



**Organisation for Economic Co-operation and Development
In co-operation with the World Bank Group**

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Latin American Corporate Governance Roundtable
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ISSUES PAPER

Session 3: "Voluntary Standards and Public Scrutiny"

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Objective: To discuss ways to encourage voluntary compliance with standards (such as national codes of best practice) and the role of public vigilance (name and blame by regulators, and active financial press, rating services, etc.) in fostering a culture of high standards.

Questions, as guidance to the discussion

1. Should Best Practices of Corporate Governance be Democratically Enforced?
 - a. What does democratic enforcement mean?
 - i. By Law?
 - ii. Voluntary?
 - iii. By Codes of Best Practices?
 - Which codes when there are more than one?
2. The role of the Government (public sector) of each Country.
 - a. How about the Securities and Exchange Commissions?
 - b. Any other authorities?
3. The role of the citizenship. Or shall we talk about the Minority Investors instead? Or are we to talk about investors in general?
4. The role of the private sector
 - a. Business Associations: Any in particular?
 - i. If more than one, which ones are to be?
 - b. The conglomerate of Business Associations?
 - c. Any other?
5. The role of the Stock Exchanges?
 - a. Of their ownership?
 - b. Of their Board?
6. The role of Universities
 - a. As active promoters?
 - b. As Trainers?
 - c. Any other role?
7. The role of Director's Institutes or similar associations/organizations?
8. The role of Corporate Governance Organizations?
9. The role of Continental or Global Organizations?
 - a. Latin American Organizations?
 - b. Organizations of the American Continent?
 - c. Worldwide Organizations?
 - i. Which ones and what role is to be expected
10. The impact of surveys and rating services?
11. The impact of specific research work
 - a. Done by whom would be best?
 - b. For what purposes?
12. Public Scrutiny: What do we mean by that?
 - a. Meaning
 - b. Who is to do it
 - a. When?
 - b. Why?
 - c. How?
 - d. Impact?
13. The role of Brokerage Houses and other stock brokers in Corporate Governance
14. The role of analysts and traders in Corporate Governance
15. The role of pension funds, and in Latin America, also of the Afores?
16. The role of Banks and other Credit/Financial institutions
17. The role of key suppliers and key clients in Corporate Governance
18. The role of business journalists in Corporate Governance
19. The role of the press media in Corporate Governance
20. The Latin American Workshop and its importance in Corporate Governance Enforcement
 - a. Accomplishments
 - b. What is next?
 - i. Recommendations
21. Conclusions