



## **STEERING GROUP MEETING**

**- Draft Agenda -**

**28 – 29 March 2007**

**Headquarters of the OECD**

Château de la Muette

2, rue André-Pascal, Paris Cedex 16

Paris, France

### ***Objective***

The key purpose of this meeting of the MENA-OECD Investment Programme's Steering Group is to assess the current phase of the Programme and develop recommendations for the next Programme phase following the October 2007 Ministerial meeting (MENA II, 2008-2010).

To this end, the Steering Group will in the first session receive presentations on the National Investment Reform Agenda Workshops which took place in Egypt, Morocco, Jordan, Oman and the UAE. The item will be followed in the second session by presentations of regional initiatives of the Programme including the activities of the Programme's centers.

In the third session, the Steering Group will assess the achievements of the Programme in its first phase (2005-2007) and discuss new instruments which could be used during the second phase of the Programme (2008-2010), like the comprehensive OECD Policy Framework for Investment and the Investment Reform Index. More and more countries voiced interest in using these instruments to elaborate a more focused investment attraction strategy. Recommendations will be discussed on the organisation of MENA II.

Finally, the theme and structure of the Ministerial Meeting and Business Day 2007 to take place on October 29-30 in Cairo will be discussed and the key outputs determined.

### ***Participants***

Representatives of MENA and OECD countries as well as international organisations partnering with the Programme have been invited to attend this meeting.

### ***Documentation***

Documents to be presented at the Steering Group meeting will include: 1. progress of the MENA-OECD Investment Programme to date, 2. concept note for the second phase of the MENA-OECD Investment Programme, 3. concept note for the Ministerial Meeting and Business Day 2007. Policy papers relating to the National Investment Reform Agenda Workshops which have been organised by the Programme will also be presented. The relevant meeting documents together with a more detailed agenda will be distributed to participants in advance of the meeting.

For information about the Programme please visit our website:

[www.oecd.org/mena/investment](http://www.oecd.org/mena/investment)

## MEETING ITINERARY

### Chairpersons of the meeting:

*H.E. Dr. Mahmoud Mohieldin, Chair of the Programme, Minister of Investment, Egypt*

*Mr. Graham Minter, Co-Chair of the Programme, UK*

### Moderators:

*Dr. Rainer Geiger, Head, MENA-OECD Investment Programme*

*Dr. Ziad Bahaa El Din, Chairman, General Authority for Investment and Free Zones, Egypt*

<b>28 March</b>	
<b>14:30 - 15:00</b>	<b>Opening Session</b>
	<ul style="list-style-type: none"> <li>• <b>Dr. Ziad Bahaa El Din</b>, Chairman, GAFI, Egypt</li> <li>• <b>Mr. Graham Minter</b>, Co-Chair of the Programme, UK</li> </ul>
<b>15:00 - 16:00</b>	<b>Session 1: Presentation of National Investment Reform Activities</b>
	<i>This session will be dedicated to assessing the progress of implementation of NIRA activities of selected countries. It will receive presentations by representatives of MENA Governments leading the NIRA process. Policy papers which emerged on the occasion of each country NIRA workshops will be available.</i>
	<ul style="list-style-type: none"> <li>• <b>Dr. Maen Nsour</b>, Chairman, Jordan Investment Board, Jordan</li> <li>• <b>Ms. Amina Benjelloun</b>, Responsible for a mission in the office of the Prime Minister, Ministry of Economic and General Affairs, Morocco</li> <li>• <b>Mr. Aref Al Farra</b>, Economic Advisor to the Minister of Economy, Ministry of Economy, UAE</li> <li>• <b>Mr. Azzan Al Busaidi</b>, CEO, The International Research Foundation, Oman</li> <li>• <b>Dr. El Sayed Torky</b>, Advisor to the Minister of Investment, Egypt</li> <li>• <b>Reports from other MENA countries</b></li> </ul>
<b>16:00 – 16:15</b>	<b>Coffee Break</b>

