

Organisation of sessions:

In each session, time will be allocated as follows. The moderator will:

- Introduce the session (no more than **5 minutes**).
- Invite each speaker to make initial remarks (no more than **8 minutes**). It is absolutely essential that speakers finish their presentations within the given time limit.
- Invite questions and comments from the panellists in response to the initial presentations.
- Open the session to questions and comments from the audience.
- Make final remarks (no more than **5 minutes**), highlighting a couple of key points that emerged from the discussion. It is not necessary to summarise the whole session.
- Ensure good timekeeping -- all sessions will be stopped at the end of the allocated time, and it is necessary to allow sufficient time for discussion.

The **moderator** should endeavour to make the session as lively and interactive as possible, for example by:

- Putting one or two key questions to all the panelists for their initial presentation -- see "Issues for Discussion" below.
- Commenting on the content of the presentations and asking follow-up questions.
- Asking questioners from the floor to introduce themselves and to limit themselves to short comments or questions (no long speeches) and focussing the audience discussion.

Cities and Climate Change: Civic and Business Engagement

10 October, from 9:00 – 11:00

For more information on the Chair, and participants in this session, visit www.oecd.org/gov/urbandevelopment/milanconference under the headings “Speakers” and “Programme.”

Issues for discussion:

Local government authorities cannot effectively address the massive challenges posed by climate change without widespread, grassroots involvement of a wide variety of actors in civil society (e.g. citizens groups, students, neighborhood associations) and in the private sector (e.g. investors, firms, industries, business associations). These non-governmental stakeholders can play key roles in both contributing to the development of sound government policies, and in assuring that such policies are effectively implemented (for instance, through personal behavior changes, through new business investments and practices). There are many steps that local authorities must take however, to engage and motivate these other important stakeholders. For instance, private sector interests often require clear government policies and incentives to undertake climate-related R&D and investments. In order to build a critical mass of interest and support among these other key stakeholders, political leaders need to effectively communicate about the motivations for addressing climate change and about the economic opportunities and other benefits that climate response plans can offer to the broader community.

Questions

- What are the different types of stakeholder groups and institutions that urban leaders can work with to advance climate change response policies and programs (e.g. business and industry leaders, schools and universities, citizens groups and neighborhood associations, religious and cultural organizations)?
- What are the specific roles that can be played by these various stakeholders (i.e. what particular strengths/assess would these different groups “bring to the table”) ?
- What types of financial and policy incentives are most effective for engaging different types of small/large enterprises in public-private partnerships for addressing climate change goals?
- What sorts of communication and outreach strategies are most effective for engaging these different types of stakeholders and keeping them involved as active partners in ongoing programs?

In order to facilitate your intervention and the dialogue within the session, we propose that you send us three key questions related to the main theme of the session that the Chairman may ask you. We would be grateful if you could send these three questions to:

Suzanne-Nicola.Leprince@oecd.org

Conference sessions are designed to be a lively and interactive discussion, and we do not provide facilities for speakers to use PowerPoint, slides or overhead projections. However, we can post the text of your remarks or a PowerPoint presentation on the conference website after the session. Please send me such documents at the same time as your questions, or as soon as possible next week. This will help the chairs, moderator and interpreters in preparing the session.

Please note that simultaneous interpretation will be provided in: English, French, Italian, or Spanish.

On the day of your session, we request that you arrive at least one hour before your session starts. On arrival, you will be met by the OECD Protocol Team and escorted to the “Speakers’ Lounge” where you will meet the other speakers for the final preparations for your session.