

Global Database on Business and Consumer Surveys

Sources and Methods

1 EU Member Countries

Table 1.1. **Business surveys in Industry:** Survey characteristics

Country/ Institute	Start Year	Survey Periodicity	Sample Size Units (1)	Response Rate %	Coverage %	Weighting of Report Unit Weighting variable
Austria						
WIFO	1985	M	1 390	63	13 (E)	Employment
Belgium						
National Bank	1962	M	2 000	97	37 (T)	Turnover
Czech Republic						
CSO		M	1 100	85	55 (E)	Turnover
Denmark						
Statistics Denmark	1963	M	550	90	50 (E)	Employment
Finland						
CFIE	1985	M	850	91	60 (T)	Turnover/employment
France						
INSEE	1962	M	4 000	57	70 (T)	Turnover/employment
Germany						
IFO	1962	M	3 600	85	40 (P)	Turnover/employment
Greece						
IOBE	1975	M	1 300	35	47 (T)	Turnover/employment
Hungary						
GKI		M	1 500	23-28	30 (T)	
Ireland						
IBEC	1974	M	1 100	63	37 (T)	Turnover
Italy						
ISAE	1962	M	4 000	95	35 (E)	Employment
Luxembourg						
STATEC	1970	M	105	98	85 (V)	Value added
Netherlands						
CBS	1962	M	1 700	80	80 (T)	Turnover/employment
Poland						
GUS		M	3 500	63	62 (E)	Production
Portugal						
INE	1987	M	1 117	75	85 (V)	Production/employment
Slovak Republic						
SSO		M	320	81	73 (T)	Production
Spain						
MIE	1987	M	2 300	62	23 (E)	Employment
Sweden						
NIER	1990	M	1 150	80	70 (E)	Employment/value added
United Kingdom						
CBI	1975	M	1 050	50	30 (E)	Employment/value added

(1) Units = number of participating firms

(2) D, S, P, X, E, V, T= per cent of deliveries, sales, production, exports, employment, value added, turnover in sector

Table 1.2. **Business surveys in Construction**
Survey characteristics

Country/ Institute	Start Year	Survey Periodicity	Sample Size Units (1)	Response Rate %	Coverage % (2)	Weighting of Report Unit Weighting variable
Austria						
WIFO	1996	M	330	65	5 (E)	
Belgium						
National Bank	1966	M	1 000	96	24 (E)	Turnover
Czech Republic						
CSO		M	600	75	55 (T)	Turnover
Denmark						
Statistics Denmark	1970	M	750	82	20 (E)	Value added
Finland						
CFIE	1985	M	120	87	20 (T)	
France						
INSEE	1966	M	3 000	55	68 (T)	Turnover
Germany						
IFO	1966	M	1 200	60	14 (E)	Value added
Greece						
IOBE	1966	M	500	29	9 (E)	Turnover
Hungary						
GKI		M	1 500	13-17	68 (T)	
Ireland						
ESRI	1966	M	500			
Italy						
ISAE	1966	M	500	80	2 (E)	Value added
Luxembourg						
STATEC	1966	M	40	95	48 (E)	Value added
Netherlands						
EIB	1966	M	600	75	50 (E)	Turnover
Poland						
GUS		M	3 500	60	80 (E)	Production
Portugal						
AECOPS	1989	M	320	85		Value added
Slovak Republic						
SSO		M	320	87	61 (E)	Production
Spain						
MIE	1989	M	375	40	6 (E)	Employment
Sweden						
NIER	1990	M	200	85	75 (E)	
United Kingdom						
BEC	1966	M	800	52	6 (E)	Employment

(1) Units = number of participating firms

(2) D, S, P, X, E, V, T= per cent of deliveries, sales, production, exports, employment, value added, turnover in sector