<b>16:15 - 18:00</b>	<b>Session 2: Presentation of Regional Programme Initiatives</b>
	<i>This session of the Steering Group meeting will review the current regional Initiatives including the work plans of the Programme's Centers.</i>
	<ul style="list-style-type: none"> <li>• <b>Regional Activities on Corporate Governance</b> <ul style="list-style-type: none"> <li>○ <b>Dr. Nasser Saidi</b>, Executive Director, Hawkamah; Chief Economist, Dubai International Financial Center</li> </ul> </li> <li>• <b>Regional Activities of the MENA Investment Center</b> <ul style="list-style-type: none"> <li>○ <b>Mr. Yousif Khalaf</b>, Chief Legal Advisor, Economic Development Board, Kingdom of Bahrain</li> </ul> </li> <li>• <b>Regional Programme for Tax</b> <ul style="list-style-type: none"> <li>○ <b>Dr. W. Steven Clark</b>, Head of Unit, Center for Tax Policy and Administration</li> </ul> </li> <li>• <b>PPPs for Infrastructure Financing</b> <ul style="list-style-type: none"> <li>○ <b>Dr. Alexander Böhmer</b>, Executive Programme Manager, MENA-OECD Investment Programme</li> </ul> </li> <li>• <b>Regional Action Plan for Business Integrity</b> <ul style="list-style-type: none"> <li>○ <b>Mr. Frédéric Wehrle</b>, Senior Analyst, Anti-Corruption Division</li> </ul> </li> <li>• <b>Presentations by Regional and International Organisations</b></li> </ul> <p><i>Open discussion</i></p>
<b>18:30</b>	<b>Reception, US Delegation to the OECD, 12, Avenue Raphaël, 75016 Paris</b>

**29 March**

<b>9:00 – 11:15</b>	<b>Session 3: Way Forward: Second Phase of the MENA-OECD Investment Programme</b>
	<p><i>The session will be dedicated to assessing the Programme's achievements and challenges to date and future directions of the Programme in its regional and country-specific activities. New instruments like the Policy Framework for Investment and the SME Policy Index will be discussed. A proposal of activities for the second Programme phase (MENA II) will also be offered by the Secretariat for comments.</i></p>
	<ul style="list-style-type: none"> <li>• <b>H.E. Dr. Mahmoud Mohieldin</b>, Egyptian Minister of Investment, Chair of the Programme</li> <li>• <b>Dr. Rainer Geiger</b>, Head of the MENA-OECD Investment Programme, Deputy Director, DAF, OECD</li> </ul> <p><b>- Achievements and Challenges of the Programme</b></p> <p><i>Open discussion</i></p> <p><b>- Discussion of the second Programme phase (MENA II)</b></p> <p><b>- Presentation of new instruments for the second Programme phase</b></p> <ul style="list-style-type: none"> <li>• <i>The use of evaluation methods based on the Policy Framework for Investment and the Investment Reform Index</i></li> <li>• <i>The SME Policy Index</i></li> <li>• <i>MENA-OECD Enterprise Financing Network</i></li> </ul>
<b>11:15 – 11:30</b>	<b>Coffee Break</b>
<b>11:30 – 12:30</b>	<b>Session 4: Ministerial Meeting 2007 – Presentation of the Action Plan and a Draft Agenda</b>
	<p><i>This session will examine the proposed theme and structure of the Ministerial Meeting 2007 and will seek input from the participants on these points. The session will also seek input from the participants on the Ministerial Statement to be presented during this high level Meeting.</i></p>
	<ul style="list-style-type: none"> <li>• <b>Dr. El Sayed Torky</b>, Advisor to the Minister of Investment, Egypt</li> <li>• <b>Dr. Alexander Böhmer</b>, Executive Programme Manager, MENA-OECD Investment Programme</li> </ul> <p><i>Open discussion</i></p>

<b>12:30 - 13:00</b>	<b>Session 5: Business Input and Business Day 2007</b>
	<i>The Business Day preceding the Ministerial Meeting will be hosting the Business Innovation Award. The planned publication of "MENA 500" companies, providing a ranking of regional companies, will be presented on this occasion. This session will be dedicated to discussing these elements of the Business Day, including the drafting of a Business Statement to be presented to the Ministers.</i>
	<ul style="list-style-type: none"> <li>• <b>Mr. Nibras El Fadel</b>, Arab Business Council</li> <li>• <b>Ms. Josse Dorra Fiani</b>, Fiani &amp; Partners – Kompass Egypt</li> <li>• <b>Mr. Özgür K. Ererdem</b>, Economist, TUSIAD</li> <li>• <b>Representative</b>, Business and Industry Advisory Committee to the OECD (BIAC)</li> </ul> <p><i>Open discussion</i></p>
<b>13:00 – 13:30</b>	<b>Conclusions</b>
	<ul style="list-style-type: none"> <li>• <b>Dr. Rainer Geiger</b>, Head, MENA-OECD Investment Programme</li> <li>• <b>Dr. El Sayed Torkey</b>, Advisor to the Minister of Investment, Egypt</li> </ul>

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