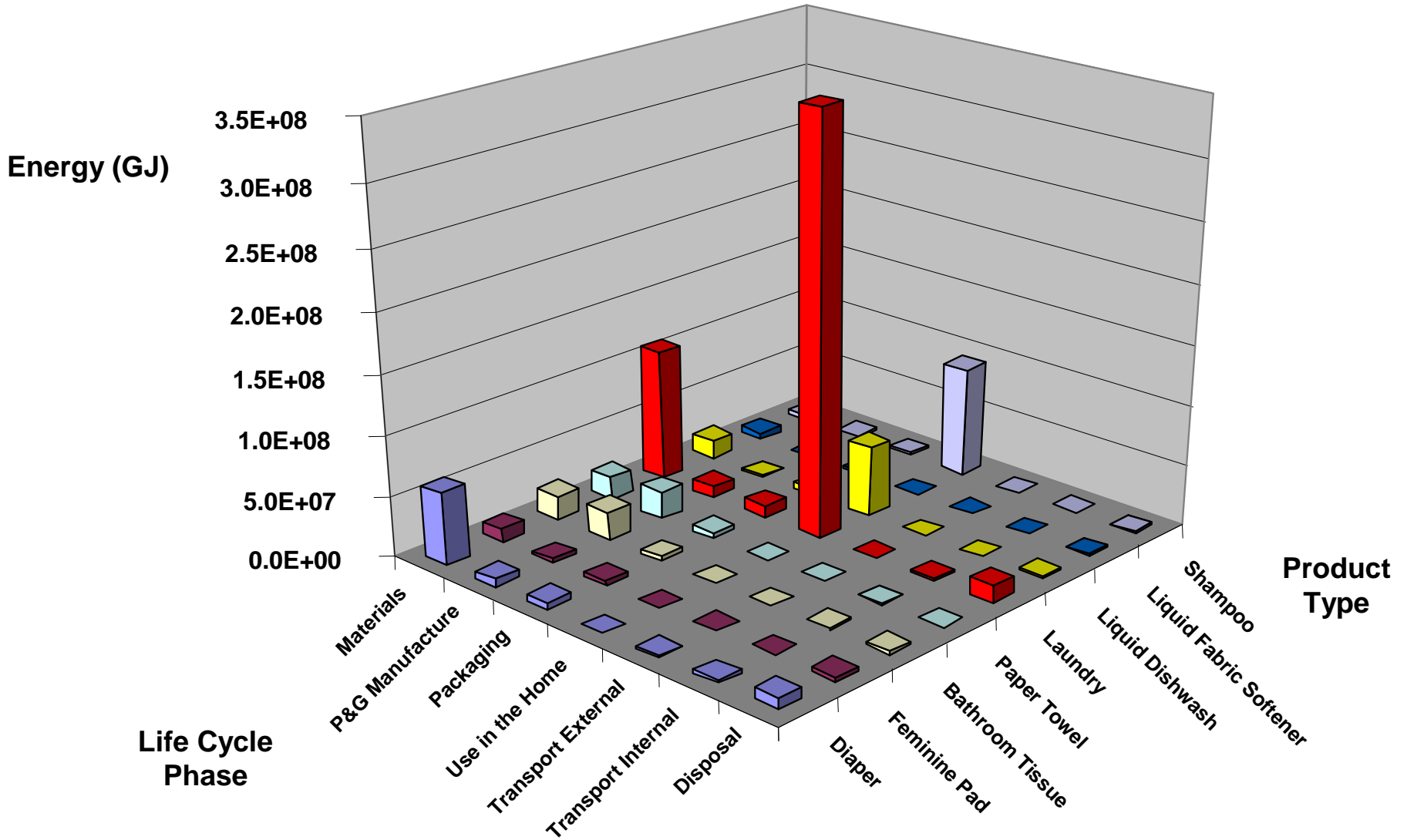
Reducing our own footprint

Amiens Distribution Centre

- Solar panels
- Wind turbine
- Natural light /energy efficient lighting
- Energy saving vehicles

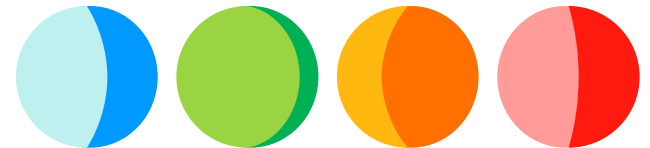


Company Product Energy Usage from Life Cycle Perspective



Helping Consumers Reduce their Emissions

- Develop energy saving products
- Consumer education programs
- Set goal for Sustainable Innovation
 - \$20 bill in sales of Sustainable Innovation products by 2012



Low temperature washing

- Turning temperature dial down one step
 - Saves up to 37% energy per wash
 - Saves 8-14% of domestic electricity
- Survey in France shows:
 - 64% have switched to lower temp programs
 - 46% use cold water programs



Global solutions for Global problems



Sustainability Goals – Next 5 Years

- Sustainable products
 - \$20 bill in sales of sustainable products by 2012
- Sustainable operations
 - 40% reduction in CO2, Energy and Water Consumption and Disposed Waste per unit of production between 2002-2012
- Social Responsibility
 - Deliver 2 billion litres of clean water in developing countries
 - Help 250 million children in need