Table 1.3. **Business Surveys in Retail Trade**
Survey characteristics

Country/ Institute	Start Year	Survey Periodicity	Sample Size Units (1)	Response Rate %	Coverage % (2)	Weighting of Report Unit Weighting variable
Austria						
WIFO	1996	M	450			
Belgium						
National Bank	1984	M	1 400	95	21 (T)	Turnover
Czech Republic						
CSO		M	600	60	25 (T)	Turnover
Denmark						
Statistics Denmark	1990	M	300	85	6 (E)	
Finland						
CFIE	1997	M	470	45	6 (E)	
France						
INSEE	1985	M	4 000	60	42 (T)	Turnover
Germany						
IFO	1984	M	2 000	68	5 (T)	Turnover
Greece						
IOBE	1993	M	800	28	65 (T)	
Hungary						
GKI		M	1 500	14-24	30 (T)	
Ireland						
ESRI	1997	M	642			
Italy						
ISAE	1985	M	1 000	70	4 (E)	Employment
Luxembourg						
STATEC	NA					
Netherlands						
NIPO	1986	M	400	81	1 (E)	No weighting
Poland						
GUS		M	5 000	52	49 (T)	Turnover
Portugal						
INE	1989	M	1 124	70		Turnover
Slovak Republic						
SSO		M	250	73	26 (T)	Turnover
Spain						
Gallup	1988	M	535			No weighting
Sweden						
NIER	1996	M	950	70	55 (E)	
United Kingdom						
CBI	1984	M	280	30	40 (E)	Gross margins

(1) Units = number of participating firms

(2) D, S, P, X, E, V, T= per cent of deliveries, sales, production, exports, employment, value added, turnover in sector

Table 1.4. **Business Surveys in Services other than Retail Trade**
Survey characteristics

Country/ Institute	Start Year	Survey Periodicity	Sample Size Units (1)	Response Rate %	Coverage % (2)	Weighting of Report Unit Weighting variable
Austria WIFO	1996	M	1 150	39	4 (E)	
Belgium National Bank	1995	M	1 200	91	14 (E)	
Czech Republic CSO		M				
Denmark Statistics Denmark	2000	M	500	85	0.9 (E)	
Finland CFIE	1997	M	500	75	10 (E)	
France INSEE	1988	M	4 500	60	43 (T)	
Germany IFO	1995	M	1 000	67		
Greece IOBE	1997	M	1 500	51	18 (T)	
Hungary GKI		M	1 600	18-25	40 (T)	
Ireland ESRI	1998	M	650			
Italy ISAE	1996	M	2 000	100	6 (E)	
Luxembourg STATEC	NA					
Netherlands NIPO	1993	M	400	75	2 (E)	
Poland GUS		M	5 000			
Portugal INE	1997	M	1 013	63		
Slovak Republic SSO		M				
Spain Gallup	1996	M	700	14		
Sweden NIER	1996	M	1 050	70	70 (E)	
United Kingdom CBI	1997	M	800			

(1) Units = number of participating firms

(2) D, S, P, X, E, V, T= per cent of deliveries, sales, production, exports, employment, value added, turnover in sector

Table 1.5. **Consumer Surveys**
Survey characteristics

Country/ Institute	Start Year	Survey Periodicity	Type of Survey	Sample Size Units	Response Rate %	Sampling Method
Austria Fessel-Gfk		M		1 500	75	
Belgium National Bank		M		1 000	22	
Czech Republic Gfk Praha		M	Telephone	1 000	33	Stratified sampling, phone register
Denmark Gfk Denmark A/S		M	Telephone	1 500	66	Random sampling, 16 years and up
Finland Statistics Finland		M	Telephone	2 200	76	Rotating panel, 15-74 years
France INSEE		M	Telephone	3 300	70	Random sampling, phone register
Germany Gfk AG		M		2 000		
Greece Wunderman		M		1 500	50	
Hungary GKI		M		1 500	90	
Ireland ESRI		M		1 300		
Italy ISAE		M		2 000	100	
Luxembourg STATEC	NA					
Netherlands NIPO		M	Telephone	1 500	60	Two-stage random sampling
Poland Gfk Polonia		M		1 000		
Portugal INE		M		2 000	85	
Slovak Republic SSO		M		1 300	90	Quota sampling, 16 years and older
Spain Gallup		M		1 500		
Sweden NIER		M	Telephone	1 500	67	Stratified sampling, 18-64 years
United Kingdom Martin Hamblin Gfk		M		2 000		

2 **Big-6 Non-Member Countries**

Table 2.1. **Business surveys in Industry**
Survey characteristics

Country/ Institute	Start Year	Survey Periodicity	Sample Size Units (1)	Response Rate %	Coverage %	Weighting of Report Unit Weighting variable
Brazil						
IBRE-FGV	1966	Q	1 500	90	80 (T)	Sales/employment
China P.R.						
NBS	1994	Q	15 000*	90	61 (T)*	
India						
NCAER	1991	Q	1 500	12-23		
Indonesia						
Bank Indonesia	1993	Q	1 000*	70-75		
Russia						
CEA	1992	M, Q	1 200		43 (T)	Employment
South Africa						
BEA	1954	Q	1 150			Employment

(1) Units = number of participating firms

(2) D, S, P, X, E, V, T = per cent of deliveries, sales, production, exports, employment, value added, turnover in sector

* in all sectors

Table 2.2. **Business surveys in Construction**
Survey characteristics

Country/ institute	Start Year	Survey Periodicity	Sample Size Units (1)	Response Rate %	Coverage %	Weighting of Report Unit Weighting variable
Brazil						
IBRE-FGV	1976	Q	200			
China P.R.						
NBS	1994	Q	15 000*	90	61 (T)*	
India						
NCAER						
Indonesia						
Bank Indonesia	1993	Q	1 000*	70-75		
Russia						
CEA	1993	Q	5 000			
South Africa						
BEA	1968	Q	450			No weighting

(1) Units = number of participating firms

(2) D, S, P, X, E, V, T = per cent of deliveries, sales, production, exports, employment, value added, turnover in sector

* in all sectors

Table 2.3. **Business surveys in Retail and Wholesale Trade**
Survey characteristics

Country/ institute	Start Year	Survey Periodicity	Sample Size Units (1)	Response Rate %	Coverage % (2)	Weighting of Report Unit Weighting variable
Brazil						
IBRE-FGV	1992	Bi-M	2000			
China P.R.						
NBS	1994	Q	15 000*	90	61 (T)*	
India						
NCAER						
Indonesia						
Bank Indonesia	1993	Q	1 000*	70-75		
Russia						
CEA	1997	Q	4 000			
South Africa						
BEA	1968	Q	1 000			Sales

(1) Units = number of participating firms

(2) D, S, P, X, E, V, T = per cent of deliveries, sales, production, exports, employment, value added, turnover in sector

* in all sectors

Table 2.4. **Business surveys in Services other than Retail and Wholesale Trade**
Survey characteristics

Country/ institute	Start Year	Survey Periodicity	Sample Size Units (1)	Response Rate %	Coverage % (2)	Weighting of Report Unit Weighting variable
Brazil						
IBRE-FGV	1993	Bi-M	2000			
China P.R.						
NBS	1994	Q	15 000*	90	61 (T)*	
India						
NCAER						
Indonesia						
Bank Indonesia	1993	Q	1 000*	70-75		
Russia						
CEA						
South Africa						
BEA						

(1) Units = number of participating firms

(2) D, S, P, X, E, V, T = per cent of deliveries, sales, production, exports, employment, value added, turnover in sector

* in all sectors

3 OECD Non-EU Countries

Table 3.1. **Business surveys in Industry**
Survey characteristics

Country/ Institute	Start Year	Survey Periodicity	Sample Size Units (1)	Response Rate %	Coverage % (2)	Weighting of Report Unit Weighting variable
Canada						
Statistics Canada	1976	Q	4 000	65	85 (D)	Shipments/ employment
United States						
ISM	1931	M	400			No weighting
Mexico						
Bank of Mexico	1973	M	1 000	62	5 (E)	Employment
Australia						
ACC	1960	Q	200	60	25 (E)	No weighting
New Zealand						
NZIER	1961	Q	1 000	63	17 (E)	Employment
Japan						
Bank of Japan	1957	Q	9 275*	98	74 (S)	No weighting
Korea						
Bank of Korea	1991	Q	1 721	90		No weighting
Norway						
Statistics Norway	1973	Q	670	80	55 (E)	Employment
Switzerland						
KOF	1955	M	1 600	80	22 (E)	Employment
Turkey						
SIS	1987	Q	2 600		91 (T)	Production

(1) Units = number of participating firms

(2) D, S, P, X, E, V, T= per cent of deliveries, sales, production, exports, employment, value added, turnover in sector in all sectors

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Table 3.2. **Business surveys in Construction**
Survey characteristics

Country/ Institute	Start Year	Survey Periodicity	Sample Size Units (1)	Response Rate %	Coverage % (2)	Weighting of Report Unit Weighting variable
Canada						
CB		Q	1 000*			
United States						
ISM		M	370*			
Mexico						
Bank of Mexico						
Australia						
BES						
New Zealand						
NZIER		Q				
Japan						
Bank of Japan	1957	Q	9 275*			No weighting
Korea						
Bank of Korea	1991	Q	1 172*			No weighting
Norway						
Statistics Norway						
Switzerland						
KOF		Q	600			
Turkey						
SIS						

(1) Units = number of participating firms

(2) D, S, P, X, E, V, T= per cent of deliveries, sales, production, exports, employment, value added, turnover in sector

* in all sectors

Table 3.3. **Business surveys in Retail and Wholesale Trade**
Survey characteristics

Country/ Institute	Start Year	Survey Periodicity	Sample Size Units (1)	Response Rate %	Coverage %	Weighting of Report Unit Weighting variable
Canada						
CB			1 000*			
United States						
ISM			370*			
Mexico						
Bank of Mexico						
Australia						
ACC						
New Zealand						
NZIER						
Japan						
Bank of Japan	1957	Q	9 275*			No weighting
Korea						
Bank of Korea	1991	Q	1 172*			No weighting
Norway						
Statistics Norway						
Switzerland						
KOF		M, Q	450			
Turkey						
SIS						

(1) Units = number of participating firms

(2) D, S, P, X, E, V, T= per cent of deliveries, sales, production, exports, employment, value added, turnover in sector

* in all sectors

Table 3.4. **Business surveys in Services other than Retail and Wholesale Trade**
Survey characteristics

Country/ Institute	Start Year	Survey Periodicity	Sample Size Units (1)	Response Rate %	Coverage %	Weighting of Report Unit Weighting variable (2)
Canada						
CB			1 000			
United States						
ISM			370*			
Mexico						
Bank of Mexico						
Australia						
BES						
New Zealand						
NZIER						
Japan						
Bank of Japan	1957	Q	9 275*			No weighting
Korea						
Bank of Korea	1991	Q	1 172*			No weighting
Norway						
Statistics Norway						
Switzerland						
KOF		Q	1 500			
Turkey						
SIS						

(1) Units = number of participating firms

(2) D, S, P, X, E, V, T= per cent of deliveries, sales, production, exports, employment, value added, turnover in sector

* in all sectors

Table 3.5. **Consumer surveys**
Survey characteristics

Country/ Institute	Start Year	Survey Periodicity	Type of Survey	Sample Size Units	Response Rate %	Sampling method
Canada						
CB						
United States						
ISM						
Mexico						
Bank of Mexico						
Australia						
BES						
New Zealand						
NZIER						
Japan						
Bank of Japan						
Korea						
Bank of Korea						
Norway						
Statistics Norway						
Switzerland						
KOF						
Turkey						
SIS						

Table Metadata coverage

	Start Year	Survey Periodicity	Collection Dates	Publication Dates			
Canada							
Mexico							
United States							
Australia							
Japan							
Korea							
New Zealand							
Norway							
Switzerland							
Turkey							
Austria							
Belgium							
Czech Republic							
Denmark							
Finland							
France							
Germany							
Greece							
Hungary							
Ireland							
Italy							
Luxembourg							
Netherlands							
Poland							
Portugal							
Slovak Republic							
Spain							
Sweden							
United Kingdom							
Brazil							
China							
India							
Indonesia							
Russia							
South Africa							